

WILDER EXCHANGE

WILDER EXCHANGE
January/February
2024

E-Mail Addresses

Mayor
Valerie Jones
vjones@wilderky.gov

City Administrator
Terry Vance
tvance@wilderky.gov

City Clerk
Juanita Schultz
jschultz@wilderky.gov

CITY SERVICE REFERENCE NUMBERS



CITY BUILDING	859 581-8884
POLICE DEPT.	859 581-8863
FIRE DEPT.	859 431-5884
MAINTENANCE	859 581-8884
Rumpke	800-828- 8171
NORTHERN KY WATER DISTRICT	859 578-9898
SANITATION DISTRICT	859 578-7460

CALENDAR OF EVENTS

City Council Meetings - 1st Monday of Every Month at 6:30 PM

City Council Meetings can be viewed on Spectrum channel 200, Cincinnati
Bell Fioptics channel 806 or www.campbellmedia.org

Wilder Planning & Zoning - 4th Monday (as needed) at 7:00 PM

Wilder Vol. Fire Dept. Drill - Every Monday of the month at 7:30 PM– 10 PM

SPECIAL DATES

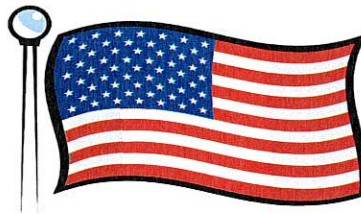
January 1, 2024—City Building Closed

January 5th & February 2nd— First Friday Shop Local

January 15, 2024— City Building Closed— Martin Luther King Jr. Day

February 16, 2024 – March 22, 2024 Fish Fry Every Friday

February 19, 2024-City Building Closed-Presidents day



PLEASE KEEP OUR MEN AND WOMEN
SERVING IN THE ARMED FORCES IN
YOUR THOUGHTS AND PRAYERS



CONGRATULATIONS

1st place— 18 Wesley Drive

CHRISTMAS

2nd place- 4 Shelterview Court

DECORATION

3rd place- 2 Hill side Drive

WINNERS

*1st place Condo-120 Creekwood Dr.
Unit #1*

SCAVENGER HUNT



The City Of Wilder would like to thank everyone who participated in the 4th annual Snowman Scavenger Hunt.

It was a huge success. We look forward to next years hunt. Participants who turned in their forms were put in a drawing to win a gift certificate. Listed below are the 5 names who were drawn.

Zella Youtsey

Tom & Mickey Hils

Jeana Wagner

Linda Lucas

Emily & Kyle Harris

January 5th & February 2nd

**FIRST FRIDAY
SHOP LOCAL**

*See participating
Businesses below



Bambooz

Subway

Barleycorn's Brewhouse

Longnecks Sports Grill

Key Storage

Wilder Storage

Performance Chiropractic

*Terms and conditions on the following page

First Friday Shop Local Participating Businesses

Bambooz

501C Licking Pike, Wilder KY 41071 phone# (859)261-7555

- Offering 10% off entire bill with proof of Wilder Residency.

Subway

1412 Gloria Terrell Drive, Suite 1, Wilder, KY 41076 phone# (859)360-2181

- Offering 10% off entire bill.
- Must let the Sandwich Artist know you are there for First Friday Shop Local.
- This deal can NOT be used with other offers, coupons or discounts.

Barleycorn's Brewhouse

402 Licking Pike, Wilder, KY 41071 phone# (859)291-2739

- Offering 15% off of items at their retail shop with proof of Wilder residency.

Longnecks Sports Grill

1009 Town Drive, Wilder, KY 41076 phone# (859)291-5664

- Offering 15% off entire meal
- Alcoholic Beverages Excluded
- Must show proof of Wilder residency

Key Storage

206 Vine Street, Wilder, KY 41071 phone# (859)757-0211

- New customers will be offered a \$50.00 discount for each of the first (2) months of their lease.
- In order to qualify for the discounts, the customer must bring in a written copy of the coupon offer at the time of rental OR show on phone.
- The offer will have an initial expiration date of 12-31-2023.
- The coupon can't be used with any other offers or discounts.
- In order to qualify for this discount of two months, the first two months' rent must be paid in full at the time of rental.

Wilder Storage

91 Banklick Road, Wilder, KY 41076 phone# (859)444-6688

- New customers will be offered a \$50.00 discount for the first month of their lease.
- In order to qualify for the discounts, the customer must bring in a written copy of the coupon offer at the time of rental OR show on phone.
- The offer will have an initial expiration date of 12-31-2023.
- The coupon can't be used with any other offers or discounts.

