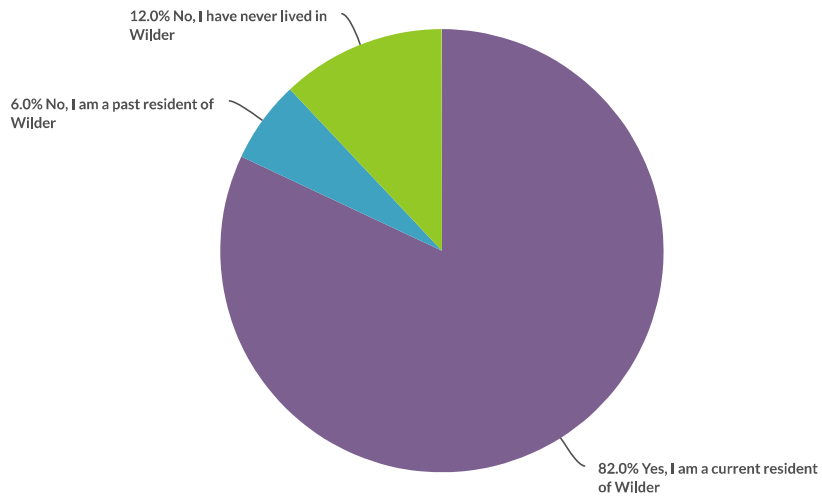


# Report for Growing Wilder, Envisioning Tomorrow

## Response Counts

<b>Completion Rate:</b>	<b>100%</b>	
	Complete	137
		<b>Totals: 137</b>

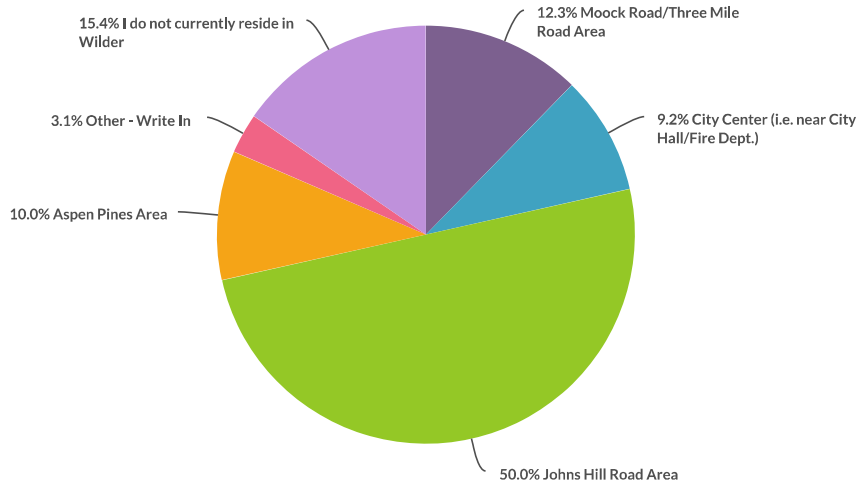
### 1. THE FOLLOWING 4 QUESTIONS ARE RELATED TO GENERAL DEMOGRAPHICS.1. Are you a resident of Wilder?



Value	Percent	Responses
Yes, I am a current resident of Wilder	82.0%	109
No, I am a past resident of Wilder	6.0%	8
No, I have never lived in Wilder	12.0%	16
		<b>Totals: 133</b>

### 2. 2. In what area of Wilder do you live?

Community Planning Survey - Sharedexplore - Public-view



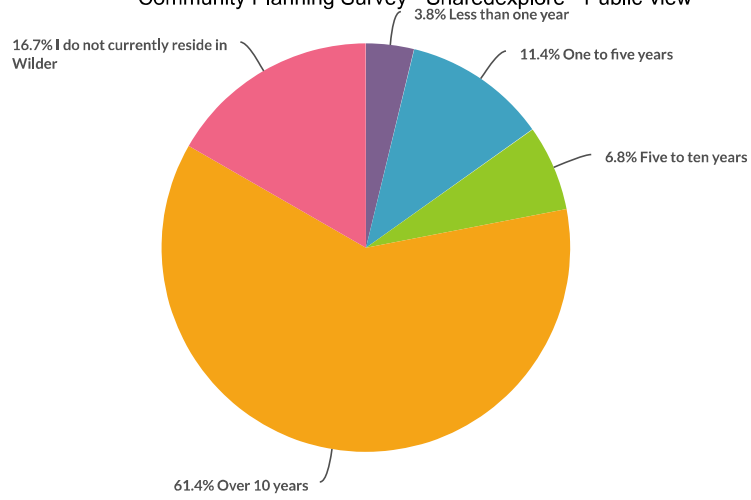
Value	Percent	Responses
Mook Road/Three Mile Road Area	12.3%	16
City Center (i.e. near City Hall/Fire Dept.)	9.2%	12
Johns Hill Road Area	50.0%	65
Aspen Pines Area	10.0%	13
<a href="#">Other - Write In (click to view)</a>	3.1%	4
I do not currently reside in Wilder	15.4%	20

Totals: 130

Other - Write In	Count
Business by 275	1
Licking Pike	1
Sentinel Pointe area	1
South side	1
Totals	4

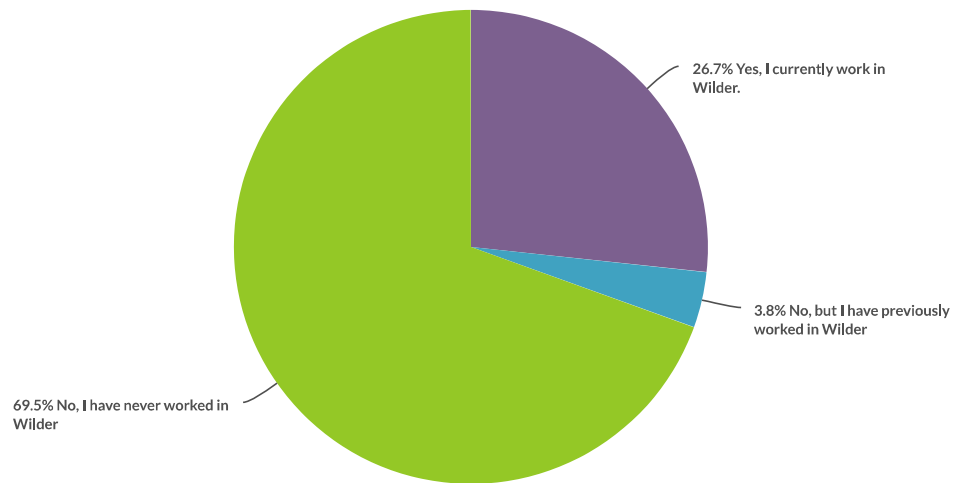
3.3. How long have you lived in Wilder?

Community Planning Survey - Sharedexplore - Public-view



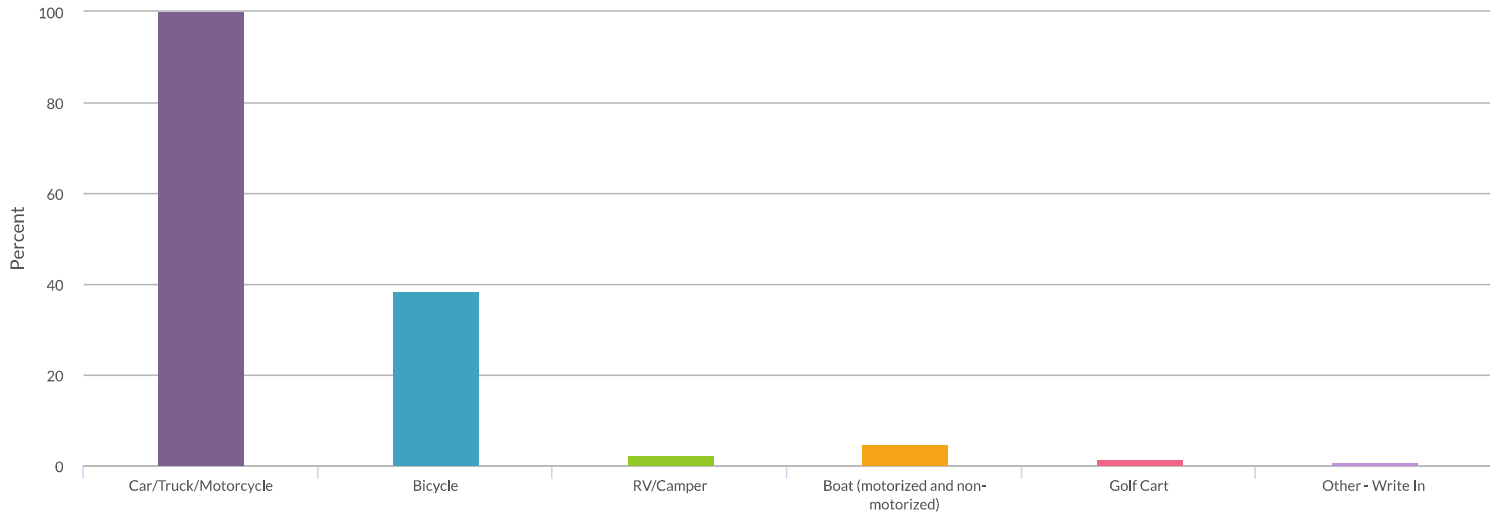
Value	Percent	Responses
Less than one year	3.8%	5
One to five years	11.4%	15
Five to ten years	6.8%	9
Over 10 years	61.4%	81
I do not currently reside in Wilder	16.7%	22
		<b>Totals: 132</b>

4. 4. Do you work in Wilder?



Value	Percent	Responses
Yes, I currently work in Wilder.	26.7%	35
No, but I have previously worked in Wilder	3.8%	5
No, I have never worked in Wilder	69.5%	91
		<b>Totals: 131</b>

5. THE FOLLOWING 13 QUESTIONS ARE RELATED TO TRANSPORTATION IN AND AROUND WILDER: 5. Check each mode of transportation that you have in your household.



Value	Percent	Responses
Car/Truck/Motorcycle	100.0%	130
Bicycle	38.5%	50
RV/Camper	2.3%	3
Boat (motorized and non-motorized)	4.6%	6
Golf Cart	1.5%	2
<a href="#">Other - Write In (click to view)</a>	0.8%	1

Other - Write In	Count
tractor	1
Totals	1

6. 6. Other than to a gas station/convenient store, where do you most often drive to within Wilder?



[Hide Responses](#) ▼

Response

Town and Country

Town and county, manyet dance, Dr. Office, Frederick's landing

work

Longnecks.

Mellow Mushroom

Most destinations within the city are gas/convenience, some city events such as fish fry or turkey raffle.

