

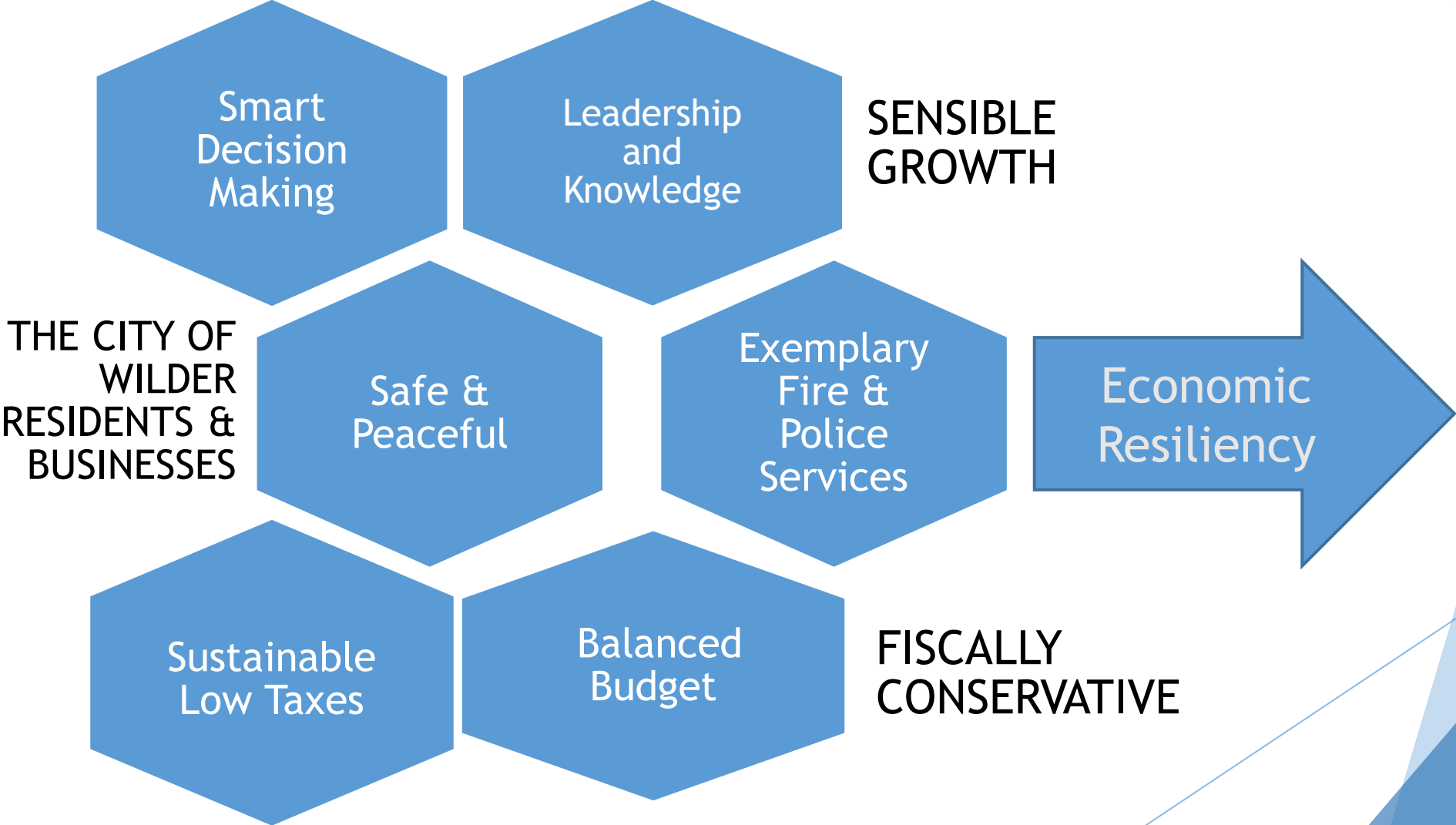


2023-2024 ANNUAL REPORT CITY OF WILDER

CITY OF WILDER MISSION STATEMENT

The mission of the City of Wilder, Kentucky is to deliver quality, community-focused municipal services with an emphasis on public safety, neighborhood livability, job creation, responsible planning for economic growth, infrastructure improvements and public health. In pursuit of this mission, we use data to make decisions and measure progress based on economic, social, and environmental factors. The ultimate goal is to protect property values and provide the highest quality of services at the most reasonable tax rate possible.

