



# WILDER EXCHANGE



**WILDER EXCHANGE**  
**November/December**  
**2022**  
**ISSUE**

**E-Mail Addresses**  
Mayor  
Robert Arnold  
ramold@wilderky.gov

City Administrator  
Terry Vance  
tvance@wilderky.gov

Asst. City Administrator  
Chuck Norris  
cnorris@wilderky.gov

City Clerk  
Juanita Schultz  
jschultz@wilderky.gov

## CALENDAR OF EVENTS

City Council Meetings - 1st & 3rd Monday of Every Month at 7:00 PM  
City Council Meetings can be viewed on Spectrum channel 200, Cincinnati

Bell Fiopics channel 806 or [www.campbellmedia.org](http://www.campbellmedia.org)

Wilder Planning & Zoning - 4th Monday (as needed) at 7:00 PM

Wilder Fire Dept Drill - Every Monday 7:30-10:00 PM

## SPECIAL DATES

October 29th- Trunk or Treat 5 PM to 7 PM

October 29th- Movie Night at Dusk

November 18th- Turkey Raffle at 6 PM

November 24th & 25th- City Building Closed

December 5th at 7:15 p.m.-Tree Lighting Ceremony (Details to be announced)

December 17th- Breakfast with Santa 10 AM-12 PM

December 23rd & 26th -City Building Closed

January 2nd- City Building Closed

## CITY SERVICE REFERENCE NUMBERS



**CITY BUILDING** 581-8884

**POLICE DEPT.** 581-8863

**FIRE DEPT.** 431-5884

**MAINTENANCE** 581-8884

**RUMPKE** 800-828-8171

**NORTHERN KY WATER DISTRICT** 578-9898

**SANITATION DISTRICT** 578-7460



**PLEASE KEEP OUR MEN AND  
WOMEN SERVING IN THE ARMED  
FORCES IN YOUR THOUGHTS AND  
PRAYERS**

**City Web Page**

**[www.wilderky.gov](http://www.wilderky.gov)**



## TREE LIGHTING CEREMONY

The 14th Annual Tree Lighting Ceremony will be held on December 5th immediately following the 7:00p.m. Council Meeting.

Details regarding this event will be posted on our website as we near the date.

Please feel free to call the city building with any questions  
859-581-8884

## Sentinel Santa

The Sentinel Santa Fund-Raising program is sponsored by the Sentinel neighborhoods off Johns Hill Road. This is our 32nd year of neighborly giving. The funding goes directly to the Brighton Center's outreach programs for families in need. If are able to donate before the holidays, your donations are so greatly appreciated and also accepted throughout the year.

Thank You again!  
Sheila and Tom Horan

**Donations to: Brighton Center, Inc. P.O. Box 325, Newport KY 41072. Please add Sentinel Santa to your memo line.**

## Breakfast with Santa



**Saturday, December 17th**  
**Time: 10:00 AM - 12:00 PM**  
**Location: Wilder Fire House**

To make reservations Call 859-431-5884

**Sponsored by: Wilder Fire Department**

## CHRISTMAS DECORATING CONTEST

Once again, the City of Wilder will sponsor a Home/Condominium decorating contest. The city has selected a panel of judges who will be viewing the homes in the city the week of December 13th to the 17th. Prizes are as follows:



### Single Family Homes

- 1st place—\$75 gift card
- 2nd place-\$50 gift card
- 3rd place—\$25 gift card

### Condominium

- 1st place—\$75 gift card

If you wish to nominate your home, please have your home lit up and/or decorated during the above dates and submit or call the city building with the nomination. The winners will be notified and asked which restaurant they prefer their

Remember to set your clocks back 1 hour on Sunday November 6th. It is also recommended to change the batteries in your smoke alarm as well.