Theater

Work

"Most often" Does than mean as often as I drive to gas station/convenient store? If 'yes' then my answer is 'no'

AA Highway

AA hghy

AA highway

All of john's Hill, Route 9 and Mook Rd

Car

Car wash, Movie theater, City Bldg for City events, DQ, McDonalds

Church

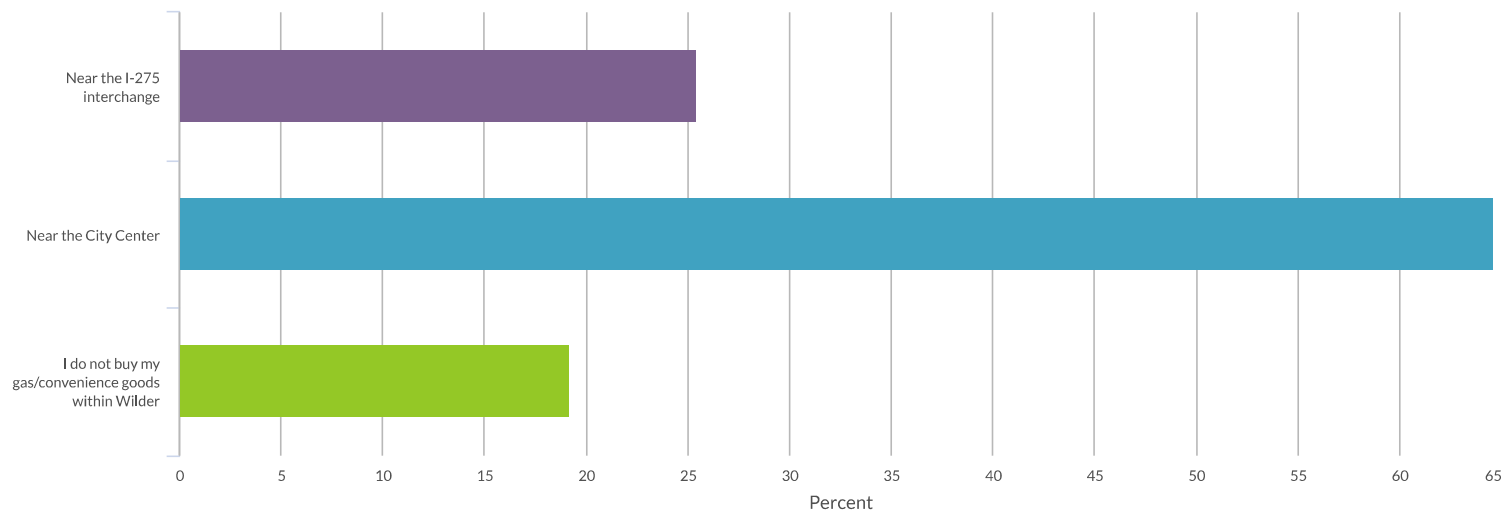
City Buildinhg

City building

City building

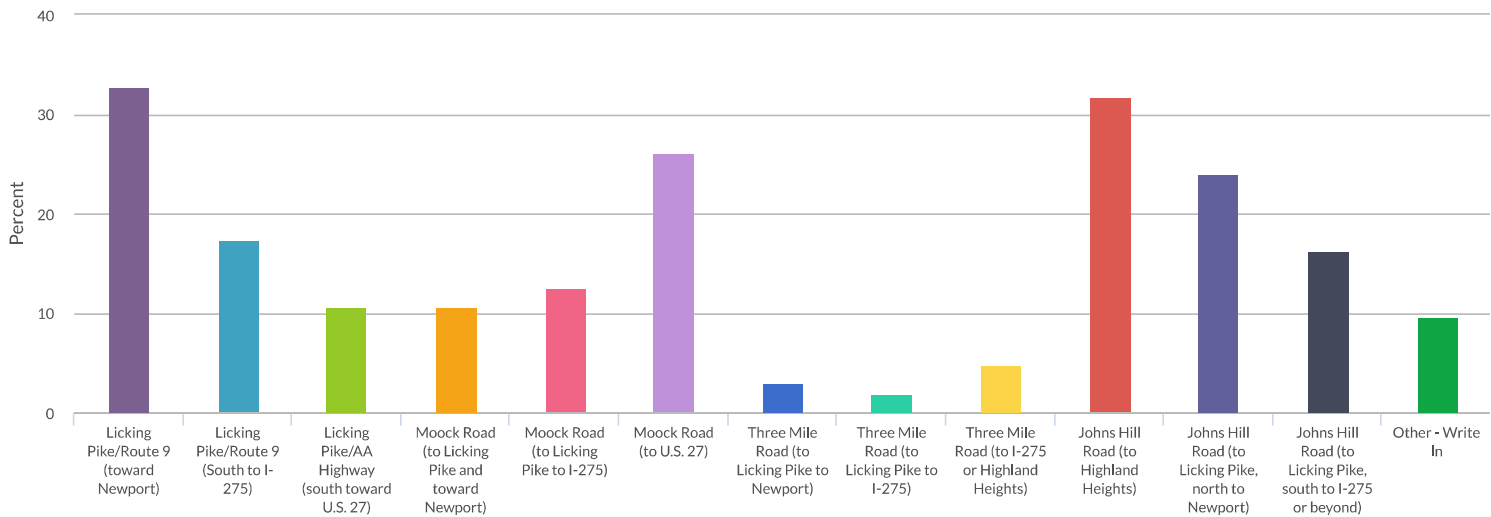
City center, restaurants, movies.

7.7. In Wilder, where do you most often purchase gas/convenience goods? Please check all that apply.



Value	Percent	Responses
Near the I-275 interchange	25.4%	33
Near the City Center	64.6%	84
I do not buy my gas/convenience goods within Wilder	19.2%	25

8.8. If you do not work in Wilder, which primary route/routes do you use most often to get to work? Please check all that apply.



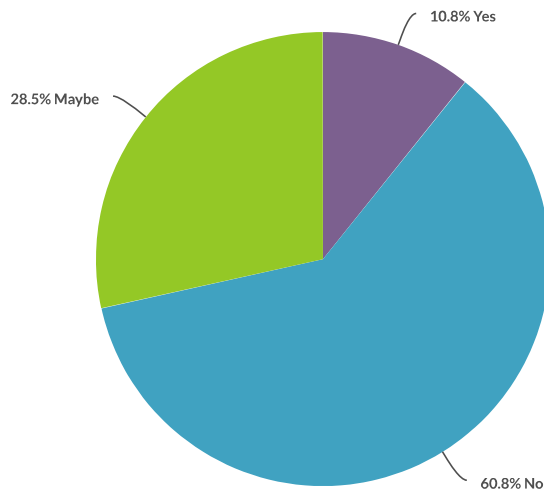
Value	Percent	Responses
Licking Pike/Route 9 (toward Newport)	32.7%	34
Licking Pike/Route 9 (South to I-275)	17.3%	18
Licking Pike/AA Highway (south toward U.S. 27)	10.6%	11
Moock Road (to Licking Pike and toward Newport)	10.6%	11
Moock Road (to Licking Pike to I-275)	12.5%	13
Moock Road (to U.S. 27)	26.0%	27
Three Mile Road (to Licking Pike to Newport)	2.9%	3
Three Mile Road (to Licking Pike to I-275)	1.9%	2
Three Mile Road (to I-275 or Highland Heights)	4.8%	5
Johns Hill Road (to Highland Heights)	31.7%	33
Johns Hill Road (to Licking Pike, north to Newport)	24.0%	25
Johns Hill Road (to Licking Pike, south to I-275 or beyond)	16.3%	17
<u>Other - Write In (click to view)</u>	9.6%	10

Other - Write In	Count
Retired	4
275 East, south on AA Highway to Town Drive	1

7/1 Other - Write In

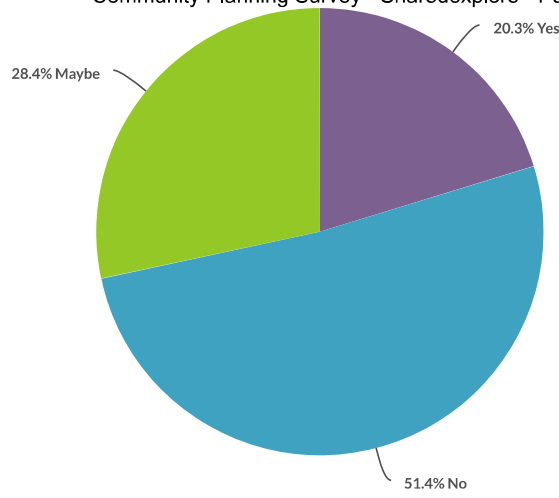
	Count
I-471	1
I'm retired	1
Johns Hill Road, to Licking Pike to Mook Road to US 27 to Ft. Thomas	1
Retired now. When I worked I used Mook Rd to 27 & AA to I 275	1
retired	1
Totals	10

9. 9. If a TANK bus route passed through Wilder, would you use it?



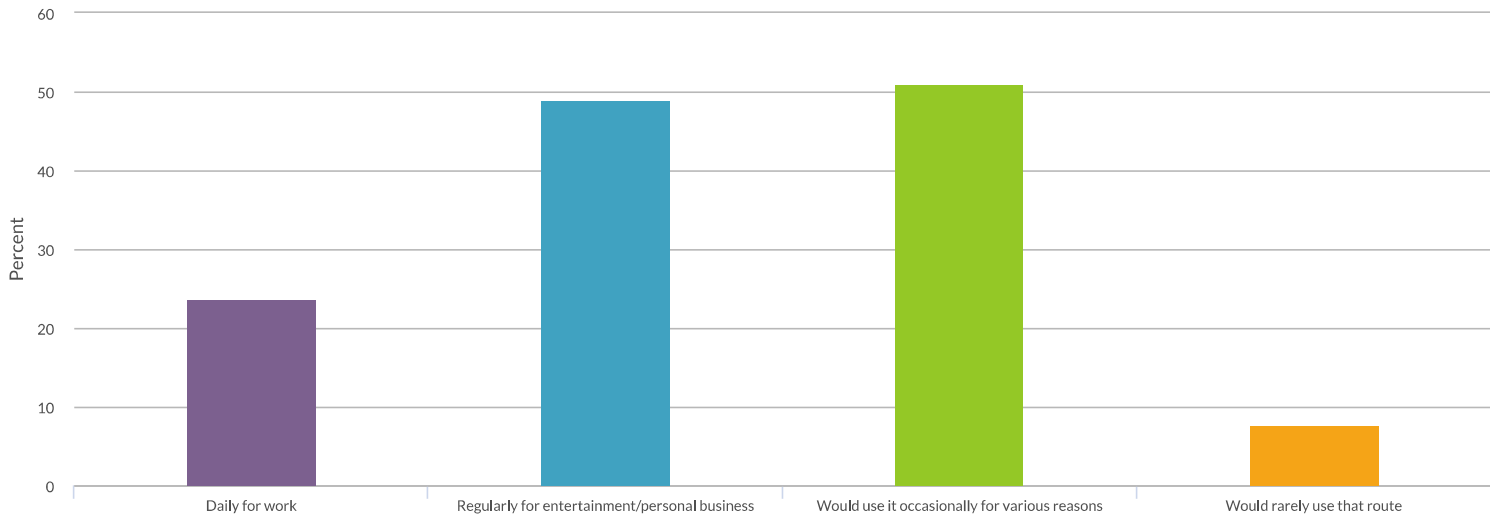
Value	Percent	Responses
Yes	10.8%	14
No	60.8%	79
Maybe	28.5%	37
		<b>Totals: 130</b>

10. 10. If you work in Wilder and/or own a business in Wilder, would you and/or your employees find a TANK bus route useful?



Value	Percent	Responses
Yes	20.3%	15
No	51.4%	38
Maybe	28.4%	21
		<b>Totals: 74</b>

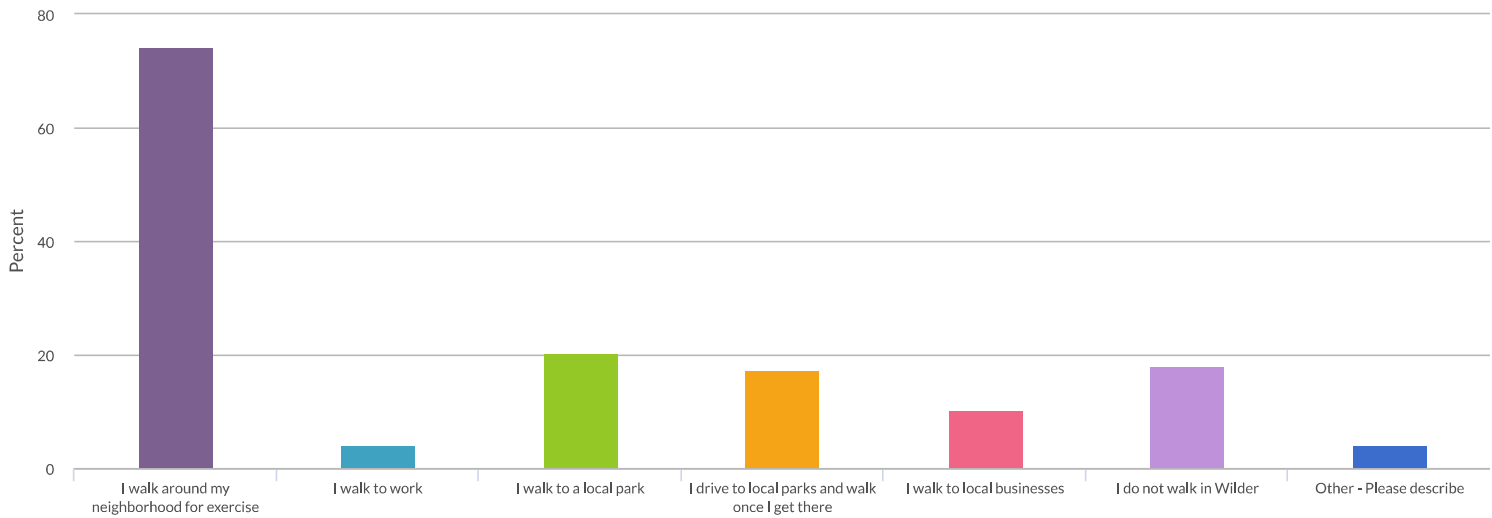
11. 11. Licking Pike will soon extend north to W. 4th Street in Newport. Is this a connection that you would find useful? Please check all that apply.