OUR STRATEGIC GOALS



GOALS

SENSIBLE GROWTH

- ▶ Grow smart, not fast - keep taxes reasonable for the entire community.
- ▶ Protect the small town charm yet grow responsibly.
- ▶ Post an annual report for better transparency on the health of our economy & city.
- ▶ Utilize Public Service Announcements to draw attraction to Wilder.

SAFE & PEACEFUL

- ▶ Always provide high levels of service for our public's safety, security and infrastructure needs.
- ▶ Offer fair and competitive pay and benefits to attract and retain the best talent.
- ▶ Provide the necessary tools and equipment to do their jobs safely and effectively.

GOALS

ECONOMIC RESILIENCY

- ▶ New ventures should add jobs, increase Wilder's tax base through gross receipts & payroll taxes.
- ▶ Partner with adjacent cities on development of Licking River banks & Frederick's Landing.
- ▶ Evaluate "pay as you charge" stations for electric vehicles.

FISCALLY CONSERVATIVE

- ▶ Plan & conduct low cost events for all which might include fitness classes, annual Medicare Seminars, Children and family events. Attract people to the city.
- ▶ Use a CBA (Cost and Benefits Analysis) for capital intensive projects; where logical to do so.
- ▶ Responsible management of revenues & expenditures - Balanced budget.
- ▶ Retain essential workers - turnover is costly

ACCOMPLISHMENTS

- ▶ Request for Economic Development assistance will be reviewed on case by case basis using the criteria adopted by surrounding jurisdictions.
- ▶ Balance budget prepared & adopted for FY24/25
- ▶ 1st annual report created & published - August 2023.
- ▶ First Friday-Shop Local monthly program continues - 7 businesses participating with an incentive. Goal to condition the community to support Wilder's businesses.
- ▶ CPR classes conducted at businesses & for residents.
- ▶ Improved, open communications with residents on matters important to them, i.e. Barleycorn's parking lot expansion, Fischer development & history; 3 Mile Road closures, SD1-Water projects, Neyer, and Road Repairs.
- ▶ On-going collaboration with state and county officials.
- ▶ Police recruit strategy to build our bench - hired 2 new recruits, first since 2000's.
- ▶ Increasing FF/EMT and Paramedic manpower.
- ▶ Leveraging a relationship with National Radio host to promote and advertise our businesses.

ACCOMPLISHMENTS CONTINUED

- ▶ Educational seminars, family events, fitness/health & well-being classes, Municipals & kids programs offered.
- ▶ Two new, permanent pickle ball courts constructed and opened in September 2023.
- ▶ As evident in final P&L results to follow, solid revenue forecasting, clear fiscal management of expenses, sizeable surplus expected.
- ▶ Transparent communications through PSA, Facebook and letters to the community. Promote events and public safety.
- ▶ New snow plow purchased and placed in service - Winter 2023
- ▶ Ethics Board has been transitioned to Northern Kentucky Regional Ethics Board.
- ▶ Business meetings - Visiting businesses throughout the year.

ACCOMPLISHMENTS CONTINUED

- ▶ Retentions agreement in place for Police, Fire and Public Works.
- ▶ Community Gardens located near Frederick's Landing.
- ▶ Merit pay program designed & implemented for the entire staff - Year 2.
- ▶ Kentucky League of Cities updated the city's outdated personnel policy & aligned the policy with more current practices & benefits - effective January 2024.
- ▶ Road repairs completed.
- ▶ Evaluating the proposal with Southbank Partners for mutual benefits for the city. How to best connect Wilder with adjoining cities via bike & walking trails, for example.
- ▶ As promised, the city is receiving 100% of the tax revenue from the Fischer Development.
- ▶ New waste removal service - transitioned to BestWay.

GENERAL BUDGET HISTORICAL VIEW - REVENUE

REVENUE			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2021-2022	\$4,824,000.00	\$5,109,008.00	Transfer ARPA for one-time Premium Pay – entire staff
2022-2023	\$4,976,791.00	\$5,357,000.00	
2023-2024	\$5,150,295.00	\$5,506,644.00	Due to jump in payroll tax and sale of assets
2024-2025	\$5,462,045.00		

* Actual Revenue back to where it was in FY21.