# City of Wilder

TRUNK OR TREAT  
AND

MOVIE NIGHT

October 29, 2022

Movie: *Hotel Transylvania*

5:00 PM - 7:00 PM

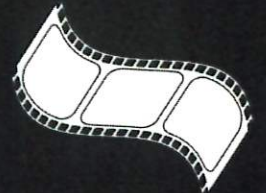
MOVIE IMMEDIATELY FOLLOWING

Location: Behind City Building

TRICKS, TREATS, BOUNCE HOUSE, AND CRAFTS

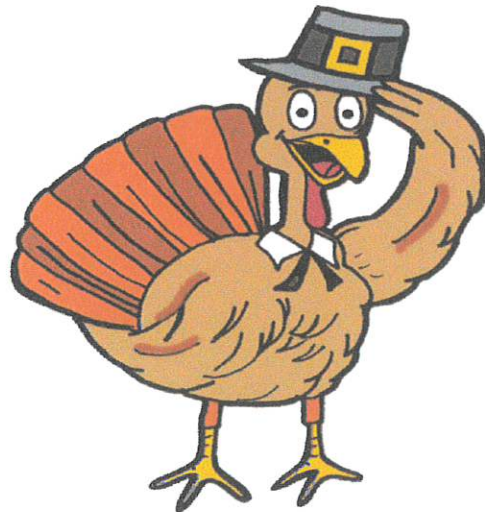
**Weather permitting**

**Please watch for information on our  
website, facebook or call us at 859-581-8884**





WILDER FIRE DEPARTMENT  
ANNUAL TURKEY RAFFLE



NOVEMBER 18, 2022  
6:00 P.M.  
AT THE WILDER CITY  
BUILDING

FOOD, GAMES AND FUN FOR  
THE ENTIRE FAMILY!!

FOOD SPONSORED AND  
PREPARED BY  
THE WILDER FIRE  
DEPARTMENT  
LADIES AUXILIARY



# WILDER'S BUSINESS SPOTLIGHT

## SPOTLIGHT

**TJ Johnson Insurance Agency is conveniently located in Wilder, right off the AA Highway at 1400 Gloria Terrell Drive. Suite D.**

**Tracie Johnson, owner, has been in business for over 20 years. 13 of those years have been in Wilder. Tracie started out as a staff member of a local State Farm Insurance Agency here in Kentucky. Through hard work, Tracie became an Agent and opened her first agency in Highland Heights. Then to Wilder, where her agency now calls home.**

**Community is important to Tracie as well. As an Agent and a resident of Campbell County, she enjoys serving and helping in her community, as well as many others.**

***LIFE IS BEAUTIFUL AND OUR PASSION IS TO MAKE SURE WE CAN HELP IN TIMES OF CRISIS AS WELL AS CELEBRATE TIMES OF JOY***

***~ Tracie Johnson***

”

We offer all things "State Farm".  
Life, Health, Auto and Home Insurance.  
We also off a variety of Financial services  
with partnering companies.

**TJ Johnson  
Insurance Agency**

## FUN TIDBIT ABOUT TJ JOHNSON INSURANCE AGENCY

**"We love our Community! We love the vibe, the people, and the ability to help not on when things go wrong (someone has to file a claim) but also celebrating when things go right. "**



# 10 Tips: Get Ahead of the Winter Freeze

It's not too early to begin preparing for the heating season. Check these 10 tips off your list and get ahead of the winter freeze.

- Our **furnace has been inspected and serviced** by a qualified professional during the last 12 months. *(A furnace should be serviced at least once a year.)*
- Our **chimneys and vents have been cleaned and inspected** by a qualified professional. I have checked for creosote built-up. *(Not cleaning your chimney is the leading cause of chimney fires from built up creosote. This service needs to be done at least once a year.)*
- Our wood for our fireplace or wood stove is **dry, seasoned wood**.
- Our **fireplace screen is metal or heat-tempered glass**, in good condition and secure in its position in front of the fireplace.
- We have a **covered metal container** ready to use to dispose cooled ashes. *(The ash container should be kept at least 10 feet from the home and any nearby buildings.)*
- Our children know to stay at least **3 feet away** from the fireplace, wood/pellet stove, oil stove or other space heaters.
- Our portable space heaters have an **automatic shut-off**.
- Our portable space heaters will be **plugged directly into an outlet** *(not an extension cord)* and placed at least three feet from anything that can burn; like bedding, paper, walls, and even people. *(Place notes throughout your home to remind you to turn off portable heaters when you leave a room or go to bed.)*
- We have **tested our smoke alarms** and made sure they are working. *(You need smoke alarms on every level of the home, inside each sleeping room and outside each separate sleeping area. For the best protection, the smoke alarms should be interconnected so when one sounds, they all sound.)*
- We have **tested our carbon monoxide alarms** and made sure they are working. *(Carbon monoxide alarms should be located outside each sleeping area and on every level of the home.)*



Wilder Fire Department



**Your Source for SAFETY Information**  
NFPA Public Education Division • 1 Batterymarch Park, Quincy, MA 02169

859-760-6504





Put a

# FREEZE

## on Winter Fires

Home fires occur more in winter than in any other season. As you stay cozy and warm this winter season, be fire smart!



Half of all home heating fires occur in the months of December, January and February.