Performance Chiropractic

419 Licking Pike, Suite B, Wilder, KY 41071 phone# (859)360-0664

- Free Recovery Room use. This includes use of Normatec compression systems
<https://nkychiropractor.com/recovery-room/>
- 25% off Products (excludes Hypervolt)

Business Spotlight

Garbig Family Eye Care

SPOTLIGHT

Doug and Kris (Kerestan) Garbig are a husband/wife optometry team who have enjoyed living in Wilder for the past 32 years. They have 2 adult sons, one of which lives in Ft. Thomas and the other in Denver, Colorado.

Garbig Family Eye Care has successfully been in private practice in the Wilder Pointe Plaza off the AA Highway for 10 years.

Garbig Family Eye Care offers comprehensive family eye care, including eye exams, medical health conditions, fashionable eyewear, sunglasses and fit all types of contact lenses.

Dr. Garbig and Dr. Kerestan are accepting new patients and would enjoy getting to know your families.

Garbig Family Eye Care is conveniently located at the south end of the city at
1400 Gloria Terrell Drive, Suite H
Wilder, KY 41076

You can check them out at
www.garbigfamilyeyecare.com or call
859-441-3400.

*Everyone was very helpful
and friendly. I already
recommended them to a friend. A+
~ Debbie S*

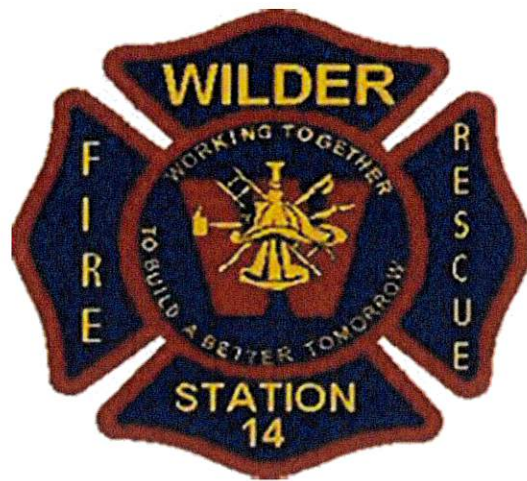


GARBIG FAMILY EYE CARE

Fun Tidbit about Garbig Family Eye Care

**Garbig Family Eye Care has begun to see
four generations of families.**

**SUPPORT THE LOCAL BUSINESSES
THAT SUPPORT THE AREA WHERE
YOU LIVE, WORK, AND PLAY**



*WILDER FIRE DEPARTMENT
ANNUAL*



**HELD AT THE WILDER CITY BUILDING
520 LICKING PIKE
FEBRUARY 16th TO
MARCH 22nd
FISH FRY ON FRIDAY'S DURING LENT
4:00 PM – 8:00 PM**

Carbon Monoxide Safety



Often called the invisible killer, carbon monoxide is an invisible, odorless, colorless gas created when fuels (such as gasoline, wood, coal, natural gas, propane, oil, and methane) burn incompletely. In the home, heating and cooking equipment that burn fuel can be sources of carbon monoxide.

- CO alarms should be installed in a central location outside each sleeping area and on every level of the home and in other locations where required by applicable laws, codes or standards. For the best protection, interconnect all CO alarms throughout the home. When one sounds, they all sound.
- Follow the manufacturer's instructions for placement and mounting height.
- Choose a CO alarm that is listed by a qualified testing laboratory.
- Call your local fire department's non-emergency number to find out what number to call if the CO alarm sounds.
- Test CO alarms at least once a month; replace them according to the manufacturer's instructions.
- If the audible trouble signal sounds, check for low batteries. If the battery is low, replace it. If it still sounds, call the fire department.
- If the CO alarm sounds, immediately move to a fresh air location outdoors or by an open window or door. Make sure everyone inside the home is accounted for. Call for help from a fresh air location and stay there until emergency personnel declare that it is safe to re-enter the home.
- If you need to warm a vehicle, remove it from the garage immediately after starting it. Do not run a vehicle or other fueled engine or motor indoors, even if garage doors are open. Make sure the exhaust pipe of a running vehicle is not covered with snow.
- During and after a snowstorm, make sure vents for the dryer, furnace, stove, and fireplace are clear of snow build-up.
- A generator should be used in a well-ventilated location outdoors away from windows, doors and vent openings.
- Gas or charcoal grills can produce CO — only use outside.

HOME HEATING EQUIPMENT



Have fuel-burning heating equipment and chimneys inspected by a professional every year before cold weather sets in. When using a fireplace, open the flue for adequate ventilation. Never use your oven to heat your home.

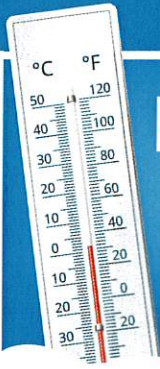
FACTS

- ❗ A person can be poisoned by a small amount of CO over a longer period of time or by a large amount of CO over a shorter amount of time.
- ❗ In 2010, U.S. fire departments responded to an estimated 80,100 non-fire CO incidents in which carbon monoxide was found, or an average of nine calls per hour.