MAIN SOURCES OF REVENUE AS % OF TOTAL REVENUE

Top Revenue Sources

Payroll Taxes – 42%

Property Taxes – 17%

Insurance Premiums – 16%

Tangible Taxes – 7%

Gross Receipts – 3%

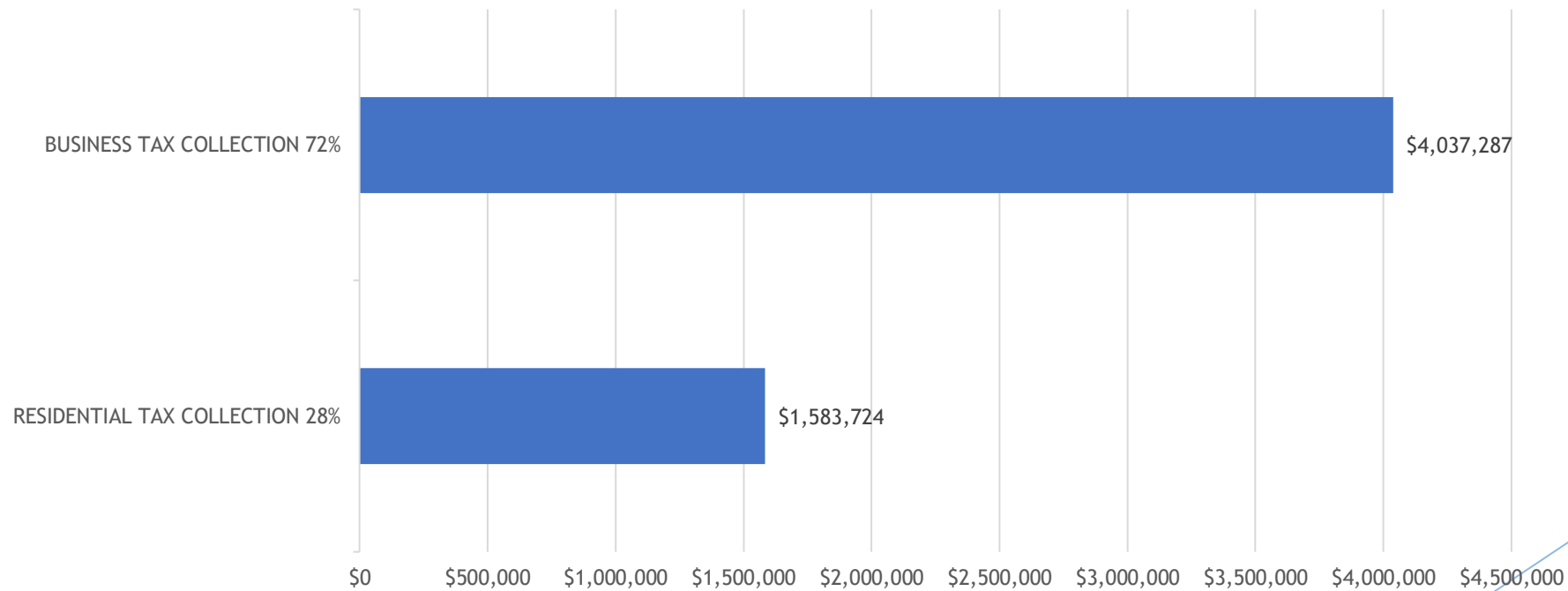
Utility Tax – 3%

Motor Vehicle Taxes – 1%

Other – 11%

BUSINESS VERSUS RESIDENTIAL TAX REVENUE - ILLUSTRATES THE IMPORTANCE OF OUR BUSINESSES TO THE WELFARE OF WILDER AS A COMMUNITY.