Heating equipment is involved in **1 in every 7** reported home fires and **1 in every 5** home fire deaths.



Keep anything that can burn **at least 3 feet** from any heat source like fireplaces, wood stoves, radiators or space heaters.



Keep portable generators **outside, away from windows, and as far away as possible** from your home.



Install and test carbon monoxide alarms **at least once a month**.



Plug only **1 heat-producing appliance** (such as a space heater) into an electrical outlet at a time.



Have a qualified professional clean and inspect your chimney and vents **every year**.



Store cooled ashes in a tightly covered metal container, and keep it **outside at least 10 feet** from your home and any nearby buildings.



For more information on how to prevent winter fires, visit [www.usfa.fema.gov/winter](http://www.usfa.fema.gov/winter) and [www.nfpa.org/winter](http://www.nfpa.org/winter).



*From the desk of the Fire Chief*

WILDER FIRE DEPARTMENT  
1ST ANNUAL

BREAKFAST  
WITH  
SANTA



*Enjoy the Breakfast while visiting with Santa*

SATURDAY  
DECEMBER 17TH  
WILDER FIRE DEPT.  
10:00 - 12:00

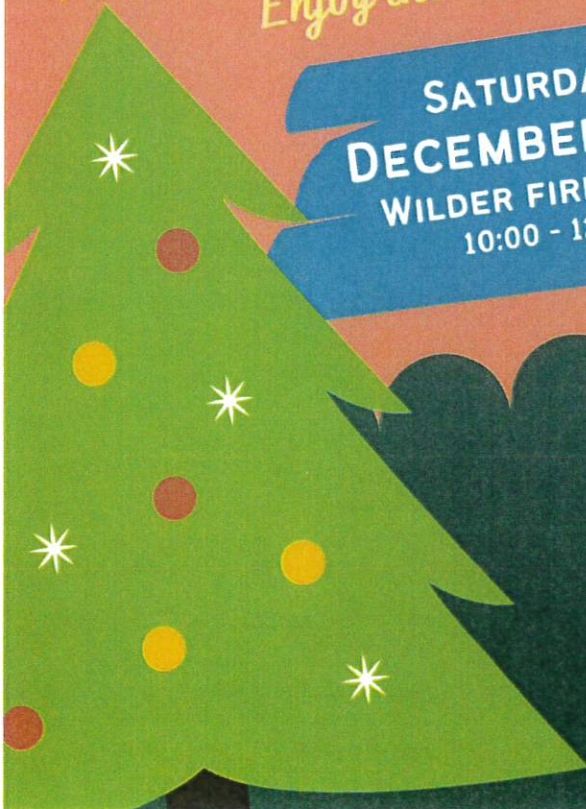
*R.S.V.P is encouraged but not  
necessary*

ENJOY A PANCAKE BREAKFAST, PHOTOS WITH  
SANTA, CRAFTS & TREAT BAGS

*For more information:*

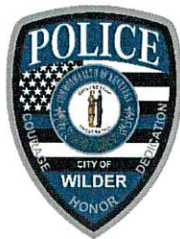
**DNEYMAN@WILDERKY.GOV**

OR CALL: +859-431-5884





From the desk of the Chief of Police



## COMMUNITY

*A community is a social unit (a group of living things) with commonalities such as place, norms, religion, values, customs, or identity. Communities may share a sense of place situated in a given geographical area.* – WIKIPEDIA

How often do you think about being a member of a community? After reading the definition I realize that it is more complex than I originally thought. It's now clear to me that the City of Wilder is not a community! Wilder is a geographical area. Tornadoes, floods, fires, hurricanes, or civil unrest can destroy a geographical area. A community is a **group of living things**. You need people to have a community. Some of you live in Wilder and some of you work in Wilder. We share a common place, but **WE** are the community of Wilder!

I often hear stories where someone visits a church only to be upset about something they heard or saw during their visit. Why the surprise, I wonder? After all, it's a church. It's not a house for the saints, but a hospital for the sinner. We can't be hypersensitive. A natural disaster or critical event may destroy a town, but it can't destroy the community. After these events, you see some of the greatest demonstrations of community. Where people come together and do heroic things for one another. Strangers suddenly become family during a time of need. Our officers have witnessed similar events while working in the aftermath of the Graves County tornadoes and Hurricane Ian.

People make up the community of Wilder. People with different views, religious beliefs, backgrounds, and life experiences. I ask you to do your part to help build the Wilder Community. Reach back, lend a hand, and pull someone up this week! Don't wait for a disaster.