Value	Percent	Responses
Daily for work	23.7%	31
Regularly for entertainment/personal business	48.9%	64
Would use it occasionally for various reasons	51.1%	67
Would rarely use that route	7.6%	10



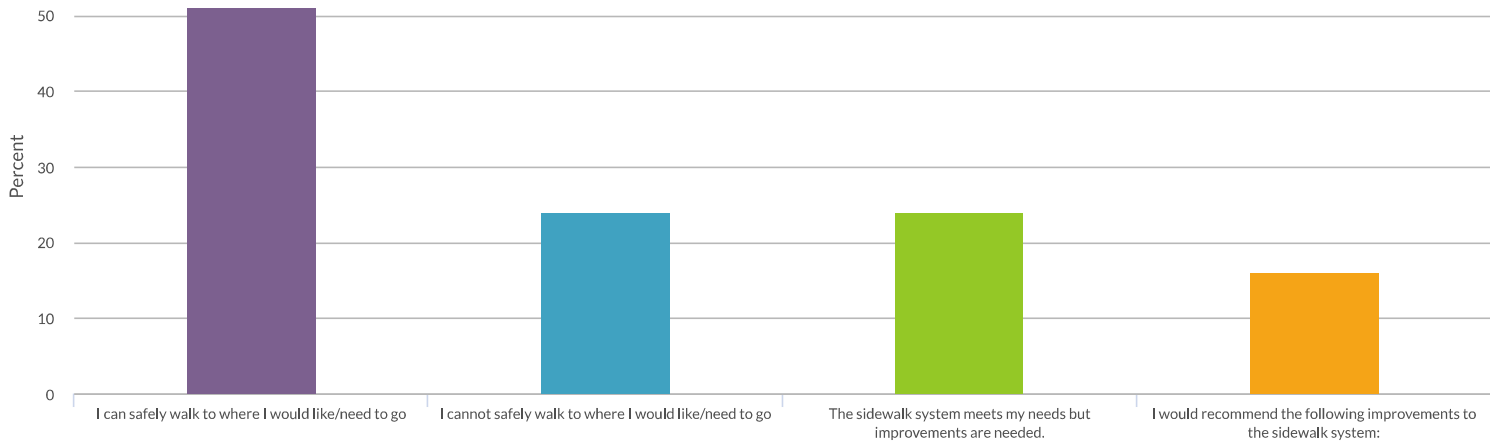
7/15/2018. If you and/or members of your household walk within the City of Wilder, please indicate the areas where you walk. Check all that apply.



Value	Percent	Responses
I walk around my neighborhood for exercise	74.2%	95
I walk to work	3.9%	5
I walk to a local park	20.3%	26
I drive to local parks and walk once I get there	17.2%	22
I walk to local businesses	10.2%	13
I do not walk in Wilder	18.0%	23
<u>Other - Please describe (click to view)</u>	3.9%	5

Other - Please describe	Count
Frederick's Landing	1
Fredericks Landing	1
John's Hills Road	1
along Johns Hill Road	1
to/from NKU	1
Totals	5

13. 13. What is your assessment of the pedestrian/sidewalk system in Wilder? Please check all that apply.



Value	Percent	Responses
I can safely walk to where I would like/need to go	51.2%	64
I cannot safely walk to where I would like/need to go	24.0%	30
The sidewalk system meets my needs but improvements are needed.	24.0%	30
<a href="#">I would recommend the following improvements to the sidewalk system: (click to view)</a>	16.0%	20

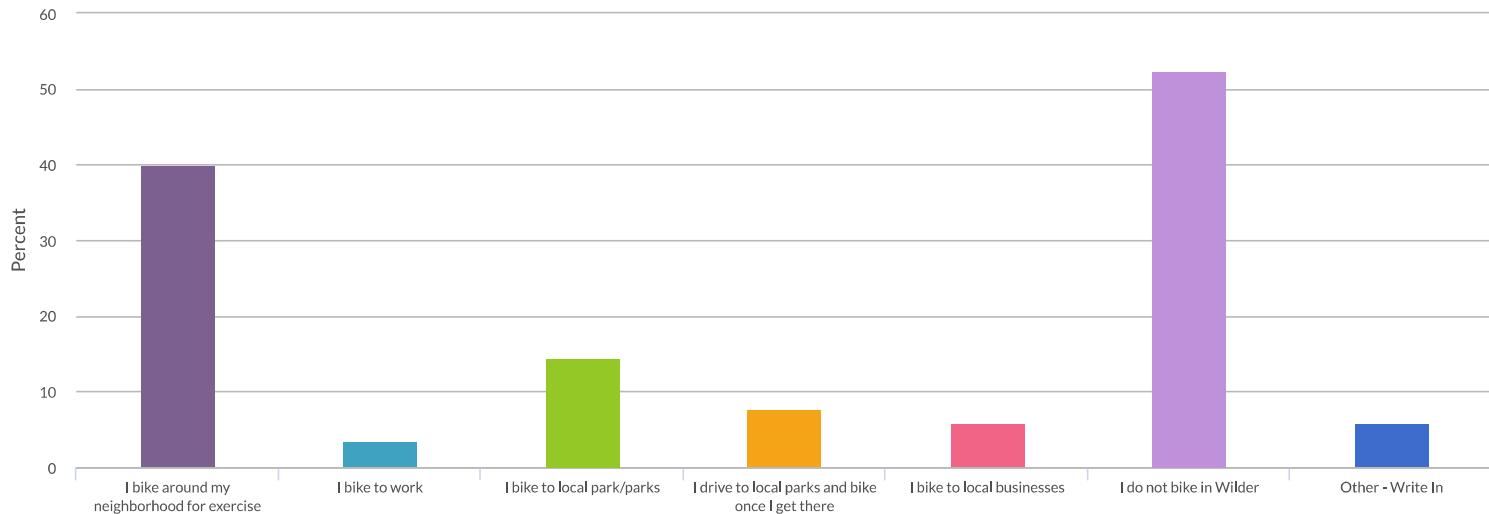
**I would recommend the following improvements to the sidewalk system:**

	Count
722? Johns' Hill Rd	1
Along Mook Road	1
Have a separate sidewalk for walking dogs	1
Look into a system that connects the entire city	1
Mook Road	1
Mook Road, Licking Pike towards Newport	1
Sidewalk along Mook Road and a sidewalk along Liking Pike from the City Building down to Newport	1
Sidewalk connection from Johns Hill up to NKU, but I think that has been completed (from 275 overpass up to Kenton dr)	1
Sidewalk desperately needed on Rt 9	1
Sidewalk from top of 27 to the new apartment complex	1
Sidewalk on Mook Road	1
Sidewalks down John Hill Road to RT 9. Sidewalks on Mook Rd.	1
Sidewalks everywhere	1
There are uneven sidewalk squares at the end of Wesley Drive in front of the last house on the right. They are uneven by several inches and are a hazard. Most of the sidewalk in front of 23 Regiment Ct. is very moldy, and it is very slippery when it is wet. There is, also, a pair of sidewalk squares in front of 25 Regiment Ct. that are slippery when wet.	1
connect the John's Hill neighborhoods to the University side walk system as far as (Martha Lane)Kroger.	1
kid friendly crossings	1
more sidewalks	1
need more side walks	1

## I would recommend the following improvements to the sidewalk system:

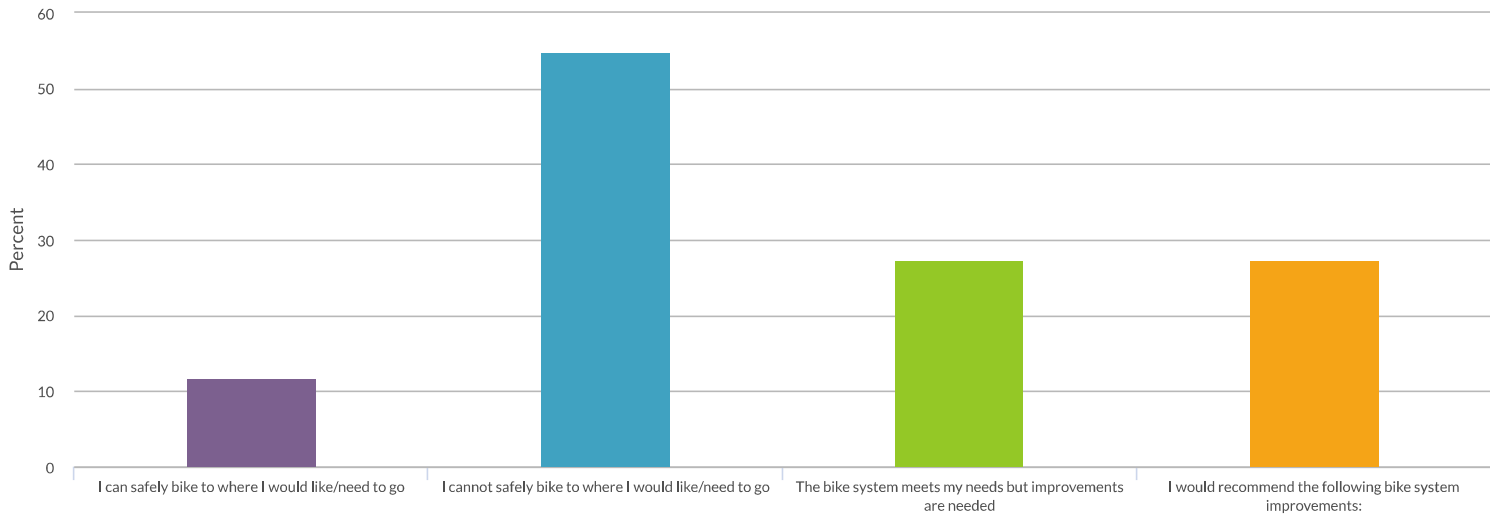
	Count
sidewalk from sentinel all the way up to Kroger	1
sidewalk on Moock Rd needed but i realize it wouldn't be easy.	1
Totals	20

## 14. 14. If you and/or members of your household bike within the City of Wilder, please indicate where you bike. Check all that apply.