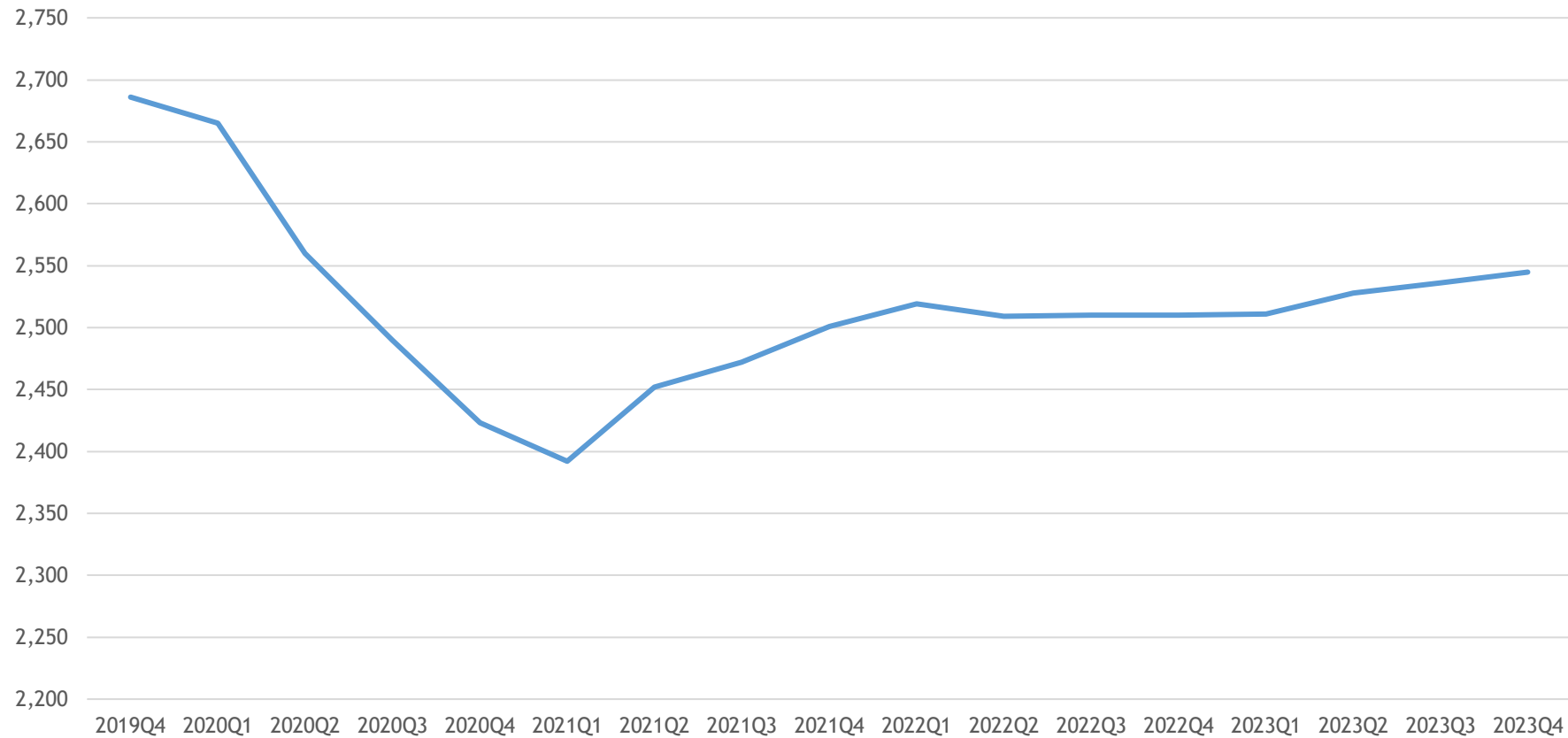
2024 ACTUAL
BUSINESS VS RESIDENTIAL TAX REVENUE



GENERAL BUDGET: HISTORICAL VIEW - EXPENSES

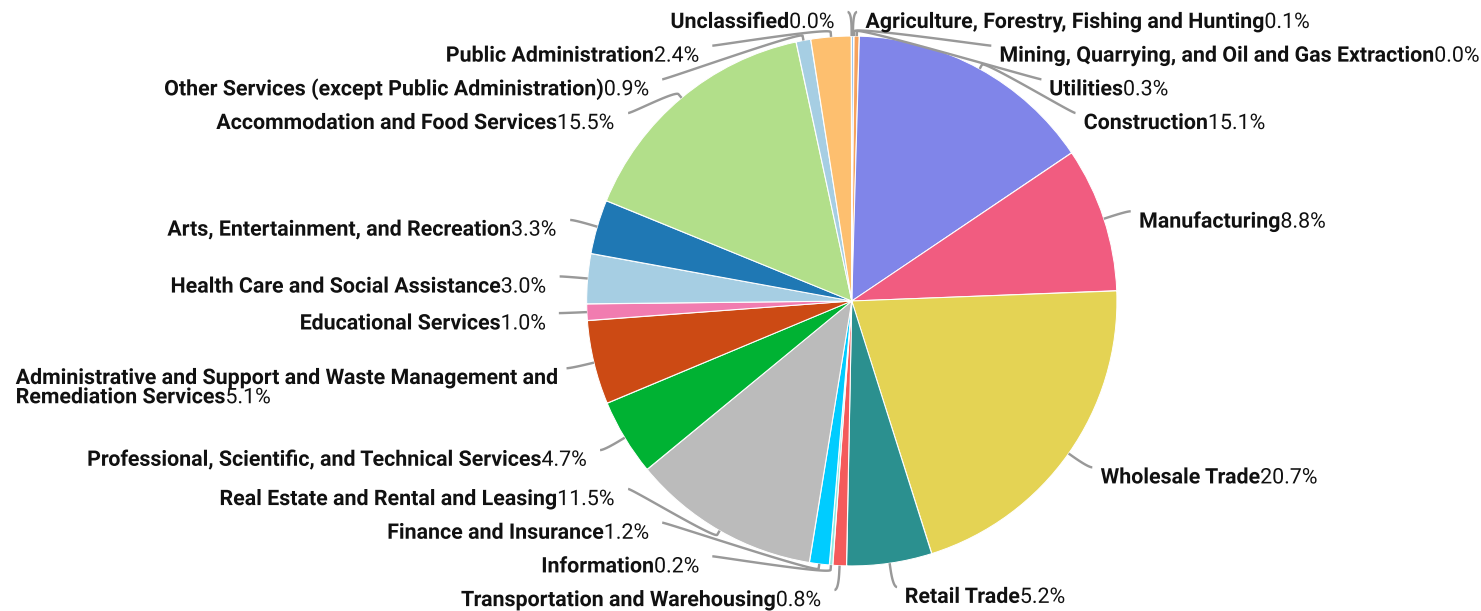
EXPENSES			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2021-2022	\$4,952,283.00	\$4,656,950.00	
2022-2023	\$4,976,791.00	\$4,848,523.00	
2023-2024	\$5,150,295.00	\$4,657,092.00	Solid Fiscal Management
2024-2025	\$5,462,045.00		

