

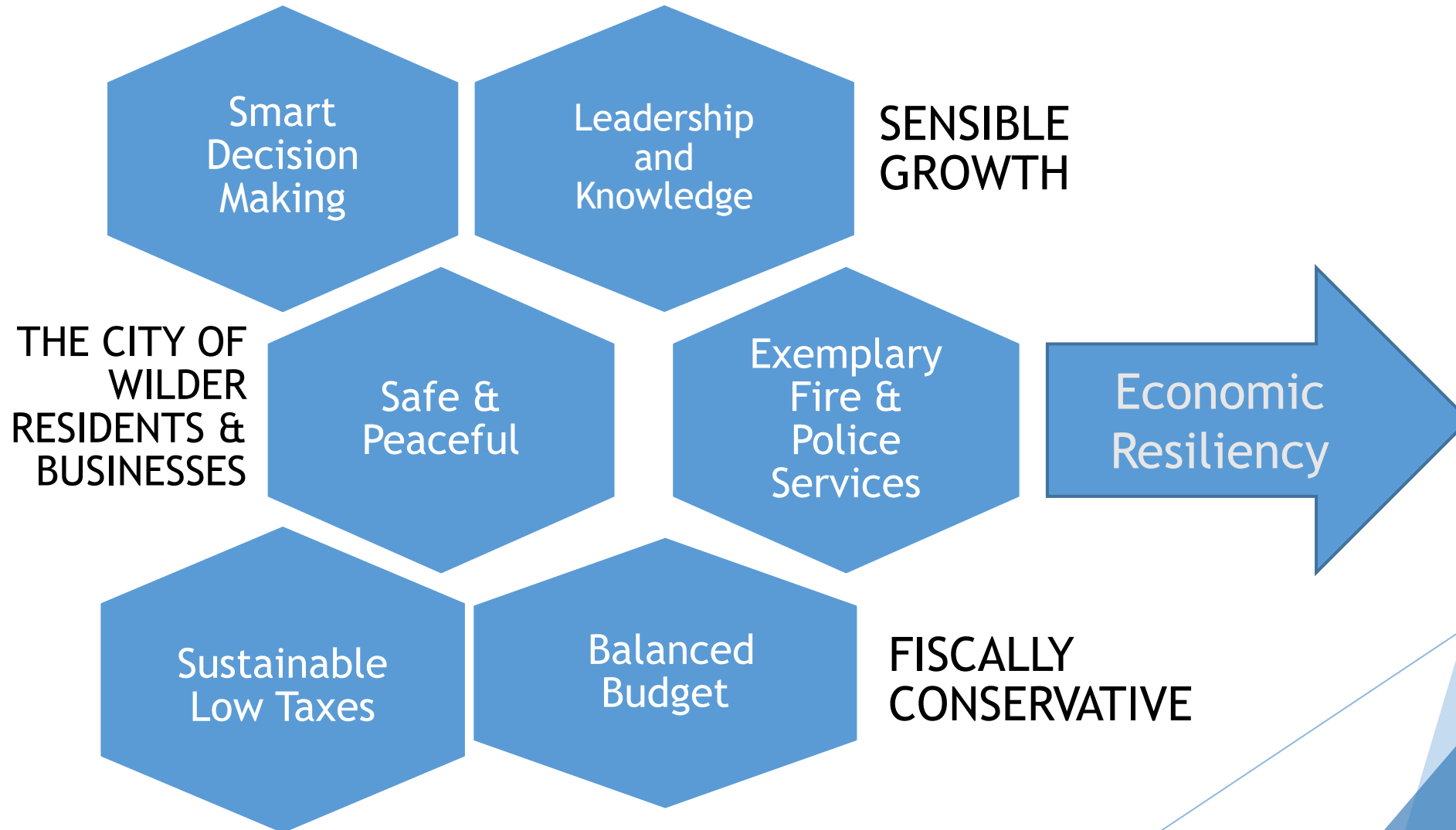


2022-2023 ANNUAL REPORT CITY OF WILDER

CITY OF WILDER MISSION STATEMENT

The mission of the City of Wilder, Kentucky is to deliver quality, community-focused municipal services with an emphasis on public safety, neighborhood livability, job creation, responsible planning for economic growth, infrastructure improvements and public health. In pursuit of this mission, we use data to make decisions and measure progress based on economic, social, and environmental factors. The ultimate goal is to protect property values and provide the highest quality of services at the most reasonable tax rate possible.