Sincerely,  
Chad Martin  
Wilder Chief of Police

From the Desk of City Clerk

Property and Tangible Taxes were mailed out the last week of September. If you have any questions, or did not receive your tax bill please call the city building.

Anyone doing business in the City of Wilder needs an occupational license. Please find the form on our website - [www.wilderky.gov](http://www.wilderky.gov) or call the city building with any questions.

Juanita Schultz



*From the Desk of City Administrator*

## **CITY AND COUNTY PROPERTY TAXES**

Property taxes can be both burdensome and difficult to understand. It can be especially troublesome and stressful if you cannot pay your taxes on time. While this does not apply to everyone, during these troubling times some may be experiencing financial difficulty and faced with having to pay an annual property tax bill just adds to the pressure. If you have an escrow account with your mortgage company you should forward the tax bill directly to them.

By now, property owners in Wilder should have received a city property tax bill. A county property tax bill will be coming out shortly. City tax bills are due November 1 and become delinquent December 1. County tax bills are usually due sometime in October with a discount period through November and become delinquent on December 31. Penalties and interest may begin to accrue on both city and county bills after the due date.

## **PAYMENT ARRANGEMENTS**

It is important to know payment arrangements are available for both the city and county tax bills. While penalties and interest may still be charged; a payment plan provides an option of managing repayment of the tax bill so property owners do not fall behind.

## **VERY IMPORTANT**

Once a county tax bill becomes delinquent (April 15) a certificate of delinquency is issued which is recorded as a lien against the property. The certificate includes penalty and interest which will continue to accrue. A payment plan is still an option at this point. After 90 days, however, state law provides for certificate of delinquencies can be sold to third party purchasers. The sale happens in August each year. This is something you want to avoid. Third party purchasers can charge much higher interest and substantial administrative costs and penalties making it much more difficult to repay the delinquent tax bill. You can read more about the county tax bill collection process and third party purchasers on the Campbell County Attorney web page at: [Delinquent Tax Collection – Campbell County \(campbellcountyattorney.com\)](http://Delinquent Tax Collection – Campbell County (campbellcountyattorney.com))

**WILDER CITY TAX BILLS ARE NOT SOLD TO THIRD PARTY COLLECTORS. WHILE A LIEN MAY BE FILED FOR UNPAID CITY TAXES, ALL CITY PROPERTY TAX BILLS ARE COLLECTED IN HOUSE. THE CITY CURRENTLY HAS A 99.995% COLLECTION/PAYMENT RATE ON PROPERTY TAXES.**

*Terry Vance*  
*City Administrator*



*From the Desk of the Mayor*

## HOLIDAYS

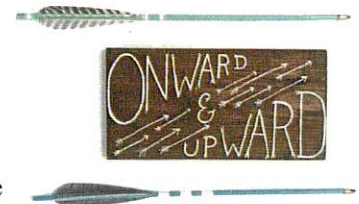
This is the last Newsletter of 2022, so as we head towards this holiday season, I would like to wish everyone a safe, happy, and very healthy holiday. I hope you will be able to spend time with family and friends this holiday season. In the spirit of the holidays, take a moment to share a kind word or check in on a neighbor, friend, or loved one.



## THE YEAR IN REVIEW

This being the first full year post-pandemic, we have been able to accomplish many good things to move the City forward.

First, we set in place a three-year contract for our police officers who were not retiring. For the two officers who retired, we were able to bring them back with a one-year contract as allowed by law. This assures a stabilized police force and the continued safety and security for our residents.



Two significant advances occurred within the fire department. First, we added a new ambulance along with receiving a grant to upgrade the standard equipment. Second, we added a state-of-the-art fire training tool that will help our firefighters be better prepared when responding to a fire.

On the economic development front, it was a banner year. We finalized a deal with Neyer Properties on a \$30,000,000 investment for an industrial park on vacant land next to the Castellini Co. The Barleycorn's Brewhouse recently opened in the old fire station, a \$1,500,000 investment by the developer. We have a proposal from a developer to invest \$4,000,000 in a restaurant and beer garden around Fredericks Landing.

We had a tragic loss in our public works department with the death of Jason Richardson in an auto accident. Our thoughts and prayers remain with Jason's family. The public works team has continued to do a great job beautifying our City. I'm very proud of their dedicated work.