Wilder Employment Q4-2023



Industry Snapshot for Wilder Employment - 2023Q3 to 2023Q4

Total Workers for Wilder city, KY by Industry



Source: JobsEQ® Data as of 2023Q4

PROJECTS COMPLETED

- ECONOMIC DEVELOPMENT - We continually work on business expansion and retention and seek out new businesses.
 - Working on job incentives to bring new jobs to the city
 - Jobs added: Approx. 180+ (Includes Castellini)
- Former Rumpke Property being developed by Neyer Properties -up to 450,000 sq. ft. of industrial building(s)
- \$380,000 Water line grant for Gloria Terrell - **Completed**
- \$400,000 Sewer grant for development around Fredericks Landings - Construction to begin soon
- Planning development / use of city owned property across from the city building & at Frederick's Landing - Listed for sale
- Small parking lot added at the end of Andrews Way. Street lights have been installed along Andrews Way
- Directional turn lanes marked & painted - Bentwood Hills
- Sanitation District work on Sanitary Sewer upgrade continues on Moock Road
- City Banners including Veterans
- Beautification around the City Building and Parks

NEW BUSINESS-ECONOMIC DEVELOPMENT

- Barleycorns Brew House
- Smith's Towing
- L&W Emergency Equipment
- Red Hawk
- NKOL
- SAFY
- Linde Gas & Equipment
- Wilder Liquor
- Hello Fresh - Castellini
- Fischer Homes - Approved 611 housing units

SAFETY & SECURITY - POLICE - FY 2024

YEAR	PD RUNS	ARRESTS	BURGLARY	AUTO THEFT	LARCENY	RAPE	ASSAULTS	DUI's	INJURY COLLISION	NON-INJURY COLLISION
2023	3941	110	3	4	27	0	17	23	28	177
2022	4190	116	3	5	26	0	6	38	27	203

STAFFING

- Hired two new Police Recruits - will start the Academy in September 2024 and will graduate in April 2025.

SAFETY & SECURITY – POLICE – FY 2024 (CONTINUED)

SPECIALIZED TRAINING

Drug Recognition Expert

Basic Investigators Course

Basic Sniper/Observer Course

Vehicle Operations Instructor

Criminal Exploitation of Adults and Minors

Advanced Roadside Impaired Driving Enforcement

**Each officer is required to obtain a minimum of 40 hours of accredited training per year.

NEW EQUIPMENT

Rifle Rated Entry Shield & Ballistic Vests for High-Threat Incidents

Training Mats for Gracie Jiu-Jitsu for Law Enforcement

NOTEWORTHY EVENTS

Wilder Police partnered with Alexandria, Lakeside Park/Crestview Hills, and NKU Police to launch The Northern Kentucky Law Enforcement Peer Support Team that will provide services to all Northern Kentucky Police Agencies.

SAFETY & SECURITY - FIRE - FY 2024

NEW EQUIPMENT

- QUINT (ladder engine-see photo) ordered - \$1.2M – Expected July/August 2025
- Fire Simulator Prop
- Replaced 800' of fire hose
- Three sets of Personal Protective Equipment (coats, pants, gloves, hoods, boots)
- Positive Pressure Fan (battery powered) – used to remove contaminated air from a structure)

TRAINING

- Department personnel received 4,368 hours of Fire/EMS training
- Hosted 6 CPR classes for businesses in Wilder; 97 employees
- Presented fire extinguisher training to Wilder businesses
- Lieutenant Ryan Boothe became certified as a Rope Rescue Technician.
- Captain Jeff Lang and Lieutenant Casey Krentz became certified in Active Shooter Hostile Environment Response. (ASHER)

QUINT - Ordered. Expected delivery in July/August 2025.