NATIONAL FIRE PROTECTION ASSOCIATION
The leading information and knowledge resource on fire, electrical and related hazards

Your Logo



Put a

FREEZE

on Winter Fires

Home fires occur more in winter than in any other season. As you stay cozy and warm this winter, be fire smart!



Half of all home heating fires occur in December, January and February.



Heating equipment is involved in **1 in every 7** home fires and **1 in every 5** home fire deaths.



Keep anything that can burn **at least 3 feet** from any heat source like fireplaces, wood stoves, radiators or space heaters.



Keep portable generators **outside, away from windows, and as far away** from your home as possible.



Install and test carbon monoxide alarms **at least once a month**.



Plug only **1 heat-producing appliance** (like a space heater) into an electrical outlet at a time.



Have a qualified professional clean and inspect your chimney and vents **every year**.

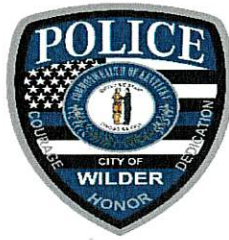


Store cooled ashes in a tightly covered metal container, and keep it **outside at least 10 feet** from your home and any nearby buildings.



For more information on how to prevent winter fires, visit www.usfa.fema.gov/winter and www.nfpa.org/winter.

From the desk of Chief of Police



Winter Weather Tips

Sooner or later, our luck will run out and the forecast will have people running for the bread and milk aisles. When it happens, here's a few tips to keep you safe and keep Jack Frost at bay.

- **Dress appropriately:** Wear multiple layers of clothing to trap heat and insulate your body. Don't forget to wear a hat, gloves, and a scarf to protect your extremities.
- **Stay dry:** Moisture can make you feel colder, so try to stay dry by wearing waterproof or water-resistant outer layers. If you get wet, change into dry clothes as soon as possible.
- **Be cautious of icy surfaces:** Watch out for slippery or icy surfaces, as they can increase the risk of falls and injuries. Wear appropriate footwear with good traction and take smaller steps to maintain balance.
- **Stay informed:** Keep an eye on weather forecasts and be aware of any extreme weather conditions. If there are warnings or advisories, follow them and avoid unnecessary outdoor activities.

Driving in Snow

- **Maintain a safe distance:** Increase your following distance to at least three times the normal distance between vehicles. This will give you more time to react to any sudden stops or obstacles.
- **Clear snow and ice from your vehicle:** Before driving, remove all snow and ice from your windows, mirrors, lights, and roof. This will ensure clear visibility and prevent snow from falling onto other vehicles.
- **Slow down:** Reduce your speed and allow for extra time to reach your destination. This will give you more control over your vehicle and help prevent skidding on slippery roads.
- **Be cautious:** If you encounter icy patches, avoid sudden braking or acceleration, as this can cause your vehicle to lose traction.

Have a Merry Christmas and Happy New Year!

Chad Martin
Chief of Police

From the desk of City Clerk/Treasurer:

Property Taxes were due November 30, 2023

- *Thank you to everyone who paid their property taxes*
- *Delinquent notices will be going out soon*

Occupational Licenses

- *Beginning 1/1/2024 the City of Wilder has partnered with the Campbell County Occupational License Department. Businesses will now get their Occupational License through the County.*

If you have any questions, please contact me at
859-581-8884

Thank You and have a Happy New Year!
Juanita Schultz

Public Works Department

Did you know that when snow plow drivers are plowing snow down your street that sometimes there isn't anywhere to put the snow due to vehicles parked on the streets? Please allow our Public Works crew to do the best snow removal job they can. Here are some reminders that will allow for the fastest, safest, and most efficient job for our community.

REMINDERS:

PARK CARS IN DRIVEWAY DURING AND/OR AT SNOW AND ICE STORM ADVISORY:

This allows streets to be completely cleared and also helps keep the plow from piling snow around parked cars.

CUL-DE-SAC:

Do not park in the cul-de-sac during inclement weather. The truck with the snowplow cannot make turns when cars are parked in the cul-de-sac. Please conform.

PROCEDURE FOR SNOW REMOVAL:

The hilly areas are the first streets to be cleared. We then proceed to clear the level areas. Please note that Three Mile Road, Mook Road, Licking Pike, and Johns Hill Road are state roads and are not maintained by the City of Wilder. If you have a problem or questions regarding these roads, please call the Kentucky Department of Transportation at (859)341-2700.

From the Office of the Mayor

A YEAR IN REVIEW

Dear Wilder Residents,

It is hard to believe that a year has passed since assuming the role of Wilder Mayor. Working together, I'd like to offer a Year in Review summary of accomplishments achieved as a team.