OUR STRATEGIC GOALS



GOALS

SENSIBLE GROWTH

- ▶ Grow smart, not fast - keep taxes reasonable for the entire community.
- ▶ Protect the small town charm yet grow responsibly.
- ▶ Post an annual report for better transparency on the health of our economy & city.
- ▶ Develop a Shop Local Program to drive traffic to Wilder's businesses.

SAFE & PEACEFUL

- ▶ Create a capital replacement schedule to ensure all departments have the equipment they need to protect & serve the community.
- ▶ Replace the aging, 26 year old fire engine.
- ▶ Always provide high levels of service for our public's safety, security and infrastructure needs.
- ▶ Consider hosting police/fire seminars to educate the community on the newest threats, i.e. cyber security; CPR classes (fee based).

GOALS

ECONOMIC RESILIENCY

- ▶ New ventures must add jobs, increase Wilder's tax base through gross receipts & payroll taxes.
- ▶ Establish a well-defined application & qualification process for incentives.
- ▶ Partner with adjacent cities on development of Licking River banks & Frederick's Landing.
- ▶ Evaluate "pay as you charge" stations for electric vehicles.

FISCALLY CONSERVATIVE

- ▶ Plan & conduct low cost events for all which might include fitness classes, annual Medicare Seminar, family event, w/Petting Zoo, Hearing Health Seminar, with free hearing test. Attract people to the city.
- ▶ Every capital intensive project will have a cost benefit analysis.
- ▶ Sand court is creating costly issues at the park. Remove the sand - add pickle ball courts since demand is high.
- ▶ Responsible management of revenues & expenditures - Balanced budget.
- ▶ Retain essential workers - turnover is costly

ACCOMPLISHMENTS

- ▶ Balance budget prepared & adopted
- ▶ Annual report created & published
- ▶ First Friday-Shop Local monthly program launched - 7 businesses participating with an incentive. Goal to condition the community to support Wilder's businesses.
- ▶ Capital replacement schedule created
- ▶ Quint Fire Engine ordered to replace the 26 year old pumper.
- ▶ CPR classes conducted at businesses & for residents.
- ▶ AI / Cyber Security Seminar scheduled, Sept. 2023.
- ▶ Improved, open communications with residents on matters important to them, i.e. Barleycorn's parking lot expansion, Fischer development & history; 3 Mile Road closures, SD1-Water projects.
- ▶ On-going collaboration with state officials

ACCOMPLISHMENTS CONTINUED

- ▶ Worked with the county to position Wilder to win the Castellini Home Fresh opportunity adding approx. 180 new jobs
- ▶ Educational seminars, family events, fitness/health & well-being classes & kids programs offered
- ▶ Two new, permanent pickle ball courts under construction
- ▶ As evident in final P&L results to follow, clear fiscal management of revenue & expenses
- ▶ Transparent communications
- ▶ Suggestion box in lobby
- ▶ New snow plow budgeted 2023-2024
- ▶ Ethics Board Re-established

ACCOMPLISHMENTS CONTINUED

- ▶ Retentions agreement in place for Police AND Fire - parity for first responders.
- ▶ Merit pay program designed & implemented for the entire staff
- ▶ Secured consulting agreement with the Kentucky League of Cities to update the city's outdated personnel policy & align the policy with more current practices & benefits
- ▶ Road repairs identified & will be addressed 2023-2024 fiscal year.
- ▶ Met with Southbank Partners CEO & board member to evaluate mutual benefits in a partnership. How to best connect Wilder with adjoining cities via bike & walking trails, for example.
- ▶ More effective use of videoed Public Service Announcements (PSA)

GENERAL BUDGET

HISTORICAL VIEW - REVENUE

REVENUE			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2020-2021	\$4,625,923.00	\$5,656,416.00	Inflated - Cares Act
2021-2022	\$4,824,000.00	\$5,109,008.00	Transfer ARPA for one-time Premium Pay – entire staff
2022-2023	\$4,976,791.00	\$5,357,000.00	
2023-2024	\$5,150,295.00		Fiscally conservative based on economic climate