Value	Percent	Responses
I bike around my neighborhood for exercise	39.8%	47
I bike to work	3.4%	4
I bike to local park/parks	14.4%	17
I drive to local parks and bike once I get there	7.6%	9
I bike to local businesses	5.9%	7
I do not bike in Wilder	52.5%	62
<a href="#">Other - Write In (click to view)</a>	5.9%	7

Other - Write In	Count
City Building & Fredrick's Landing	1
Fredrick's Landing	1
I bike on Route 9 - with no sidewalk...scary	1
I drive to the Park N Ride and bike from there	1
I'd love to see the bike trail completed	1
NKU	1
Totals	6



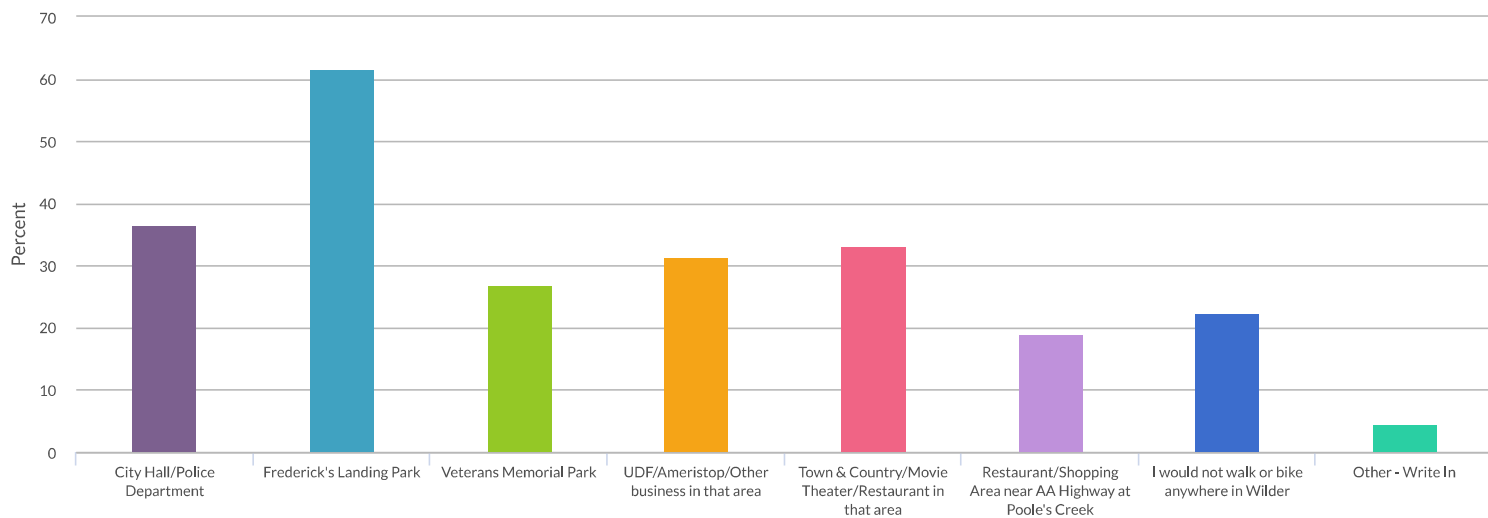
Value	Percent	Responses
I can safely bike to where I would like/need to go	11.9%	10
I cannot safely bike to where I would like/need to go	54.8%	46
The bike system meets my needs but improvements are needed	27.4%	23
<a href="#">I would recommend the following bike system improvements: (click to view)</a>	27.4%	23

I would recommend the following bike system improvements:	Count
A system that connects the entire city	1
Anything! There are virtually NO safe roads/paths to bike in Wilder.	1
Bike Lanes	1
Bike lane on Moock Road and bike lane on Licking Pike from the City Building to Newport	1
Bike lane on Rt. 9	1
Bike lanes everywhere	1
Bike trail would be nice; Lots of Wilder has busy highways & streets making biking a bit dangerous. I don't know if a Bike Lan is the answer or not.	1
I say it is hard to make improvements on the hill part of John's Hill, even though I see bikers on it. It seems to dangerous. Completing the Licking River Trail some day is very exciting!	1
I think a sidewalk of a safe road going down Johns Hill and toward Licking Pike would be nice. However, I realize there are other options.	1
It would be nice to safely walk or bike to Newport.	1
Lanes along Route 9, into Newport and Covington	1
Maybe have some benches along the way	1
More land to bike on	1
Needs to be longer and connect somewhere	1
Sidewalk on Moock.	1
Wilder to Newport	1
a bikeable lane (or better, a sidewalk) from Fredericks Landing and also north towards bobby mackeys and into newport	1

## I would recommend the following bike system improvements:

	Count
again sidewalk on rt 9	1
bike lanes to get off sidewalks	1
extensive addition to trail	1
more connectivity	1
route 9 cleanup	1
would love to see more bike trails in Wilder, especially continuing the one in the woods at Frederick's landing	1
<b>Totals</b>	<b>23</b>

16. 16. If improvements to the pedestrian system could be made, to which of the following destinations would you walk or bike? Please check all that apply.



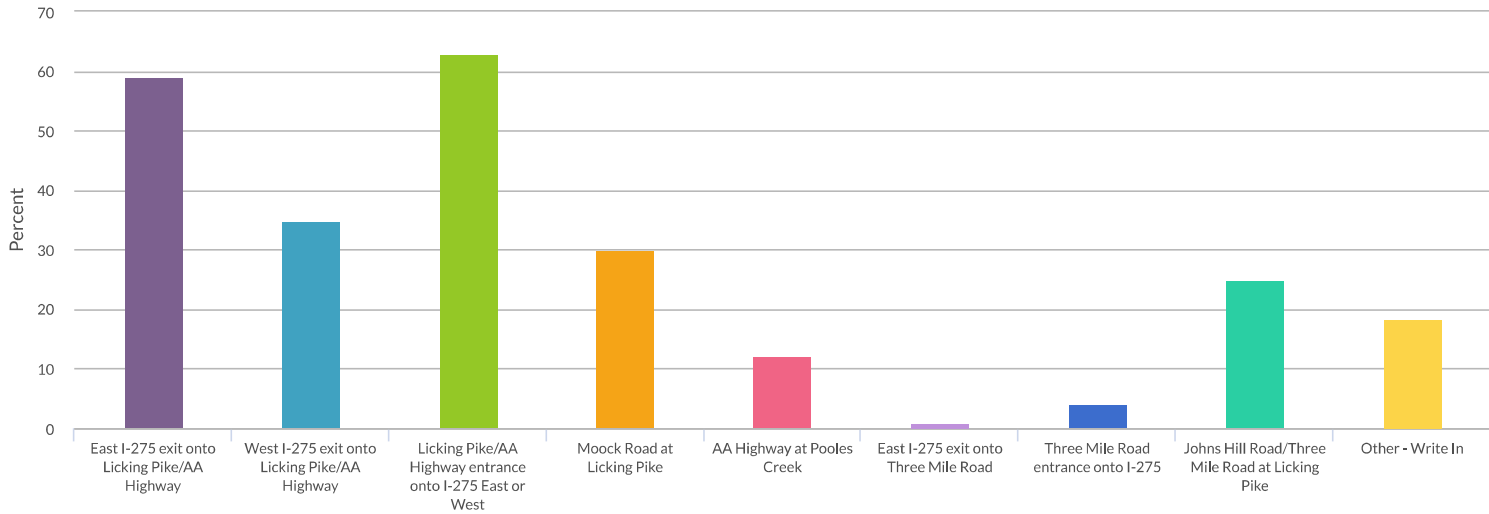
Value	Percent	Responses
City Hall/Police Department	36.6%	41
Frederick's Landing Park	61.6%	69
Veterans Memorial Park	26.8%	30
UDF/Ameristop/Other business in that area	31.3%	35
Town & Country/Movie Theater/Restaurant in that area	33.0%	37
Restaurant/Shopping Area near AA Highway at Poole's Creek	18.8%	21
I would not walk or bike anywhere in Wilder	22.3%	25
<u>Other - Write In (click to view)</u>	4.5%	5

Other - Write In	Count
Kroger on Martha Layne- Not in Wilder, but I start out in Wilder. From being on top of John's Hill, it would really be too difficult or unsafe to feasibly walk anywhere. But at the top of the hill we have plenty of space to walk	1
Walking down John's Hill Road should not be encouraged. Unless there is a sidewalk built there, it is entirely too dangerous.	1

7/1 Other - Write In

	Count
just my neighborhood	1
need to ligt sidewlaks between Sentinal and Alanna	1
the same route i do now, Johns Hill Rd is not safe, too many speeders (NKU students)	1
Totals	5

17. 17. Traffic congestion is a pain. Lost time is troublesome. In your opinion, check the three worst areas of congestion within the City of Wilder.



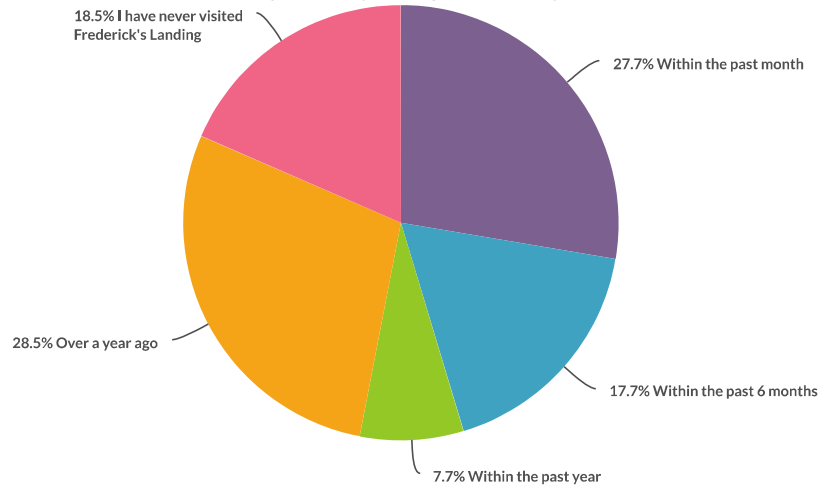
Value	Percent	Responses
East I-275 exit onto Licking Pike/AA Highway	58.9%	73
West I-275 exit onto Licking Pike/AA Highway	34.7%	43
Licking Pike/AA Highway entrance onto I-275 East or West	62.9%	78
Mooch Road at Licking Pike	29.8%	37
AA Highway at Pooles Creek	12.1%	15
East I-275 exit onto Three Mile Road	0.8%	1
Three Mile Road entrance onto I-275	4.0%	5
Johns Hill Road/Three Mile Road at Licking Pike	25.0%	31
<a href="#">Other - Write In (click to view)</a>	18.5%	23

Other - Write In	Count
AA Highway (heading South) to Thorntons/Longnecks/Movie Theatre	1
AA to Towne and Country. That intersection going into the movie area and exiting from are ridiculously congested.	1
AA/Town Drive	1
Coming out of the sportsfield and movie theater to AA/Rte 9	1

Exiting Town Dr. between 5pm-8pm after games have let out. Needs to be a 2nd left turn lane. This has been an issue for 20 years. I can't believe this hasn't been fixed yet. Major safety issue for anyone in an emergency that needs to exit.	1
It would be nice to have a light at the bottom of Johns Hill	1
Johns Hill Road at Licking Pike	1
Johns Hill and Licking Pike	1
Johns Hill onto Licking Pike	1
Licking Pk N heading into Newport (in the mornings)	1
Merging and turning right into mellow mushroom coming south on licking pike	1
Merging right and turning right into the Town and Country/Mellow Mushroom/Dairy Queen when traveling south on Licking Pike	1
Mooch Rd when I-471 backs up	1
Something has to be done for the light at AA and Rosewood. I work at the end of Rosewood and watch wrecks frequently. People are running this light non-stop, it is terrifying.Can we at least have the flashing warning signals like at Pooles Creek?	1
South on AA Highway	1
THere really is no traffic congestion in Wilder in my opinion	1
Town Drive to AA Highway	1
While traveling to the Town & Country area from the City Center on AA, the traffic that nears 275 is unbearable since they made everyone merge into one lane. Many, many times I choose to eat someplace in Highland Heights vs. that area because the traffic is so bad. That was the worst decision ever. The worst are the people that use the right lane to drive all the way up to where they have to merge and cut in front of the people who have been sitting in that traffic for a while. I'm surprised more accidents don't happen where they merge.	1
Worst is where they make people merge on the AA going towards Cold Spring. Worst design ever!	1
area where the theater is located	1
exiting Town & Country	1
leaving T&C turning left onto AA	1
that intersection is the worst I've ever seen	1
Totals	23

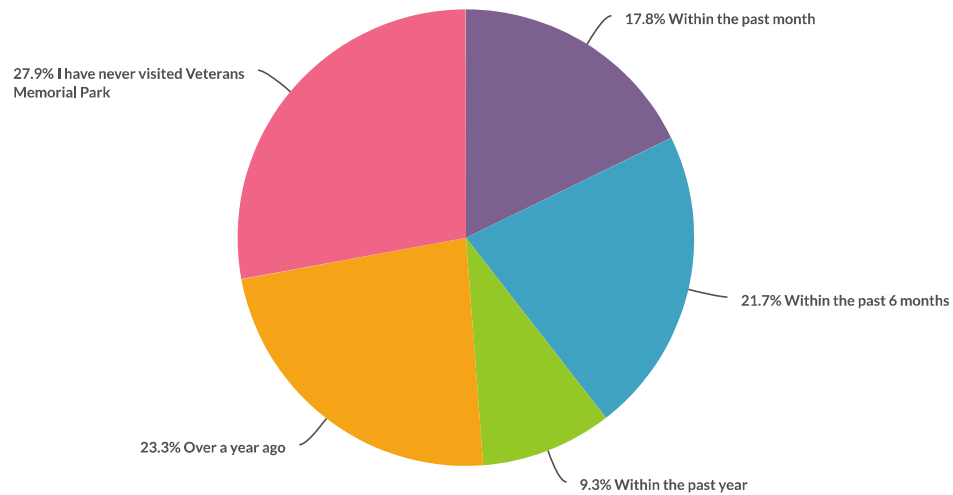
18. THE FOLLOWING 8 QUESTIONS ARE RELATED TO PARKS, RECREATION, AND OPEN SPACE IN WILDER: 18. Frederick's Landing Park, an area comprising over 20 acres along the Licking River, is Wilder's largest park. When did you last visit Frederick's Landing?