KEEP TAXES LOW / ECONOMIC DEVELOPMENT / SMART-RESPONSIBLE GROWTH

- Worked with the county in partnership to incentivize Castellini which positioned Wilder to win the Hello Fresh business expansion resulting in approximately 180 new jobs.
- Secured 100% of the net new tax revenue resulting from the Fischer Sunrock development approved in 2021 and is now under construction.
- Held two meetings with Wilder local businesses to update them on relevant projects.
- Launched the First Friday / Shop Local campaign designed to increase traffic to our local businesses. Seven businesses decided to offer residents an incentive on the first Friday.
- Prepared a balanced, conservative budget with no increase to the tax rate.
- Welcomed a number of new businesses to the city: Red Hawk, NKOL, SAFY, L&W Outfitters, Linde Gas & Electric, Wilder Liquor, Commonwealth Party Rentals.
- Increased the original grant amount awarded for the new water line installation for the Neyer 450,000 sq. ft. Industrial Center on the former Rumpke property.
- Met with Southbank Partners to explore a partnership. Received their membership proposal.
- Focused on the expansion of the Frederick's Landing Licking River Greenway Trail – Spring 2024.

SAFETY AND FIRST RESPONDERS

- Approved the purchase of life saving, rifle proof vests for police department
- Ordered a new Fire Engine, a ladder engine called a Quint, to replace a 26+ year old fire truck.
- Created retention agreements for the Fire Department consistent with the Police agreement to retain all of Wilder's essential first responders.
- Pay raise policy is equal for police & fire
- Other Police equipment procured: Pistol Mounted Red Dot Optics & Laser Targets for Weapon Training
- Other Fire equipment procured: Fire Simulator Prop; 800' of new fire hose, battery powered pressure fan & 3 sets of Personal Protective Equipment.
- Implemented a Police recruitment strategy to build a bench of qualified officers – starting with one recruit.
- For all staff, upgraded the outdated personnel policy to offer better benefits, such as additional paid holidays, personal days and sick time carry over – aligns with other cities – retention value
- For all staff, created a merit pay program to recognize those who work above & beyond job expectations.

TRANSPARENCY

- **Budget information available** – First time in the city's history, created & published an annual report which provides greater visibility into the city's operations & budgetary trending. This helps to show that your tax dollars are being spent wisely.

From the Office of the Mayor Cont.

- **Audit Overview** - For the first time, Wilder's auditor was invited to present to Council and the public his compliance review and his analysis of Wilder's financial position. February, 2023.
- **Social Media** - This powerful tool used for promoting transparency is consistently updated with information important to the community including details on the Fischer - Sunrock Development, the Castellini expansion, progress on the trails and Planning & Zoning hearings to name a few. I am making better use of Public Service Announcements included in our flat Campbell County Media fee.
- **Open Contracting** - All contracting is discussed in a public meeting to ensure contracts are awarded fairly & that public funds are being used effectively.
- **Council more informed** - Working to give more timely notice on ordinances & resolutions requiring Council's approval.

RECREATIONAL ACTIVITIES FOR ALL

- Launched the Active Aging Classes, the Celebrate City Government - "Municipals Day" for school aged children, brought back an afternoon Music Festival, offered a Family Day with a live Petting Zoo and supported the Hoxworth Blood Drive.
- Organized several seminars to educate the community on topics such as Medicare, Cyber Security and Hearing Health.
- Built two new, permanent Pickle Ball Courts in time for the Fall season.
- Offered the traditional, popular events our community has come to love & enjoy: Touch-a-Truck, Easter Egg Hunt, Flag Raising, Movie Night, Great Pumpkin Hunt, Snowman Scavenger Hunt, Christmas Tree Lighting, Breakfast with Santa, Turkey Raffle and Fish Frys.
- Splash Pad season announced Memorial Day through Labor Day.

OTHER

- Erected beautiful banners around the city park and city building. Looking for more locations such as Town Drive and at the city entry ways.
- Collaborated with a Wilder business owner on his goal to create a business association.
- Working with an experienced & reputable Electric Vehicle (EV) turn-key provider on a proposal for an EV pay as you go charging station.
- Ethics board re-established
- Appointed two new Planning and Zoning board members.
- Made road repairs a priority - Repairs are scheduled

The main reasons I ran for office of mayor was to prevent what I viewed to be wasteful spending of tax dollars on a very costly amphitheater and to protect 100% of the incremental tax revenue the city stood to gain from the Fischer Sunrock community by rejecting their demand for a long-term, tax incentive. Under intense, on-going pressure to agree to this incentive, I have held firm on this promise to you. On the former, I halted the construction of the amphitheater which most would agree was a wise decision.

Never hesitate to call if you have questions or want more information.

Your friend and mayor,
Valerie