MAIN SOURCES OF REVENUE AS % OF TOTAL REVENUE

Top Revenue Sources

Payroll Taxes – 41%

Property Taxes – 18%

Insurance Premiums – 18%

Tangible Taxes – 8%

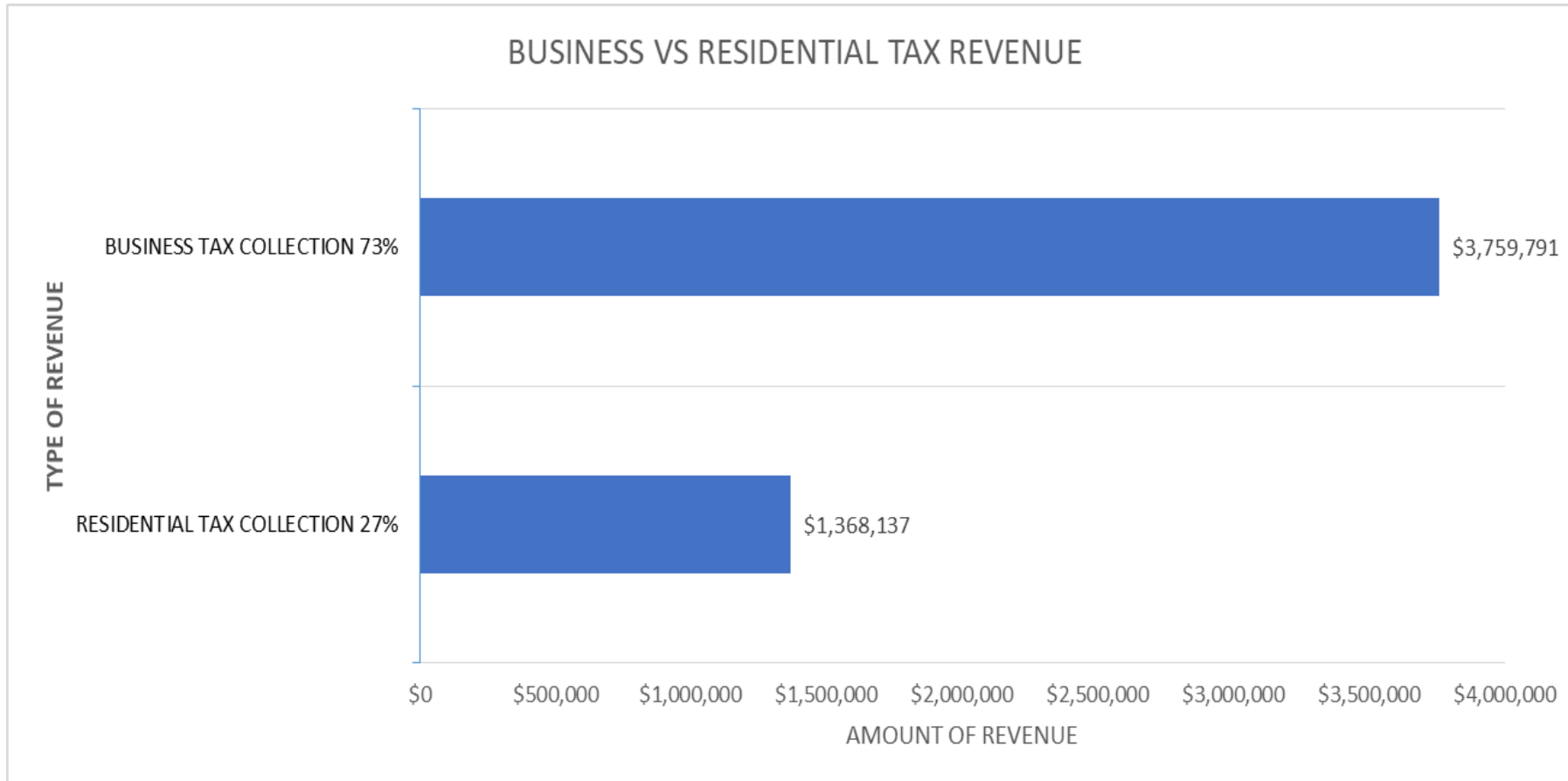
Gross Receipts – 4%

Utility Tax – 4%

Motor Vehicle Taxes – 1%

Other – 6%

BUSINESS VERSUS RESIDENTIAL TAX REVENUE - ILLUSTRATES THE IMPORTANCE OF OUR BUSINESSES TO THE WELFARE OF WILDER AS A COMMUNITY.