Community Planning Survey - Sharedexplore - Public-view



Value	Percent	Responses
Within the past month	27.7%	36
Within the past 6 months	17.7%	23
Within the past year	7.7%	10
Over a year ago	28.5%	37
I have never visited Frederick's Landing	18.5%	24
		<b>Totals: 130</b>

19. 19. Veterans Memorial Park is an area comprising just over 7 acres behind City Hall. The park contains the City's memorial to veterans, a ball field, shelter, and playground. When did you last visit Veterans Memorial Park?

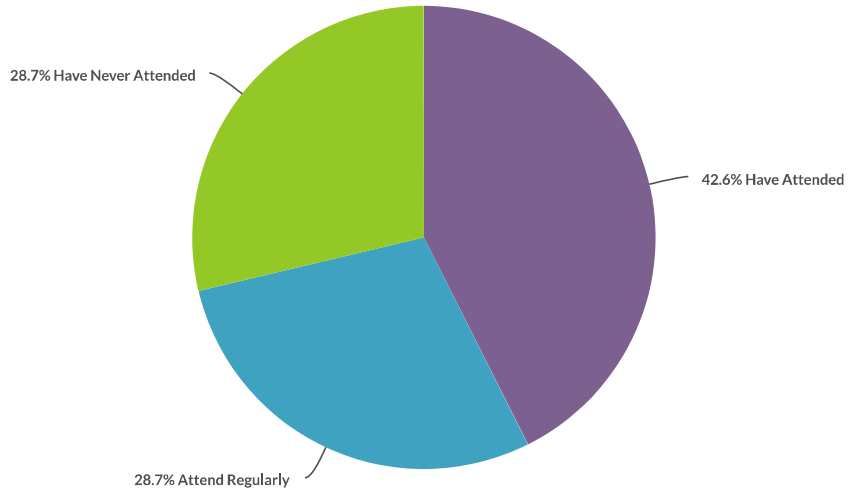


Value	Percent	Responses
Within the past month	17.8%	23
Within the past 6 months	21.7%	28
Within the past year	9.3%	12
Over a year ago	23.3%	30



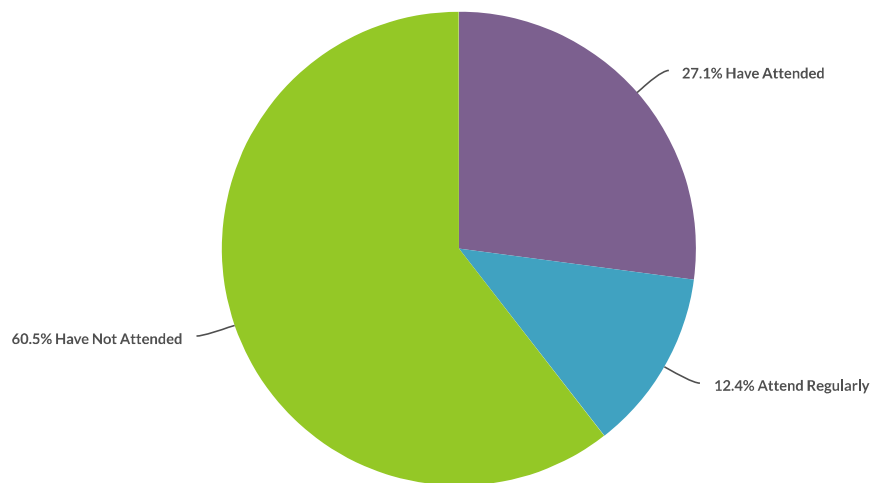
7/1 Value	Percent	Responses
I have never visited Veterans Memorial Park	27.9%	36
		<b>Totals: 129</b>

20. 20. The following three events are held annually in the City of Wilder. Please indicate your attendance at each.A.) Fire Department Fish Fry (on Fridays during Lenten season)



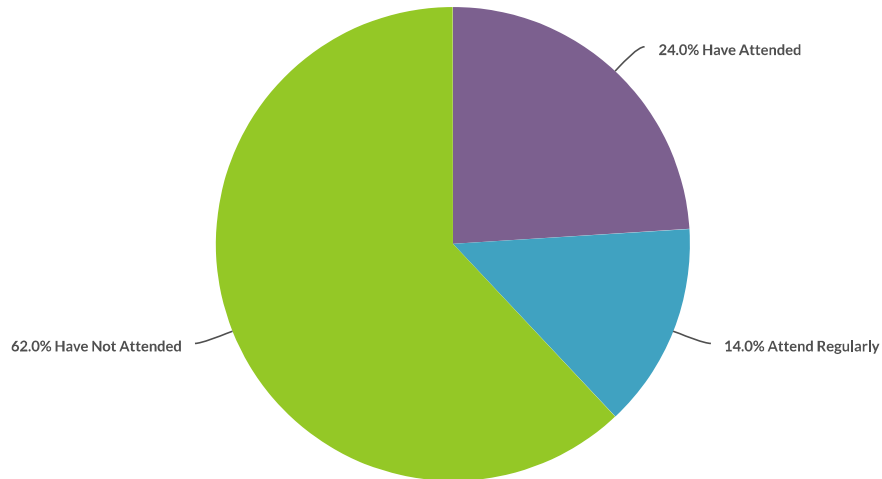
Value	Percent	Responses
Have Attended	42.6%	55
Attend Regularly	28.7%	37
Have Never Attended	28.7%	37
		<b>Totals: 129</b>

21. B.) Bluegrass Festival (third Saturday in September)



7/1 Value	Percent	Responses
Have Attended	27.1%	35
Attend Regularly	12.4%	16
Have Not Attended	60.5%	78
		<b>Totals: 129</b>

22. C.) Turkey Raffle (Friday before Thanksgiving)



Value	Percent	Responses
Have Attended	24.0%	31
Attend Regularly	14.0%	18
Have Not Attended	62.0%	80
		<b>Totals: 129</b>

23. D.) List any other types of events you would be interested in attending:

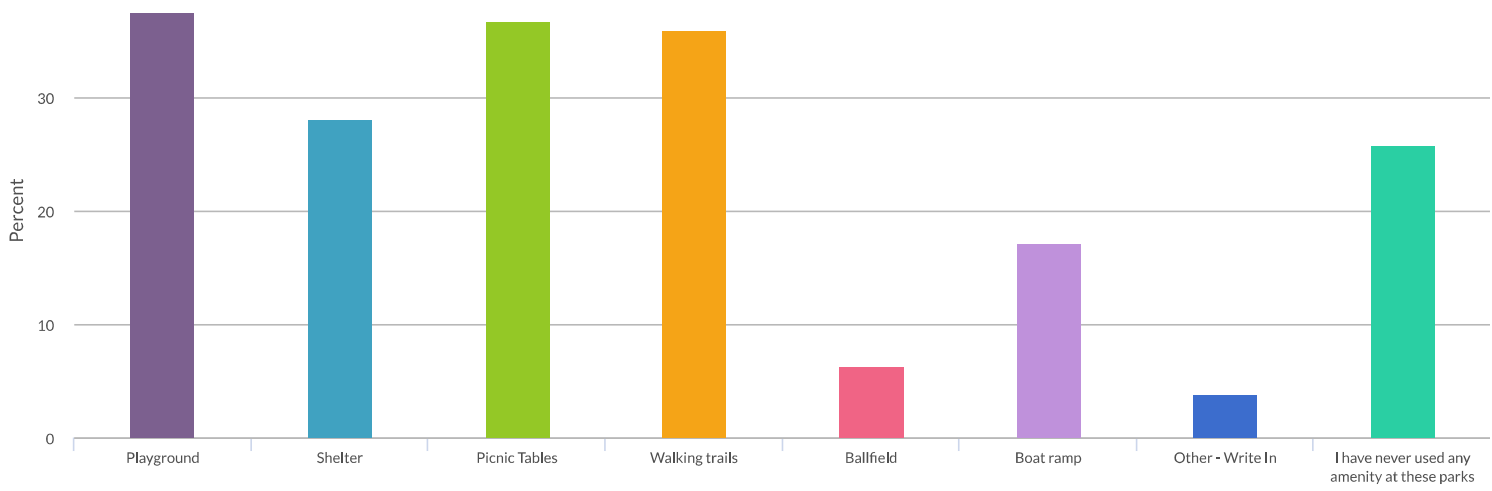


33 Total Responses | [Hide Responses](#)

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2	Concerts
1	2
1	Anything with live music and food trucks
1	Art festival
1	City Festival
1	Community picnic; community "party in park" concert venues
1	Concerts/Kid's Events
1	Festival
1	Flag Raising
1	Flag Rasing
1	Free stuff for kids
1	I have recently heard there are card parties at the City Building. I am not sure if they are just for Signal Hill Condo members, but I think others in the community would be interested.
1	I would have attended the Bluegrass Festival had i not been scheduled to play at another festival in prior years.
1	Live music
1	Movies, music, food trucks
1	Music Festival with theme different than Bluegrass
1	Outside concert other than Bluegrass
1	Pop, rock concert
1	Summer Concert
1	Vendor style festivals

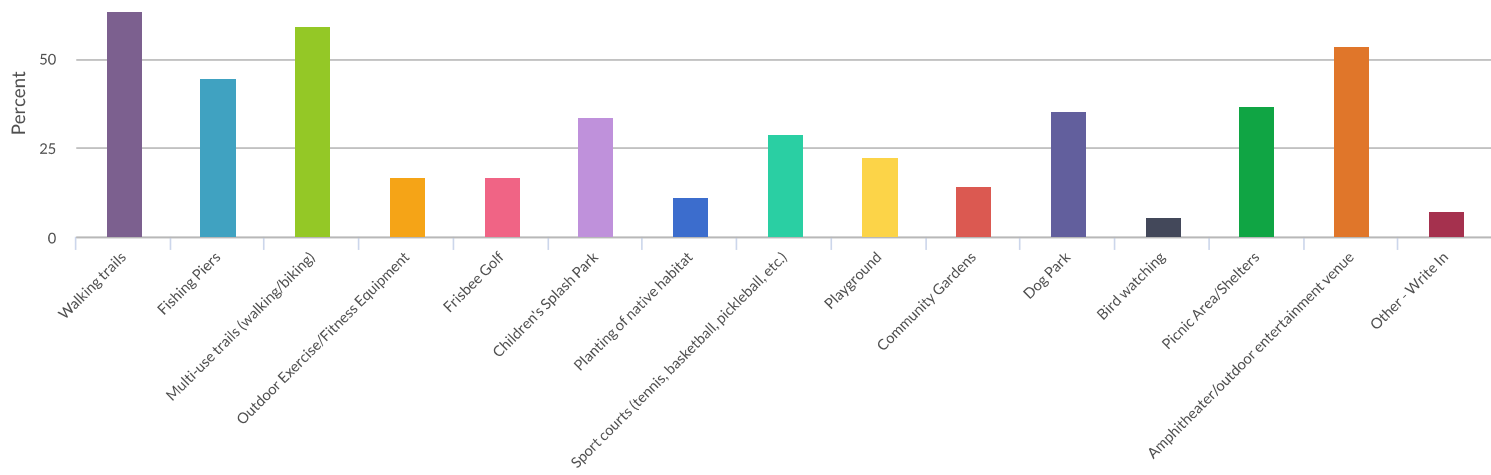
24. 21. Which of the following amenities have you used at either Frederick's Landing or Veterans Memorial Park? Please check all that apply.