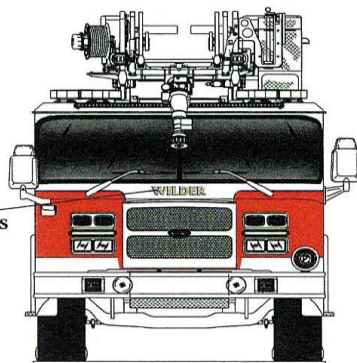


WILDER FIRE DEPARTMENT
WILDER, KY
S.O.147067 / QUOTE 125058
AERIAL BODY
E-ONE CYCLONE CHASSIS
HP78 AERIAL LADDER

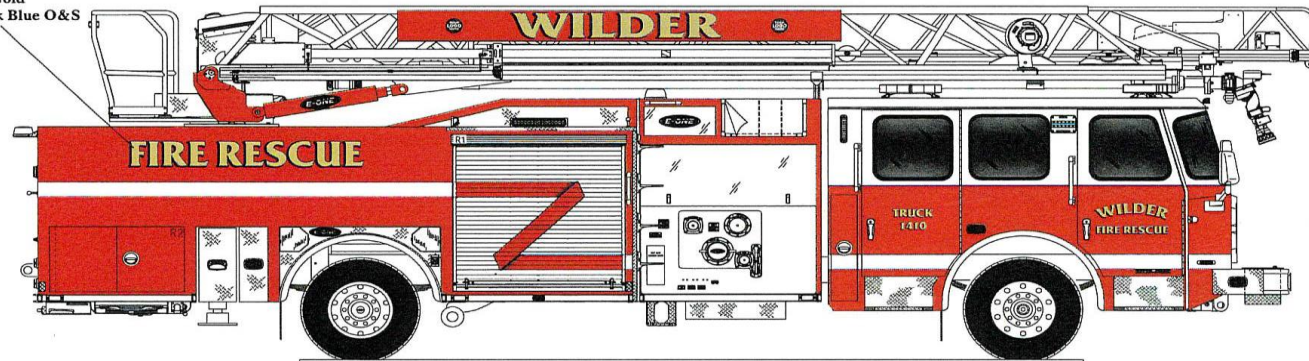
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DEALER APPROVAL	DATE	<input type="checkbox"/> AS IS
CUSTOMER APPROVAL	DATE	<input type="checkbox"/> WITH REVISIONS