Our experienced administrative team, as usual, rose to the occasion again this year. We completed another year with a surplus in the budget. This demonstrates the good planning and fiscal stewardship of the City's leadership team. The City Center Park continues to be an incredible asset. The popularity of the pickleball courts continues. The Park hosted the 1st Annual Seniors' picnic and Oct 29th brings our 1st Annual Trunk-or-Treat event and another movie night. Yoga in the Park is growing. The community garden area continues to be a success for our resident gardeners producing a nice harvest of vegetables and flowers.

Unfortunately, in the last few months, too much misinformation has been spread throughout our community. **Don't be fooled by false and misleading claims.** The City did not raise your taxes, but your property value likely increased with the PVA re-assessment. On Sept 19, 2022, City Council voted to keep the real estate property tax rate the same as it was last year. Next, there is no housing development by Fischer Homes coming to Wilder. Their proposal was denied by Planning and Zoning on May 23, 2022. Finally, the City was never in a financial position where we could not pay our bills and we are **not** in need police cars or a firetruck. These types of false claims only serve to harm the City and devalue the hard working employees who make Wilder a great place to live, work, and play. We should all work together to build up our City.

**Bob Arnold,**

Mayor



**MAYOR  
AND  
CITY  
COUNCIL  
CANIDATE  
BIO'S**





Residents of Wilder,

I am running for re-election for the Office of Mayor. I have lived in Wilder for nearly 30 years, moving to the City in 1993, raising 3 daughters in our home on Wesley Drive.

#### Public Service

Grateful to be your current Mayor  
4 Years on City Council  
Brighton Center Properties Board Outgoing Chair  
Boys and Girls Club Board Vice-Chair

#### Education

Newport Catholic High School – 1979  
Bachelor of Science – University of KY  
Masters of Business Administration – XU  
Juris Doctor – Chase Law School at NKU

#### Professional Experience

40 years of professional business experience – Attorney since 1992.  
28 years as a faculty member at Thomas More University – also serving as Dean of the College of Business.  
Small business owner – Former owner of Next Level Academy located at 415 Licking Pike.  
Endorsed by former Mayor Stanley Turner and supported by the Mayors in our neighboring cities.

**Safety:** My top priority as your Mayor has been the safety, security, and well-being of our residents. To that end, **our police department is fully funded**. I oversaw the financing and construction of our state-of-the-art fire station as well as provided our first responders with a new ambulance.

**Financial Responsibility:** During my four years as your Mayor, my administration continued the tradition of former Mayor, Stanley Turner, being fiscally responsible. The City has a surplus of revenue, allowing for the creation of a capital fund for future investment in the City. We have secured over a \$1,000,000 in grants and appropriations to improve our City's trail system and infrastructure. We changed to more energy efficient lighting throughout the City to significantly save on utility costs. We generated more revenue through wise investing and bringing in new businesses like the Barleycorns Brewhouse.

While managing the City through the global pandemic, I am especially proud of the partnership we formed with SD1 to clean up the worst environmental sewer overflow in northern KY as well as taking an honest and transparent approach to running the City government.

**City Center:** The City Center Park has been transformed and is now enjoyed by kids, adults, and seniors. We have new activities such as the Seniors' picnic, movie nights and concerts in the park, a community gardens, and pickleball courts. The steel plant owners have agreed to donate land for a new baseball field, and we currently have a plan to transform **Fredericks Landing** into a community gathering space that will provide outdoor recreation, entertainment, and a new restaurant.

**Real Estate Taxes:** It is the role of City Council to set the tax rates. In my 4 years on City Council, unlike my opponent, I **never** once voted to raise your taxes. In my role as the Mayor, I do oversee the City budget. The department heads and I have been laser focused on keeping expenses down to **keep** our tax rate the lowest in Campbell County.

Feel free to call or text me at 859-802-7407 or email me at [bob.arnold@fuse.net](mailto:bob.arnold@fuse.net). Thank you for considering my qualifications and I respectfully ask for your vote for Mayor on Nov. 8<sup>th</sup>.

**Bob Arnold**





Valerie A. Jones

Dear Citizens of Wilder,

For the past eight years, it has been my honor to represent you on Wilder City Council. Earlier in the year, I announced my candidacy for mayor. I offer the following qualifications:

- Sitting councilwoman having served the city for 8 consecutive years, 4 terms
- Bachelor's Degree in Business Management
- Director of Sales & Services, IBM & Pomeroy Corporations – 38 years in corporate America leading large organizations, managing multi-million dollar budgets & hundreds of employees.
- Proven track record at both corporations in demonstrated Leadership Competencies, Human Resource Management, Contract Negotiations & Management Development
- Past Board of Directors member, Junior Achievement
- Junior Achievement volunteer for several years teaching their economic curriculum to students across the Tristate area.
- Notable community involvement: recognized volunteer at Wilder events such as the Fish Fry's, active parishioner at St. John the Baptist Church, volunteer for other community programs.
- Under the leadership of Judge Panioto, was a dedicated volunteer & fund raiser for the Sons of Italy scholarship program for over 18 years.
- Appointed Liaison to the Wilder Fire Department by Mayor Stanley Turner.