Value	Percent	Responses
Playground	37.5%	48
Shelter	28.1%	36
Picnic Tables	36.7%	47
Walking trails	35.9%	46
Ballfield	6.3%	8
Boat ramp	17.2%	22
<a href="#">Other - Write In (click to view)</a>	3.9%	5
I have never used any amenity at these parks	25.8%	33

Other - Write In	Count
I have tried to walk at Frederick's Landing, but until people start picking up their dog's poop, I will not visit again. It made me nauseous, because it was so bad.	1
fishing	1
frisbee/disc golf	1
picnics for family events	1
sand volleyball courts (they are now gone)	1
Totals	5

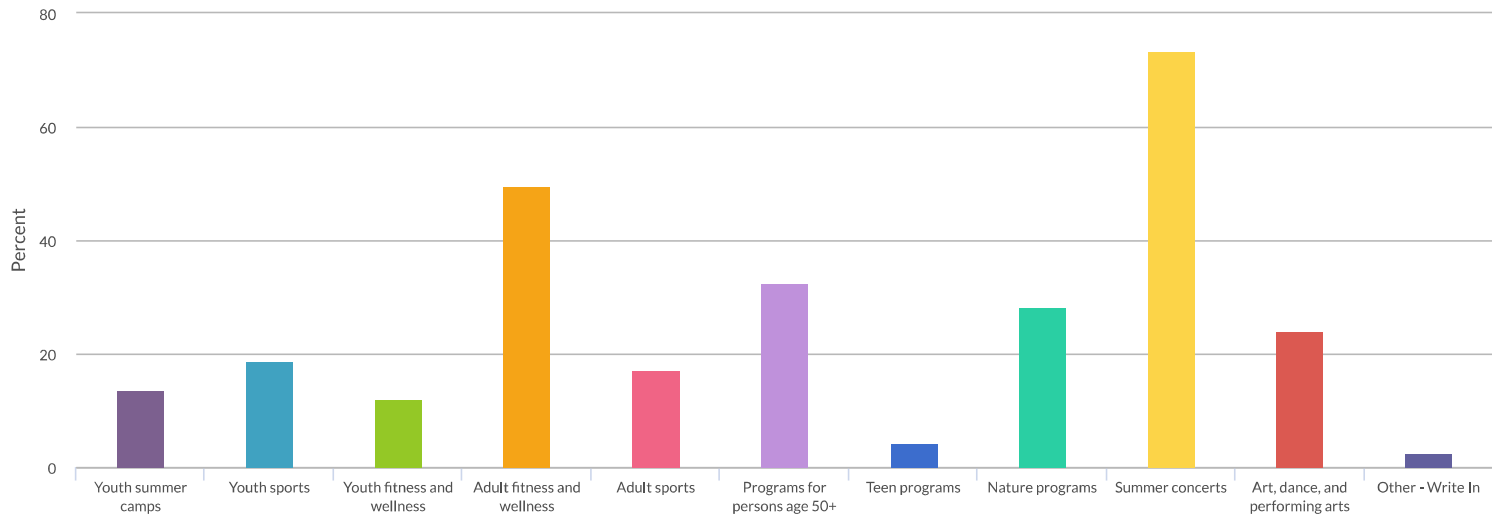
25. 22. Below is a list of amenities that could potentially be added to or expanded in Frederick's Landing Park. In your opinion, what are the top five amenities that should be added/expanded?



Value	Percent	Responses
Walking trails	63.2%	79
Fishing Piers	44.8%	56
Multi-use trails (walking/biking)	59.2%	74
Outdoor Exercise/Fitness Equipment	16.8%	21
Frisbee Golf	16.8%	21
Children's Splash Park	33.6%	42
Planting of native habitat	11.2%	14
Sport courts (tennis, basketball, pickleball, etc.)	28.8%	36
Playground	22.4%	28
Community Gardens	14.4%	18
Dog Park	35.2%	44
Bird watching	5.6%	7
Picnic Area/Shelters	36.8%	46
Amphitheater/outdoor entertainment venue	53.6%	67
<a href="#">Other - Write In (click to view)</a>	7.2%	9

Other - Write In	Count
Restaurants	2
Benches along the river, but the dog poop must be dealt with first!	1
Kayak rental with launch??? Never kayaked on the Licking, but have seen folks do it. Not sure how good it is.	1
Restaurant	1
better docks/ramps	1
flower garden with benches	1
gaga ball pit	1
none	1
<b>Totals</b>	<b>9</b>

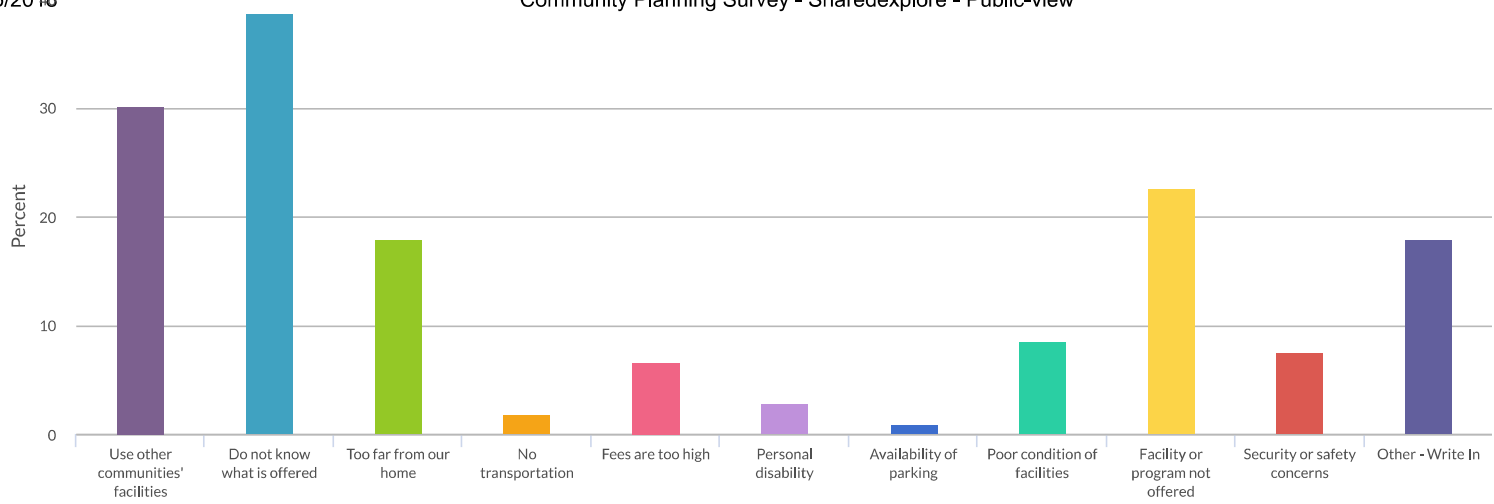
26. 23. Below is a list of programs and activities that the City could provide. Please check the top three (3) activities which you and/or your family would participate if provided.



Value	Percent	Responses
Youth summer camps	13.7%	16
Youth sports	18.8%	22
Youth fitness and wellness	12.0%	14
Adult fitness and wellness	49.6%	58
Adult sports	17.1%	20
Programs for persons age 50+	32.5%	38
Teen programs	4.3%	5
Nature programs	28.2%	33
Summer concerts	73.5%	86
Art, dance, and performing arts	23.9%	28
<a href="#">Other - Write In (click to view)</a>	2.6%	3

Other - Write In	Count
None	1
frisbee golf	1
none	1
<b>Totals</b>	<b>3</b>

27. 24. Please check all of the following items that keep you or any member of your household from using parks and recreation programs in Wilder more often.



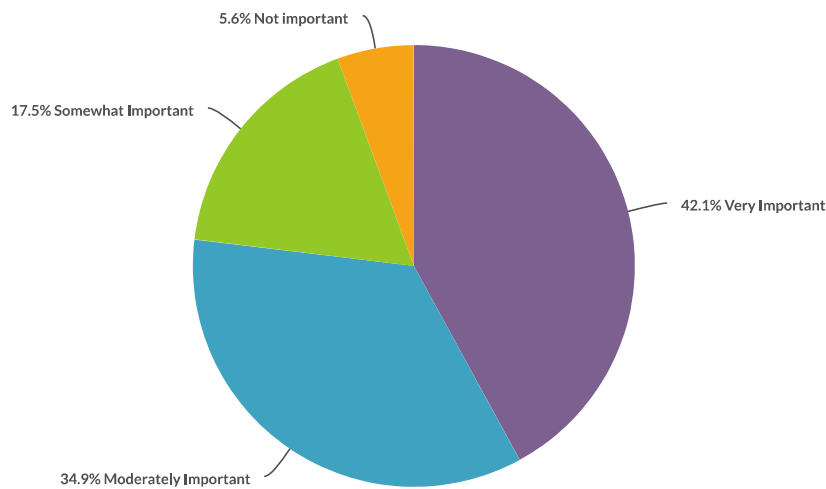
Value	Percent	Responses
Use other communities' facilities	30.2%	32
Do not know what is offered	38.7%	41
Too far from our home	17.9%	19
No transportation	1.9%	2
Fees are too high	6.6%	7
Personal disability	2.8%	3
Availability of parking	0.9%	1
Poor condition of facilities	8.5%	9
Facility or program not offered	22.6%	24
Security or safety concerns	7.5%	8
<a href="#">Other - Write In (click to view)</a>	17.9%	19

Other - Write In	Count
Don't go to parks much	1
I am a new resident and will be sure to check out the parks this spring/summer!	1
I use them	1
Lack of time	1
Large amounts of dog poop at Frederick's Landing which is pretty much all over.	1
Need walking/bike paths; events to encourage community gatherings	1
No reason to go there other then boat ramp.	1
None- we use them!	1
Nothing, love our city	1
Our home sits on 14 acres. so we kind of have a park. :-)	1
There's not enough to do there! Boring	1
Walking trails are not long enough so I go elsewhere to run/bike	1

7/1 Other - Write In

	Count
Walking/Biking paths are not very long, so I often go running in Fort Thomas or at Lunken Airport	1
Would like more shaded areas at the parks, to sit and read or walk. I honestly did not know that there is a hiking/biking trail	1
closer & easier to go to NKU	1
kids are older now and busy with sports	1
need frisbee golf	1
no frisbee golf	1
not enough variety	1
Totals	19

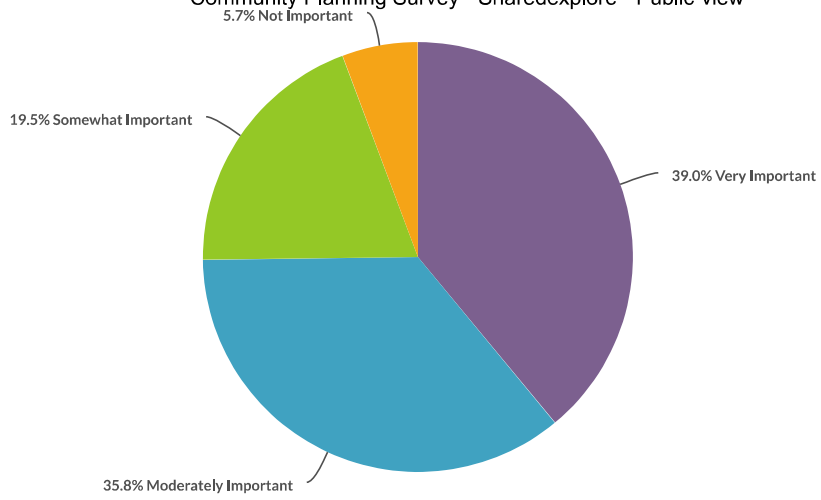
28. 25. Frederick's Landing Park is at the southern end of the Licking River Greenway. The Greenway includes a walking/hiking and biking trail, as well as a paddle trail from the mouth of the Licking River south. A portion of this Greenway is constructed on the Covington side. This is a long-range project that could extend south as far as the other side of I-275 and beyond in Wilder and Campbell and Kenton Counties.A.) How important do you think this project is to the City of Wilder?