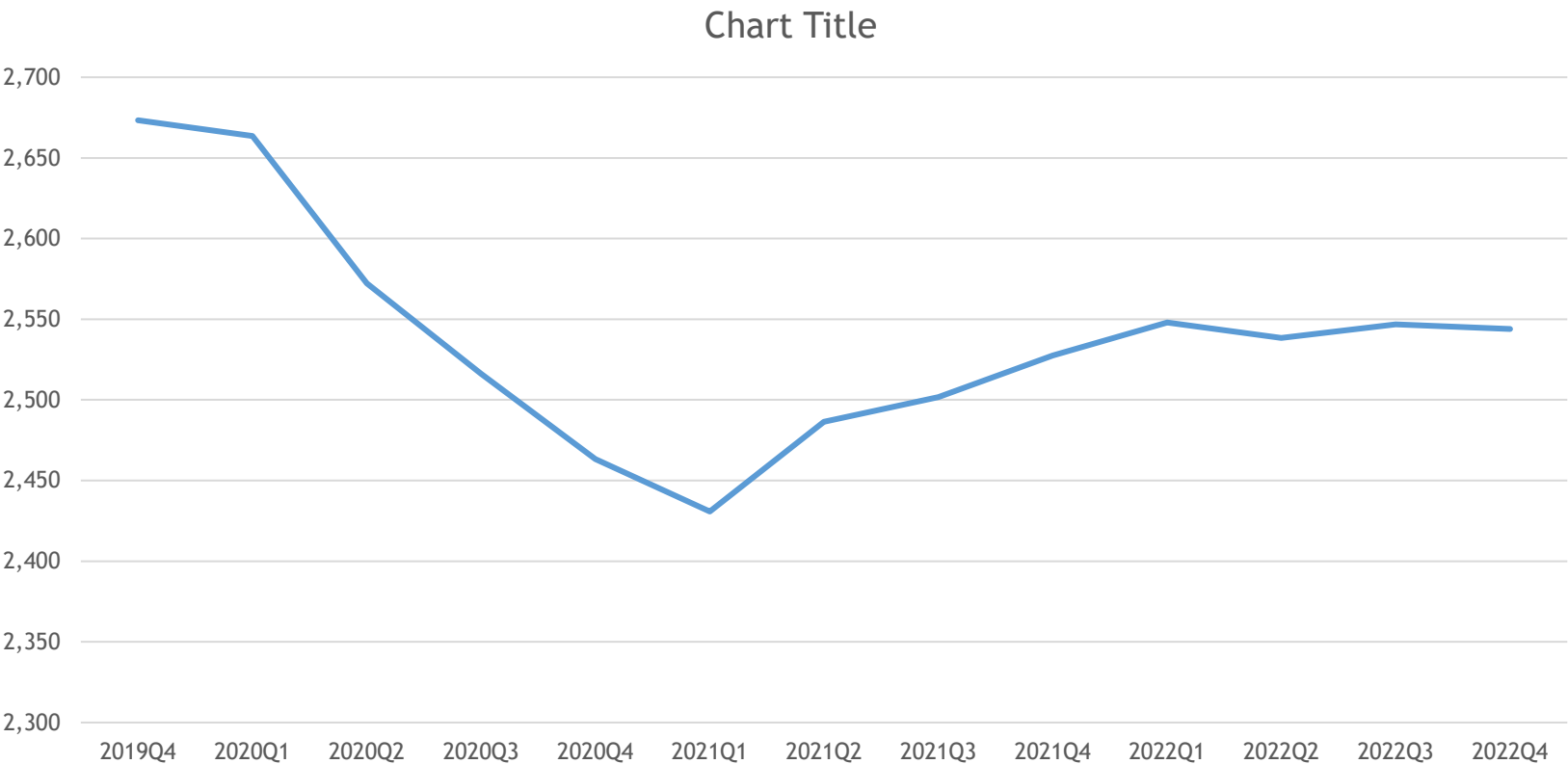


GENERAL BUDGET:

HISTORICAL VIEW - EXPENSES

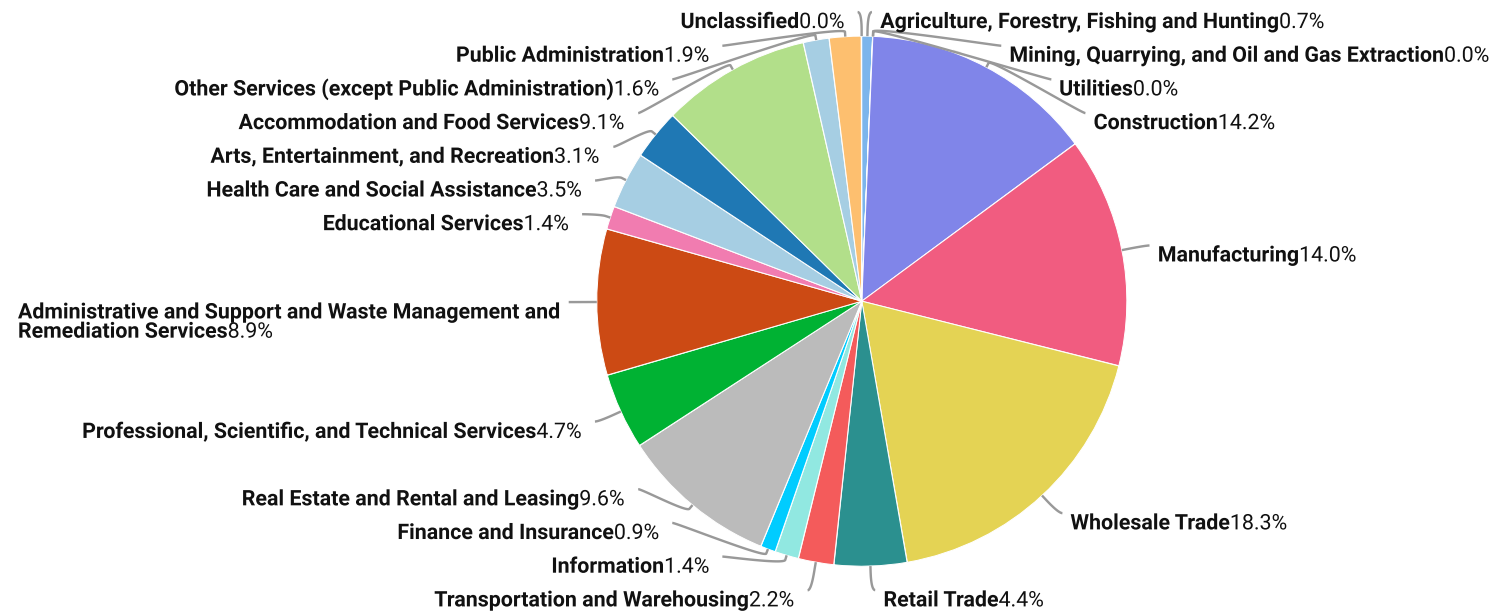
EXPENSES			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2020-2021	\$4,625,923.00	\$4,329,773.00	
2021-2022	\$4,952,983.00	\$4,656,950.00	
2022-2023	\$4,976,791.00	\$4,848,523.00	
2023-2024	\$5,150,295.00		Conservative, balanced budget

Wilder Employment - Q42022 (prelim)



Industry Snapshot for Wilder Employment-Q42022 (prelim)

Total Workers for Wilder city, KY by Industry



Source: JobsEQ® Data as of 2022Q4

PROJECTS COMPLETED

- ECONOMIC DEVELOPMENT
 - Working on job incentives to bring new jobs to the city
 - Jobs added: Approx. 180+ (Includes Castellini)
- Former Rumpke Property being developed by Neyer Properties -up to 450,000 sq. ft. of industrial building(s)
- \$380,000 Water line grant for Gloria Terrell - It is an area without water today but was needed for the development
- \$400,000 Sewer grant for development around Fredericks Landings
- Planning development / use of city owned property across from the city building & at Frederick's Landing
- Major water line improvements by NK Water completed.
- Small parking lot added at the end of Andrews Way.
- Directional turn lanes marked & painted - Bentwood Hills