As a councilwoman, I have gotten deeply involved in issues which matter to the citizens of Wilder. I have been a long-term member of the budget committee serving as the steward of the city's revenues & prudent spending. I challenge proposals when the data indicates it's not responsible use of your tax dollars. I am your voice & I take that role seriously. I continue to serve as the liaison to the fire department where they will attest I work passionately on their behalf. I approved the purchase of the new ambulance. I proposed & facilitated the first-of-its-kind Ideas & Listening session & managed the associated survey process. The objective of the outreach program was to align spending decisions, budget allocations & economic development ideas with your goals & interests. I chaired the New Fire Station Committee & working with the committee & fire chiefs, led the engagement from identifying the issues, investigating options, examining other fire stations, learning from those projects, building the business case, gaining council approval, leading the bidders event, selecting the consultants and participating in the design, budget & status meetings through project completion.

I am always mindful of the main goal of all Wilder citizens & business associates: to keep our taxes low yet provide the highest quality of police & fire services for our safety & protection. We can have smart growth without compromising the small-town appeal of Wilder. I'll use Wilder's charm & sense of vibrancy to guide the direction of Wilder's future.

I respectfully ask for your vote for Wilder Mayor on Tuesday, November 8.

Valerie Jones





R. Andrew Williams

Dear Wilder Residents,

We are coming to the end of my first term on our council and I must say, it has been an honor serving you, and with your votes, I look forward to continuing that service. After retiring from the police department, this was the perfect opportunity to stay committed to my lifelong home and our residents and I promise to further that commitment.

A little background about me, I was born and raised here in Wilder and fortunate enough to build our home here with my beautiful wife, Kim. I am a graduate of Campbell County High School and Northern Kentucky University in Criminal Justice and began a law enforcement career with the Wilder Police Department in 1992. I left for a short while, working with the Southgate and Cold Spring Police Departments before returning to Wilder in 1998. My career advanced through the years working as Detective, Sergeant, Lieutenant and became Chief of Police in 2012. I served as the past president of both the Northern Kentucky Police Chief's Association and the Campbell County Police Chief's Association during that time. I am proud of the department we built during my tenure and Chief Martin has continued to build on that foundation. Although I retired from active law enforcement, my sense of service to our community will never wane. So, I will continue to serve our beautiful city if the voters allow it.

In closing, I must also say that it has also been an awesome experience working with the council under the guidance and leadership of Mayor Arnold and I greatly appreciate all of their hard work. I hold heartedly believe in his vision of what Wilder is and where Wilder needs to be, and all for our citizens.

Sincerely and respectfully,

R. Andrew Williams

Candidate for Wilder City Council





Jim Profitt

Dear Wilder Citizens,

I have once again decided to run for Wilder City Council. My goal for the upcoming term is to continue to keep our tax rate as low as possible, while keeping our city safe for our residents and businesses. I have been very active on Council the past few years, serving on the New Firehouse Committee, Comprehensive Development Study Committee, and now the Economic Development Committee. I was also honored to be appointed as the liaison for the Wilder Public Works Department.

Now that the new Firehouse has been completed, which was a dire need for the safety of our firefighters, and the new Splash Pad is being enjoyed by our children and grandchildren, I look forward to future projects to help our city grow and prosper in the future.

I have lived in our great city my entire life. I have been with the Wilder Fire Department for over 50 years, serving 30 as Fire Chief. I am a lifetime member of both the Wilder and Southgate Volunteer Fire Departments, Campbell County Firefighters Association, Northern Kentucky Firefighters Association, and also served as President of the Campbell County Firefighters Association. I served in the US Army for 6 years, leaving at the rank of Staff Sergeant with an honorable discharge. I also served as a Wilder Police Officer while at the same time being a Wilder Volunteer Firefighter. I attended Northern Kentucky University where I completed many classes in the Fire Science Program until that program was cancelled by NKU. As you can see, I have dedicated my entire life to the City of Wilder and our citizens, and will continue to do so in the future.

I am married to my beautiful wife Trish. We have 4 children, 13 grandchildren and 3 great grandchildren.