Value	Percent	Responses
Very Important	42.1%	53
Moderately Important	34.9%	44
Somewhat Important	17.5%	22
Not important	5.6%	7
		<b>Totals: 126</b>

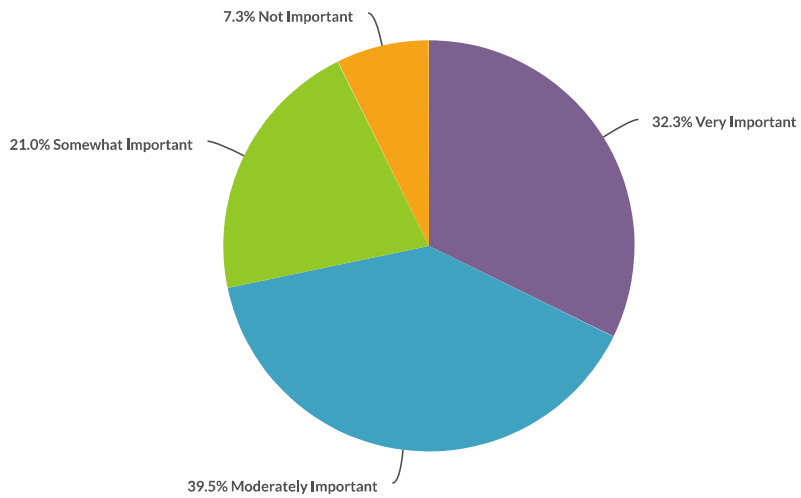
29. B.) How important do you think this project is for Campbell and Kenton Counties?





Value	Percent	Responses
Very Important	39.0%	48
Moderately Important	35.8%	44
Somewhat Important	19.5%	24
Not Important	5.7%	7
		<b>Totals: 123</b>

30. C.) How important do you think this project is for the NKY/Cincinnati Region?



Value	Percent	Responses
Very Important	32.3%	40
Moderately Important	39.5%	49
Somewhat Important	21.0%	26
Not Important	7.3%	9
		<b>Totals: 124</b>

31. THE FOLLOWING 4 QUESTIONS ARE RELATED TO LAND USE AND BEAUTIFICATION IN WILDER:26. The top three places you visit most often in Wilder are:



[Hide Responses](#) ▼

#### Response

Movie Theater Dining - Mellow Mushroom/McDonald's Furniture Solutions

Ameristop Town&Country Long Necks

City Building Area by Poole Road for services Movie theater area

City Building Wolterman Insurance UDF

City Building Park, Town & Country, Dairy Queen

Convenience stores near City Center Restaurants near Town & Country 2 parks

DQ, UDF, Frederick's landing

Dairy Queen Longnecks Gold Star

Dairy Queen, city building Fredricks landing

Fire Department UDF City Building

Frederick landing veterans park city hall

Frederick's Landing, City Center, Bentwood Hills Condos

Frederick's Landing, walking on John;s Hill Road and restaurant's

Fredericks Landing United Dairy Farmers Chili Parlor

Fredrick's Lansing, mellow mushroom area

Fredricks Landing. Would love to see a dog park

Gas station/UDF Memorial park Fred landing

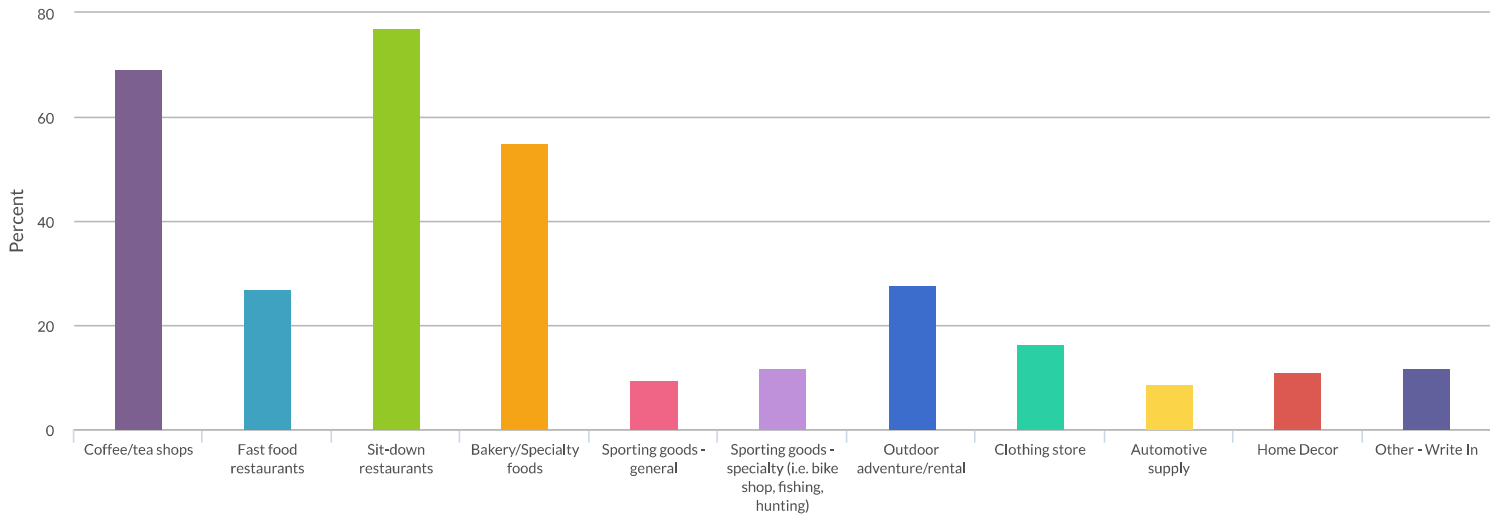
Hot Diggidy Dog. Cinema. Gold Star Chili

Long Necks Movies UDF

Longneck's/Knotty Pine Restaurant/UDF.

[◀ Previous Page](#) [Next Page ▶](#)

7/13/2023 12:27 What types of businesses/shops would you like to see in Campbell County (Base on Survey) - Wilder, KY - Public View that apply.



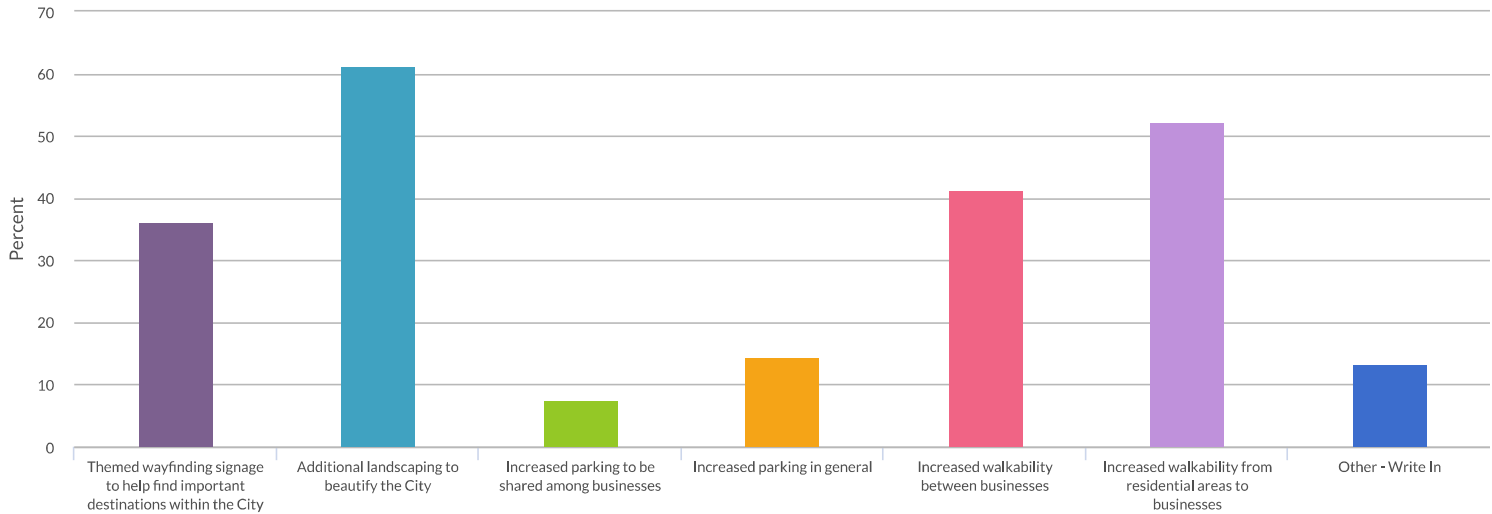
Value	Percent	Responses
Coffee/tea shops	69.3%	88
Fast food restaurants	26.8%	34
Sit-down restaurants	77.2%	98
Bakery/Specialty foods	55.1%	70
Sporting goods - general	9.4%	12
Sporting goods - specialty (i.e. bike shop, fishing, hunting)	11.8%	15
Outdoor adventure/rental	27.6%	35
Clothing store	16.5%	21
Automotive supply	8.7%	11
Home Decor	11.0%	14
<a href="#">Other - Write In (click to view)</a>	11.8%	15

Other - Write In	Count
Bagel Shop	1
Brewery	1
Brewery/Tap Room	1
Grocery store	1
JoAnn fabrics - none in CampbellCo	1
Library	1
Retail speciality shops; maybe a museum	1
a kayak/canoe/zipline?? business would be really cool (similar to Greene Acres in OH)	1
bistros and unique restaurants, NOT CHAINS!	1
campground	1
casual sit down like Olive Garden	1

7/1 Other - Write In

	Count
restaurant/bar with outdoor seating and entertainment	1
Totals	12

33. 28. If the City of Wilder were to undertake any of the following projects, in your opinion, what are the top three projects that should be considered?



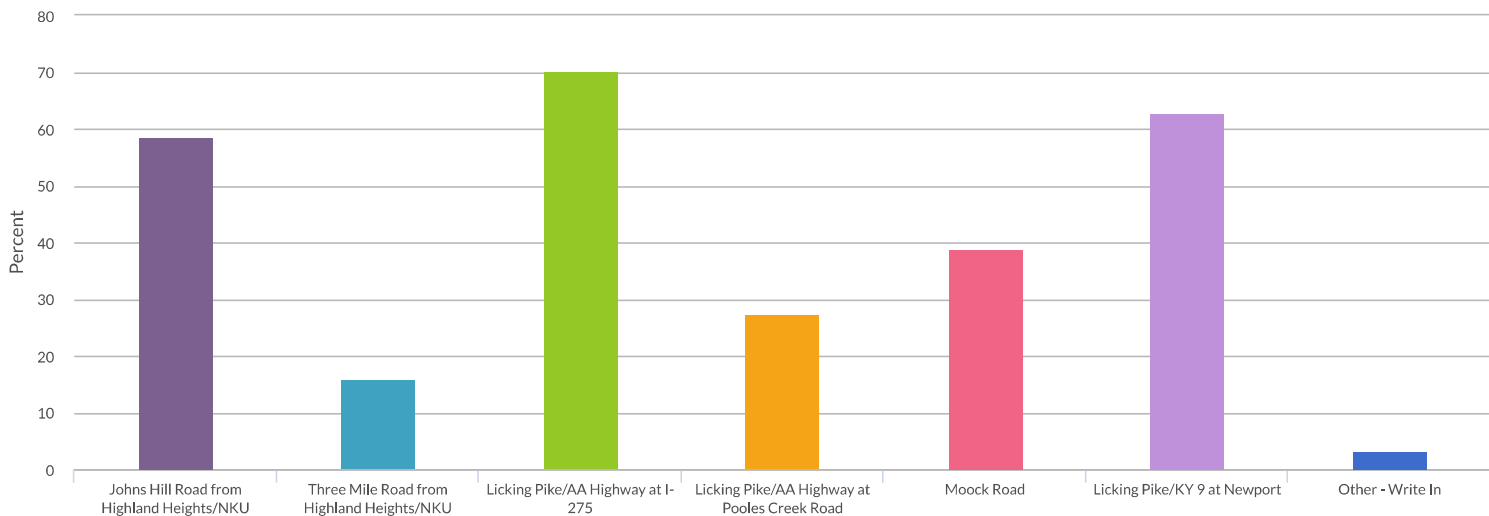
Value	Percent	Responses
Themed wayfinding signage to help find important destinations within the City	36.1%	43
Additional landscaping to beautify the City	61.3%	73
Increased parking to be shared among businesses	7.6%	9
Increased parking in general	14.3%	17
Increased walkability between businesses	41.2%	49
Increased walkability from residential areas to businesses	52.1%	62
<a href="#">Other - Write In (click to view)</a>	13.4%	16

Other - Write In	Count
Add safe bike paths	1
Attract more businesses	1
Community Area	1
Increase bus service	1
Just thought about this - there needs to be a sidewalk on Gloria Terrell Rd - few walk it during lunch, but they have to be in the grass. It is a great stretch of road to easily get to amenities without driving.	1
Locally owned coffee, pastry, bagel shop	1
Neighborhood swimming pool	1
None of these projects will bring people to our city.	1

7/1 Other - Write In

	Count
Outdoor Restroom by ballfields	1
Traffic going out of T&C	1
frisbee golf	1
frisbee golf course	1
increased walkability between newport OR Southgate and Wilder - SAFETY FIRST	1
more businesses and parks & recreation in general	1
none	1
small food share pantry boxes throughout the city where we can take excess non-perishables and others can get when in need	1
<b>Totals</b>	<b>16</b>

34. 29. Wilder has several gateways/entry points. Many cities identify their gateways with unique signage and landscaping to serve as a welcome and attractive entrance into their city. Given the number of entry points into the City, if these areas were to be improved what would be the first three areas that should be considered?