NEW BUSINESS-ECONOMIC DEVELOPMENT

- Barleycorns Brew House
- Smith's Towing
- L&W Emergency Equipment
- Red Hawk
- NKOL
- SAFY
- Linde Gas & Equipment
- Wilder Liquor

SAFETY & SECURITY - POLICE - FY 2022

YEAR	PD RUNS	ARRESTS	BURGLARY	AUTO THEFT	LARCENY	RAPE	ASSAULTS	DUI's	INJURY COLLISION	NON-INJURY COLLISION
2022	4,190	116	3	5	26	0	6	38	27	203
2021	5,321	283	8	3	38	0	2	32	23	305

SPECIALIZED TRAINING

Human Trafficking
Digital Photography
Drug Investigative Techniques
Property & Evidence Management

**Each officer is required to obtain a minimum of 40 hours of accredited training per year.

NEW EQUIPMENT

Pistol Mounted Red Dot Optics
Laser Targets for Weapon Training
Rifle Rated Ballistic Vests for High-threat Incidents

SAFETY & SECURITY - FIRE - FY 2022

NEW EQUIPMENT

- QUINT (ladder engine-see photo) ordered - \$1.2M
- Fire Simulator Prop
- Replaced 800' of fire hose
- Three sets of Personal Protective Equipment (coats, pants, gloves, hoods, boots)
- Positive Pressure Fan (battery powered) – used to remove contaminated air from a structure)

TRAINING

- Department personnel received 5,399 hours of Fire/EMS training
 - Full-time – 1358, part-time – 3310, volunteer – 731
- Hosted 7 CPR classes for citizens & businesses with over 70 certifications
- Presented fire extinguisher training to Wilder businesses

QUINT - OLDER MODEL BUT HAS A SIMILAR LADDER AND CHASSIS TO THE UNIT ORDERED



SAFETY & SECURITY - FIRE CONTINUED

COMMUNITY EVENTS

- Collected supplies for Kentuckians devastated in Eastern Kentucky flooding
- Fish Fry's - served over 2000 meals to the community
- Wilder Touch-a-Truck event
- Senior Picnic (10/22) – prepared food & offered blood pressure checks
- Turkey Raffle event
- Breakfast with Santa event – 500+ adults and children attended.

EMERGENCY RESPONSES

- 69 Fire / EMS responses to neighboring department areas
- 921 total Wilder responses
 - 683 EMS responses
 - 238 Fire incidents

PARKS & RECREATION - 2022-2023

CITY CENTER PARK

- Splash Pad opened Memorial Day weekend; closes Labor Day weekend.
- Concession stand open approximately 8 hours daily

PROGRAMMING

- Summer program for kids
 - Approximately 30 children enrolled
 - Craft projects, movies, games, outdoor activities

SPECIAL EVENTS

- Movie nights, Yoga, concert, Touch-a-Truck, Flag Raising, Trunk or Treat
- Active Aging Classes – April – August, 2023
- Celebrate City Government Day – Municipal's Program
- Senior Picnic – 10/2022
- Great Pumpkin & Christmas Snowman Scavenger Hunts
- Christmas Tree Lighting

PUBLIC WORKS - 2022-2023

REGULAR MAINTENANCE ITEMS

- Maintain/check/clean Splash Pad, maintain grass on all city properties, clean city building
- Remove trash from city right of ways, check/repair/monitor boat dock at Fredericks Landing.
- Replace HVAC filters quarterly, maintain city dog waste boxes
- Maintain equipment & vehicles
- Community Hall – Set up for rentals, clean after events

STREETS

- Repair/replace street signs, i.e. no parking, speed limits, etc.
- Repair potholes & small curb projects
- Snow removal & salting of city streets

PUBLIC WORKS - CONTINUED

SPECIAL PROJECTS

- Updated landscaping around the city building.
- Cleared brush along Gloria Torrell for new development.
- Community garden – pick up compost & monitor water barrels; fill as needed.

ASSIST OTHER AGENCIES / DEPARTMENTS

- Participate in Campbell County Spring & Fall clean-up events at Fredericks Landing.
- Switch out damaged waste / recycle carts for residents; work with Rumpke to maintain supply.
- Assist Fire Department with Fish Fry & Turkey Raffle events.