Feel free to contact me anytime concerning our city or issues you may need to be address. It has been a pleasure working with Mayor Arnold and City Council for the past 4 years and I look forward to serving our residents for another term.

Jim Profitt



Brad Murphy



Brad was born and raised in Campbell County Ky. He currently resides on Observatory Pointe Dr. with his wife Melanie, son Peyton and daughter Piper. He attended Newport Central Catholic High School.

He graduated from Eastern Kentucky University with a Bachelor of Science in 1992 with a degree in Fire & Safety Engineering with an emphasis on Industrial Risk Management. He began his safety career with a local Fire Protection company installing and inspecting sprinkler systems, suppression systems and fire extinguishers. Brad went on to be the Safety Officer for a group of hospitals in Northern Kentucky going through several State, Joint Commission, OSHA, and EPA inspections. Brad is currently a Safety Professional in Northern Kentucky.

In his spare time, he coaches football and works intermittently for The National Disaster Medical System which is through The Department of Health & Human Services and under the Office of the Assistant Secretary for Preparedness & Response. Brad has been to several disaster throughout his tenure including COVID-19 hospitals, Hurricanes Isabel, Ivan, Katrina, Rita, and Harvey just to name a few to provide medical care.







Sandy Ruschman-Decker

Hi! I'm Sandy Decker, going for my 3rd term on City Council, for the City of Wilder. I became a resident of Wilder in 2017, when I was in my 3rd term with Alexandria City Council.

I was instrumental in getting the ARPA funds to all of our city employees who so richly deserved it during the COVID pandemic. They gave their ALL during very trying albeit unusual times. Thank you one and ALL!

I was also instrumental in getting the grounds around our city building cleaned up and updated. I would like to continue keeping our city in the know and make our city appealing and unique.

I absolutely love this town and want to see it grow in ways that are conducive to this small-town life. It has been a pleasure to serve the citizens of Wilder for the last 4 years and look forward to serving you in the future. I humbly ask for your vote on November 8th.

Sincerely,  
Sandy Decker

Kelly Meiser



Dear Wilder Citizens:

My name is Kelly Meiser and I am excited to be running for a third term on City Council. Our citizens, staff, businesses and events make Wilder have such a special charm and I'm running to maintain that charm. I've lived in Wilder for the last 14 years along with my husband, three kids and three dogs. I hold a Bachelor's degree from NKU with majors in Economics and International Business, while minoring in Political Science and Spanish. I continued my education to receive an MBA, also from NKU. I currently work at an insurance company & have spent the last 18 years in Product Management and now hold a role in Innovation.

I am on the Economic Development & Budget committees & I work hard to make sure we keep our taxes low. I have voted NO on raising taxes since I have been on council. We have been fortunate to receive government funds & additional business opportunities that I feel have enabled us to keep our taxes low. While ultimately others voted to raise the taxes this year, I would like to draw more businesses to Wilder and look into ways to reduce our expenses, so we don't have to raise taxes again. I realize nobody likes taxes increasing so I will work extra hard to be diligent on our budget & spending. I enjoy analyzing & making sure I understand every aspect of what is being proposed & how that could help or hurt the city prior to voting on it.

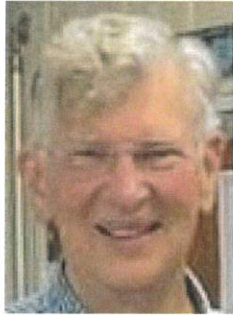
I enjoy our recreational activities & I came up with the ideas of the Snowman Challenge & the Great Pumpkin Hunt. I would love to continue to offer new recreational activities that appeal to ALL ages. I would also like to develop Frederick's Landing and the bottom of John's Hill in a way that again appeals to the masses and isn't detrimental to our taxes.

I strongly support our Police & Fire and want to make sure they are equipped with the needed resources to make them and our city a safe place to live.

I love collaborating and feel we are better together. If you have ideas on what you think we need to do to make this city even more special feel free to reach out to me @ 513.332.7502 or email me @ [kelly.meiser@yahoo.com](mailto:kelly.meiser@yahoo.com). I look forward to hearing from you and I would really appreciate your vote.

Best,  
Kelly Meiser





Robert Blankenship

Hello Everyone,

I'm Bob Blankenship and it has been my pleasure to be your councilman for the past 20 years. I have seen the city evolve from being barely able to pay its bills to what it is now. We now have a reserve that has enabled us to borrow to build a new fire station, start building park amenities, offer competitive salaries in order to retain our well-trained police and fire department personnel.