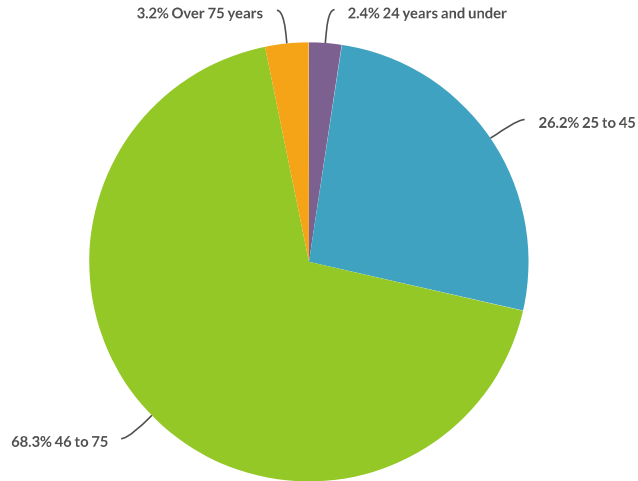
Value	Percent	Responses
Johns Hill Road from Highland Heights/NKU	58.7%	71
Three Mile Road from Highland Heights/NKU	15.7%	19
Licking Pike/AA Highway at I-275	70.2%	85
Licking Pike/AA Highway at Pooles Creek Road	27.3%	33
Moock Road	38.8%	47
Licking Pike/KY 9 at Newport	62.8%	76
<a href="#">Other - Write In (click to view)</a>	3.3%	4

Other - Write In	Count
All areas should be improved	1

7/1 Other - Write In

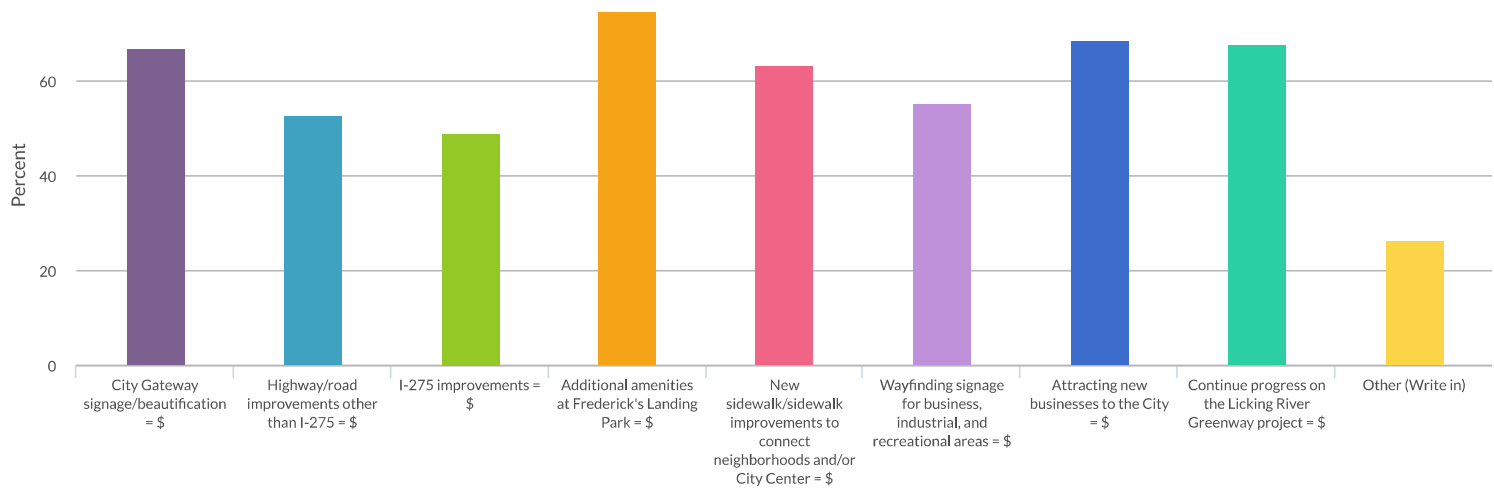
	Count
Do not spend money on signage	1
Licking Pike to John's Hill Road	1
none	1
Totals	4

35. ALMOST THERE! 30. For survey purposes, please indicate your age range.



Value	Percent	Responses
24 years and under	2.4%	3
25 to 45	26.2%	33
46 to 75	68.3%	86
Over 75 years	3.2%	4
		<b>Totals: 126</b>

36. FINAL QUESTION31. It's now time to hypothetically allocate financial resources. In theory, if the City had \$100,000 to dedicate to the following projects, in your opinion, how much money should be given to each project? You may allocate the money however you see fit. Some projects may get \$0, one project may get all of the money, or the money could be divided between several projects. The sum total should equal \$100,000. (It is required that each space is filled in with an amount from \$0 - \$100,000).



Value	Percent	Responses
<a href="#">City Gateway signage/beautification = \$ (click to view)</a>	66.7%	76
<a href="#">Highway/road improvements other than I-275 = \$ (click to view)</a>	52.6%	60
<a href="#">I-275 improvements = \$ (click to view)</a>	49.1%	56
<a href="#">Additional amenities at Frederick's Landing Park = \$ (click to view)</a>	74.6%	85
<a href="#">New sidewalk/sidewalk improvements to connect neighborhoods and/or City Center = \$ (click to view)</a>	63.2%	72
<a href="#">Wayfinding signage for business, industrial, and recreational areas = \$ (click to view)</a>	55.3%	63
<a href="#">Attracting new businesses to the City = \$ (click to view)</a>	68.4%	78
<a href="#">Continue progress on the Licking River Greenway project = \$ (click to view)</a>	67.5%	77
<a href="#">Other (Write in) (click to view)</a>	26.3%	30

City Gateway signage/beautification = \$	Count
0	9
10,000	9
5000	8
10000	7
5,000	6
20000	3
\$10,000	2
15000	2
20,000	2
2000	2
25,000	2
\$20,000	1
\$25,000	1
\$30,000	1

## City Gateway signage/beautification = \$

Count

1,000	1
1,000.00	1
10%	1
10,000.	1
10k	1
15,000	1
20,000.00	1
20000.00	1
25.000	1
25000	1
2525	1
30,000	1
3000	1
35000	1
4,000	1
40,00	1
45000	1
50,000	1
500	1
500.00	1
7500	1
Totals	76

## Highway/road improvements other than I-275 = \$

Count

0	16
10000	4
25000	4
10,000	3
25,000	3
50,000	3
20,000	2
30,000	2
50000	2
50000.00	2
\$33,000	1
Totals	60



Highway/road improvements other than I-275 = \$	Count
\$50,000	1
100,000	1
2,500	1
20,000.00	1
2000	1
20000	1
30,000.00	1
3000	1
35,000	1
4,000.00	1
40000	1
45,000	1
5,000	1
500000	1
7,500	1
75000	1
9,000	1
Town Dr. 2 left turn lanes - \$50,000	1
<b>Totals</b>	<b>60</b>

I-275 improvements = \$	Count
0	31
15,000	3
25000	3
25,000	2
10,000	1
100,000.00	1
10000	1
19,000	1
20,000	1
20000	1
30,000.00	1
40000	1
5,000	1
5,000.00	1
<b>Totals</b>	<b>56</b>

I-275 improvements = \$	Count
50,000	1
5000	1
5000.00	1
50000	1
60000	1
7,500	1
85,000	1
Totals	56

Additional amenities at Frederick's Landing Park = \$	Count
10000	8
0	7
50000	7
20,000	5
25,000	5
10,000	4
25000	4
20000	3
30,000	3
5,000	3
35,000	2
40000	2
50,000	2
5000	2
\$25,000	1
\$30,000	1
\$50,000	1
1,000	1
10,000 Cameras! If people won't use Frederick's Landing because of the nastiness the dog poop causes, we should stop and fine these people. Their car licenses and act would document their transgression. You have bags, receptacles and signs, so it would be a fair citation. It is, also, a health hazard, because it is SO bad.	1
100,000	1
15,000.00	1
15000	1
20	1
20000.00	1
Totals	85

**Additional amenities at Frederick's Landing Park = \$****Count**

---

25	1
25000.	1
30%	1
30000	1
30K.	1
35000	1
40,000	1
45000	1
5,000.00	1
50.000	1
500,000	1
500.00	1
50k	1
60000	1
70,000	1
75,000.00	1
75000	1
I would make a dog park or splash park.	1
Totals	85

**New sidewalk/sidewalk improvements to connect neighborhoods and/or City Center = \$****Count**

---

0	12
10000	10
10,000	5
15000	4
20000	3
25000	3
50,000	3
20,000	2
25,000	2
30,000	2
5,000	2
500,000	2
5000	2
50000	2
Totals	72

<b>New sidewalk/sidewalk improvements to connect neighborhoods and/or City Center = \$</b>	<b>Count</b>
\$30,000	1
\$33,000	1
100,000	1
1000.00	1
15,000	1
18000	1
20	1
25	1
35,000	1
40,000	1
45000	1
5,000.00	1
65,000	1
6500	1
75,000	1
7500	1
8,000	1
9,000	1
<b>Totals</b>	<b>72</b>

<b>Wayfinding signage for business, industrial, and recreational areas = \$</b>	<b>Count</b>
0	22
5000	9
10,000	7
10000	5
5,000	3
20,000	2
5,000.00	2
5000.00	2
\$25,000	1
\$35,000	1
1,000	1
10000.00	1
12,500	1
20	1
<b>Totals</b>	<b>63</b>

Wayfinding signage for business, industrial, and recreational areas = \$	Count
2000	1
20K.	1
50,000	1
500	1
7500	1
Totals	63

Attracting new businesses to the City = \$	Count
0	10
20000	7
10,000	6
20,000	6
10000	5
25,000	4
15,000	3
15000	3
25,000.00	2
30,000	2
\$20,000	1
\$35,000	1
\$50,000	1
10%	1
10.000	1
100,000	1
10000	1
100000	1
15,000.00	1
20	1
2000	1
20k	1
24000	1
250,000	1
25000	1
30000	1
30000.00	1
Totals	78

Attracting new businesses to the City = \$	Count
35000	1
40,000	1
5,000	1
50,000	1
5000	1
50000.00	1
55,000	1
60,000	1
75,000.00	1
90,000	1
90000	1
?	1
Yes	1
Totals	78

Continue progress on the Licking River Greenway project = \$	Count
0	9
10000	8
20000	5
25000	5
15000	4
20,000	4
5,000	4
25,000	3
40,000	3
10,000	2
15,000	2
30,000	2
5000	2
50000	2
80000	2
\$10,000	1
\$24,000	1
100,000	1
12,500	1
Totals	77

Continue progress on the Licking River Greenway project = \$	Count
20	1
20k	1
30000	1
45000	1
50	1
50%	1
50,000	1
5000.00	1
50000.00	1
50K.	1
70,000	1
7500	1
75000	1
9000.00	1
?	1
Restaurants and entertainment. Campbell co. Is starving for it. 0	1
<b>Totals</b>	<b>77</b>

Other (Write in)	Count
0	13
Street improvement in neighborhoods	3
10,000 - pool	1
10,000 Bike paths	1
10,000 sidewalk repair	1
20,000	1
35000 I275 exit onto AA Hwy	1
Attract Restaurants(Sit Down)	1
New firehouse	1
Walking Paths/ Trails around Wilder- \$50,000	1
Water drainage repairs in neighborhoods	1
lower taxes	1
property tax reduction	1
<b>Totals</b>	<b>27</b>