3" Sign Gold
w/ Scotchlite Dark Blue O&S



10" Sign Gold
w/ Scotchlite Dark Blue O&S



DATE	BY	DATE	BY	DATE	BY



WILDER FIRE DEPARTMENT

WILDER, KY

S.O.147067 / QUOTE 125058

AERIAL BODY

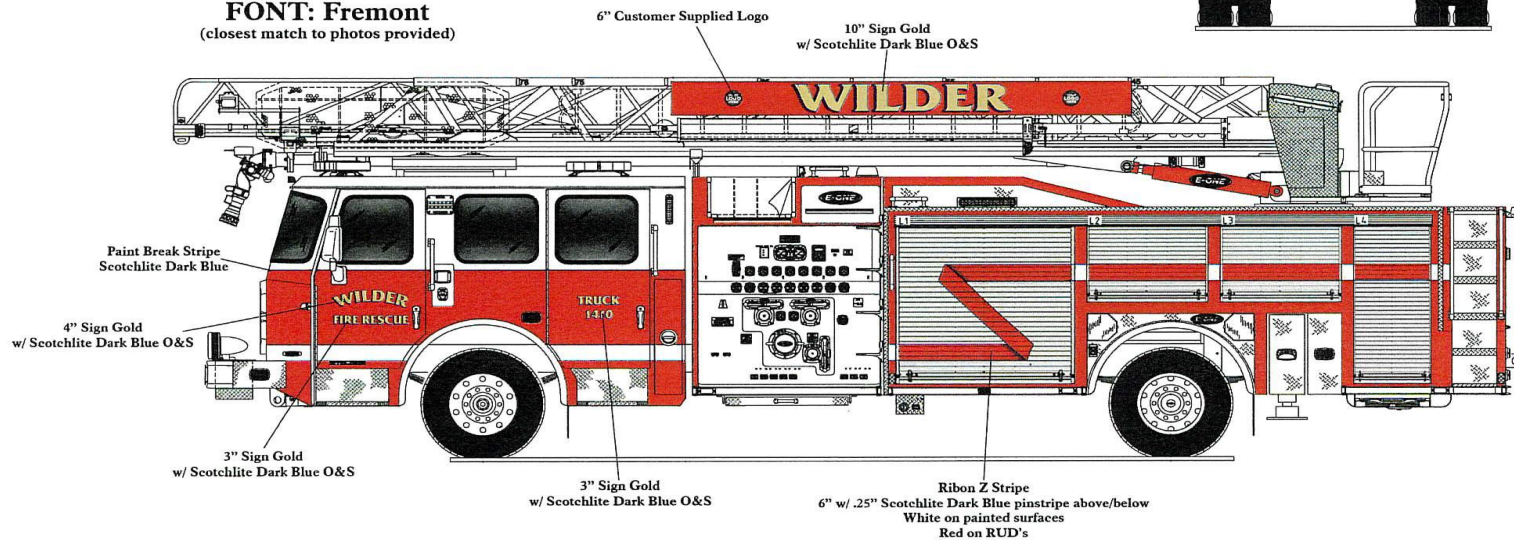
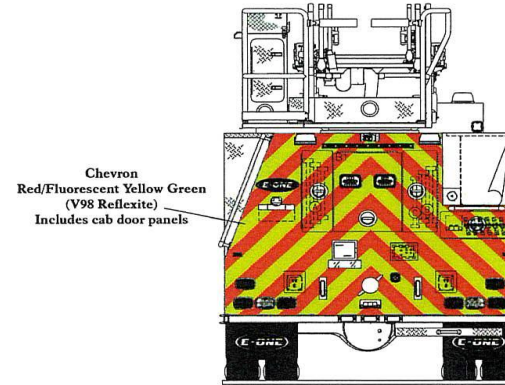
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DEALER APPROVAL _____ DATE _____ AS IS
CUSTOMER APPROVAL _____ DATE _____ WITH REVISIONS

FONT: Fremont
(closest match to photos provided)



DATE	BY	DESCRIPTION	APPROVED

SAFETY & SECURITY - FIRE CONTINUED

STAFFING

- Hired one FF/EMT – looking to hire two additional FF/Paramedics
- Applied for a SAFER Grant, if received could hire 3 additional FF/Paramedics

COMMUNITY EVENTS

- Fish Fry's - served over 2000 meals to the community
- Wilder Touch-a-Truck event
- Turkey Raffle event
- Breakfast with Santa event – 500+ adults and children attended.

EMERGENCY RESPONSES

- 91 Fire / EMS responses to neighboring department areas
- 957 total Wilder responses
 - 754 EMS responses
 - 203 Fire incidents

PARKS & RECREATION - 2023-2024

CITY CENTER PARK

- Splash Pad opened Memorial Day weekend; closes Labor Day weekend.
- Concession stand open approximately 8 hours daily
- Added new benches at Frederick's Landing trail.

SPECIAL EVENTS

- Movie nights, Concert, Touch-a-Truck, Flag Raising
- Active Aging Classes – May – June, 2025
- Celebrate City Government Day – Municipal's Program
- Senior Picnic – September 13, 2024
- Great Pumpkin & Christmas Snowman Scavenger Hunts
- Christmas Tree Lighting
- Coffee and Talk with the Mayor – Every other month on the 3rd Monday

PUBLIC WORKS - 2023-2024

REGULAR MAINTENANCE ITEMS

- Maintain/check/clean Splash Pad, maintain grass on all city properties, clean city building
- Remove trash from city right of ways, check/repair/monitor boat dock at Fredericks Landing.
- Replace HVAC filters quarterly, maintain city dog waste boxes
- Maintain equipment & vehicles
- Community Hall – Set up for rentals, clean after events

STREETS

- Repair/replace street signs, i.e. no parking, speed limits, etc.
- Repair potholes & small curb projects
- Snow removal & salting of city streets

PUBLIC WORKS - CONTINUED

SPECIAL PROJECTS

- Updated landscaping around the city building.
- Completed painting road way stop bar and all wood benches in the city.
- Cleared brush from AA Highway around Rosewood Drive.
- Community garden – pick up compost & monitor water barrels; fill as needed.