Furthermore, all of this has not increased your personal property taxes. Other cities may charge an additional tax for the ambulance and fire department coverage. Wilder does not. Other cities may charge homeowners extra for street repair, but the City of Wilder does not.

We have a really nice somewhat rural community, close to stores, schools, universities, etc. We don't want a 1200 home subdivision, such as Alexandria's Arcadia. However, we are willing to build carefully-chosen businesses that will employ people in good-paying jobs. This will help our city bring in more revenue that will enable us to keep our property taxes low. As the police liaison, I'm proud to have initiated the framework that enabled our police to have contracts. This has helped us immensely keeping turnover low while at the same time paying a competitive wage to retain our highly-qualified police personnel. We also incorporated challenges that had to be met in order to provide additional bonus money to each officer each year of their contract.

My wife, Joan, and I have lived in the city for over 50 years, raised our 2 children here and seen them get married and have families of their own. We have 5 grandchildren that we adore and they visit us often. They feel safe here knowing they can take walks and ride their bikes without having any problems.

I'm proud to be your councilman. I think we have done many great things and I look forward to being your voice in the future.

Thank you,  
Bob Blankenship



## Jeff Moles - Write in Candidate for Wilder City Council

It has been a pleasure to call Wilder home for the past 15 years. My wife, even longer at 25 years. I am the father of five, grandfather to eight girls and one boy, plus two great granddaughters. I know, I know... I am way too young to be a great grandfather! I was born in Dayton, OH and have also lived in Mt Clemens, Michigan and WPalm Beach, Florida prior to adopting Wilder, KY as home.

I have worked in various business sectors like the newspaper business (well... I was a paperboy as a pre-teen and teen. It's all about the spin!), discount retail, food industry and I've worked in the computer field since 1984. I was even a disc jockey! I was a music major at Wright State, I also received associate degrees in Broadcasting and Computer Science. My hobbies are still music, theater (I once play Tevye in Fiddler on the Roof), board games and hanging with the grandkids.

My early computer career was as a computer programmer and consultant to IBM (Boca Raton), JFK Hospital (Atlantis, FL), Mackenzie Investments, MCI, GE Aircraft, Hobart Brothers, GM/Delphi, US Dept of Commerce, US Dept of Agriculture, etc. I worked for TriHealth as the lead network/server technician and then promoted to the Server Project Leader and worked there for 23 years. I am with The Christ Hospital Health Network as the Disaster Recovery and Cyber Recovery Coordinator for the past 4 years.

Reading all that, it's apparent I do not have a background in politics. I do not have the great background that some have with our fire and police departments. However, I do have an extensive background in business and project management. I have successfully managed numerous multi-million dollar projects. I understand budgeting, Return On Investment (ROI), Business Impact Analysis (BIA), business plans, the difference between capital and operational expenditures, etc. I have been managing people since I was 19.

Time and time again we see governments that over-commit without carefully weighing the long-term cost to the taxpayer. Kicking the can down the road for the next generation to deal with the consequences. That's what we are seeing with proposed projects like an amphitheater and other Frederick's Landing proposals. I don't want Wilder to be locked into projects that we can't maintain or pay for over the long haul. I am a different kind of candidate. I am a watchdog. I want only what is best for the residents and the community at large. I believe most of us want walking/biking trails, enhanced parks for our children (and grandchildren!), etc. I don't believe we want projects like an amphitheater that involves a 20 or 30 plus years of commitment without understanding the long-term costs. I will listen to the residents and fight endlessly for what you want for the town.

I would prefer to insure we have the highest paid police, fire and staff in NKY so we can retain and attract the very best. I prefer we have the most current equipment to support our staff. Amphitheater type projects as we head into a recession, to me, are not wise. The timing at minimum is just not optimal.

I am on Team Wilder.

People will say a write in candidate is a long shot. An underdog. Both are correct. You have 6 votes for council. I am asking you take just one of those votes and take a chance on a long shot. If you want a council member that will listen to you, fight for what is best, maintain low taxes, develop venues that enhance the living standards for residents and keep the small-town atmosphere then I am that person. I don't back down easily. I have to be convinced and sold that the numbers are right and it's in the residents' best interest. I am honest and straightforward. You may not like what I say, but I will always tell you the truth. You can reach out anytime, my phone is 859-898-TEAM (8326) or by email Team.Wilder@yahoo.com. I want to know what you think is the best path for Wilder and your family. Give me an opportunity to serve. Write in a vote for Moles, you'll have someone willing to go toe to toe and do what is best for the residents, our children and the businesses vital to our sustainable growth.