Banners & Signs – put up & remove banners / signs for special events.

PUBLIC WORKS

CITY PARKS

- Painted the shelters & replaced bathroom fixtures at Fredericks Landing.
- Painted & stained the picnic tables at Fredericks Landing & the city center park.
- New mulch at Fredericks Landing

TRAINING

- Aaron Keene trained new hire, Andrew Maus, in public work's operations.

WHAT'S TO COME

2023 STREET REPAIR

- This year we will be doing spot repairs on several streets throughout the city. The following streets will be addressed this year:
 - Portions of Colonel Point in cul de sac and around catch basin
 - Portions of Guardian Drive around catch basins
 - Portions of Plum Street by Castellini
 - Areas on St. Johns Lane
 - Intersection of Town Drive and Gloria Terrell at Thornton's
 - End of Banklick Road Phase II to end of street
 - Area repairs on South Street and Andrews Way in conjunction with repairs by water and sewer contractor
 - Possibly an area at the intersection of Aspen Pines Drive and Aspen Court. Intersection needs milled and repaved.
- In addition to these area repairs, we will be putting a crack sealing project out to bid for late fall or early spring.

WHAT'S TO COME

2023 CALENDAR OF EVENTS THROUGH DECEMBER

- August 26, Touch-a-Truck
- September 10, Annual Flag Raising
- September 13, AI-Cyber Security Seminar
- September 16, Music Fest
- September 19, Financial - Retirement Planning Educational Seminar
- October 1, Great Pumpkin Hunt
- October 4, Medicare Informational Seminar
- October 19, Financial - Retirement Planning Educational Seminar
- October 31, Halloween Night
- November 17, Turkey Raffle
- December 1, Snowman Scavenger Hunt
- December 4, Christmas Tree Lighting
- TBD, Breakfast with Santa

WHAT'S TO COME

- Business Luncheon - October, 2023.
- Ethic's Committee responsibilities transfers to the County - January, 2024
- Next meeting with Southbank Partners - Bike & Walking Trails, etc. - TBD.
- Face-to-face business meetings (Mayor & City Administrator) - on-going.
- New business - Town Drive - To Be Announced.
- Water line to be installed for Neyer Properties Commercial Building - September, 2023.
- Fredericks Landing/Licking Pike Sanitary Sewer Project - out for bid by Spring, 2024.
- Two new Planning & Zoning members to take their seats on the committee - September.
- Researching the suggestion/cost to sell monogram pavers at Fredericks Landing.

WHAT'S TO COME

- Business Luncheon - October, 2023.
- Phase 1 of the SD 1 sewer project is almost complete.
- Phase 2 will be starting.
- Restoration work is starting on lots owned by the city at Licking Pike and Johns Hill.
- With the small parking lot added at the end of Andrews Way, continuing to work on accessibility to future trails on the north side of Three Mile Creek.
- Exploration of additional beautification upgrades - seasonal flags for example.
- Consultation with commercial developers on city owned properties
- Active Aging to resume May - June, 2024 - one class, weekly.
- Similar Calendar of Events to be planned January - June, 2024.

YOUR CHAMPIONS

MAYOR : Valerie A. Jones

❖ COUNCIL MEMBERS

- ❖ Bob Blankenship
- ❖ Sandy Decker
- ❖ Kelly Meiser
- ❖ Brad Murphy
- ❖ Jim Profitt
- ❖ Andy Williams

❖ ADMINISTRATION

- ❖ Terry Vance, City Administrator/P&Z Administrator
- ❖ Chuck Norris, Asst. City Administrator
- ❖ Chad Martin, Police Chief
- ❖ Doug Neyman, Fire Chief
- ❖ Juanita Schultz, Clerk/Treasurer
- ❖ Karen Schlipf, Asst. Clerk/Communications Lead
- ❖ Aaron Keene, Crew Team Leader, Public Works
- ❖ Andrew Maus, Public Works Laborer



THANK YOU!

City of Wilder

859-581-8884

<https://www.wilderky.gov>

Follow us on FB: The City of Wilder, Kentucky

Mayor Jones: vjones@wilderky.gov

Note: This is the city's first, in-depth Annual Report. It is evolving. The goal is to provide meaningful data, more transparency & better insight to the city's operations and achievements. By statute, it is not required.