ASSIST OTHER AGENCIES / DEPARTMENTS

- Participate in Campbell County Spring & Fall clean-up events at Fredericks Landing.
- Switch out damaged waste / recycle carts for residents; work with Bestway to maintain supply.
- Assist Fire Department with Fish Fry & Turkey Raffle events.

Banners & Signs – put up & remove banners / signs for special events.

PUBLIC WORKS

CITY PARKS

- Painted the shelters & replaced bathroom fixtures at Fredericks Landing.
- Painted & stained the picnic tables at Fredericks Landing & the city center park.
- New mulch at Fredericks Landing.
- Revamp the landing entrance sign.

TRAINING

- Hired two seasonal Part-time employees. Looking to hire additional full time Public Works Laborer.
- Andrew Maus finished two classes. Andrew should complete his road scholar next year and then start on his road masters program.

WHAT'S TO COME

2024 STREET REPAIR

- This year we will be doing spot repairs on several streets throughout the city. The following streets will be addressed this year:
 - Portions of Colonel Point in cul de sac and around catch basin - **Completed**
 - Portions of Guardian Drive around catch basins - **Completed**
 - Portions of Plum Street by Castellini - **Completed**
 - Areas on St. Johns Lane - **Completed**
 - Intersection of Town Drive and Gloria Terrell at Thornton's - **Completed**
 - End of Banklick Road Phase II to end of street - Summer 2024
 - Area repairs on South Street and Andrews Way in conjunction with repairs by water and sewer contractor - **Completed**
 - Possibly an area at the intersection of Aspen Pines Drive and Aspen Court. **Completed**
- In addition to these area repairs, we will be putting a crack sealing project out to bid for late fall or early spring.

WHAT HAPPENED AND WHAT'S TO COME

2024 CALENDAR OF EVENTS THROUGH DECEMBER

- March 30, Easter Egg Hunt
- April 25, Financial - Retirement Planning Educational Seminar
- May 1 - June 26, Active Aging
- June 18, City Government for Kids
- August 7, Blood Drive
- August 9, Movie Night
- August 24, Touch-a-Truck
- September 7, Annual Flag Raising
- September 13, Senior Picnic
- September 28, Music Fest/Car Cruise in
- October 1, Great Pumpkin Hunt
- October 2, Medicare Informational Seminar
- October 31, Halloween Night
- November 22, Turkey Raffle
- December 1, Snowman Scavenger Hunt
- December 2, Christmas Tree Lighting
- December 7, Breakfast with Santa
- December 18, Blood Drive

WHAT'S TO COME

- Business Luncheon - October 2024 and April 2025.
- Bike & Walking Trails, preliminary design underway.
- Face-to-face business meetings (Mayor & City Administrator) - ongoing - Several completed.
- New business - Town Drive - Indian Restaurant.
- Fredericks Landing/Licking Pike Sanitary Sewer Project - out for bid by Spring, 2024.
- Bobby Mackey - remodeling to begin est. September 2024.
- Fischer - First 35 units sold; Phase 2 to begin in Fall 2024.
- Historical Society - Christmas Tree Event

WHAT'S TO COME

- Phase 1 of the SD 1 sewer project - **Complete**.
- Phase 2 along Moock Road is underway in Southgate.
- Restoration work is starting on lots owned by the city at Licking Pike and Johns Hill.
- With the small parking lot added at the end of Andrews Way, continuing to work on accessibility to future trails on the north side of Three Mile Creek.
- Consultation with commercial developers on city owned properties
- Active Aging to resume May - June, 2025 - one class, weekly.
- Accepting proposals on corner lot.

YOUR CHAMPIONS

MAYOR : Valerie A. Jones

❖ COUNCIL MEMBERS

- ❖ Bob Blankenship
- ❖ Sandy Decker
- ❖ Kelly Meiser
- ❖ Brad Murphy
- ❖ Jim Profitt
- ❖ Andy Williams

❖ ADMINISTRATION

- ❖ Terry Vance, City Administrator/P&Z Administrator, Building Inspector
- ❖ Chad Martin, Police Chief
- ❖ Doug Neyman, Fire Chief
- ❖ Juanita Schultz, City Clerk/Treasurer
- ❖ Karen Schlipf, Asst. City Clerk/Communications Lead
- ❖ Aaron Keene, Crew Team Leader, Public Works
- ❖ Andrew Maus, Public Works Laborer



THANK YOU!

City of Wilder

859-581-8884

<https://www.wilderky.gov>

Follow us on FB: The City of Wilder, Kentucky

Mayor Jones: vjones@wilderky.gov

Note: The Annual Report is meant to provide meaningful data, more transparency & better insight to the city's operations and achievements. By statute, it is not required.