

Wilder Exchange



Wilder Exchange
September/October
2024

CALENDAR OF EVENTS

- ◆ City Council Meetings - 1st Monday of Every Month at 6:30 PM
3rd Monday, as needed
- ◆ City Council Meetings can be viewed on Spectrum channel 200,
Altafiber channel 806 or www.campbellmedia.org
- ◆ Wilder Planning & Zoning - 4th Monday (as needed) at 7:00 PM
- ◆ Wilder Vol.Fire Dept Drill - Every Monday at 7:30 PM

SPECIAL DATES

- September 2, 2024—City Building Closed
- September 3, 2024— Special Meeting 6:30 PM
- September 6, 2024— First Friday Shop Local
- September 7, 2024 — Annual Flag Raising –12:00 PM at Veteran’s Memorial
Park
- September 13, 2024 — Senior Picnic 11:30 AM—2:00 PM
- September 9, 2024— Coffee & Talk 10 AM**
- September 28, 2024— Music Fest 2 PM—6 PM
- September 20, 21, & 22, 2024—Annual City Wide Yard Sale
- October 1, 2024— Great Pumpkin Hunt Begins
- October 2, 2024— Medicare Seminar 11 AM & 6 PM
- October 4, 2024— First Friday Shop Local
- October 31, 2023—Halloween 6:00 PM to 8:00 PM

E-Mail Addresses

Mayor
Valerie Jones
vjones@wilderky.gov

City Administrator
Terry Vance
tvance@wilderky.gov

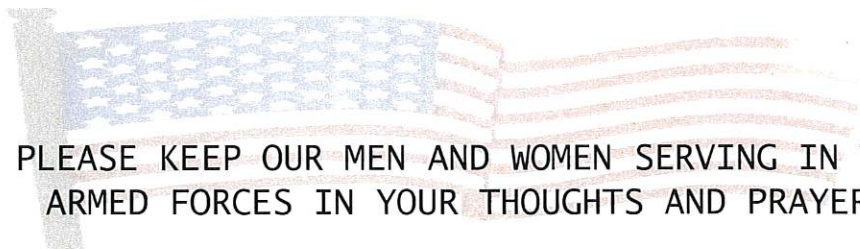
City Clerk
Juanita Schultz
jschultz@wilderky.gov

City Web Page
www.wilderky.gov

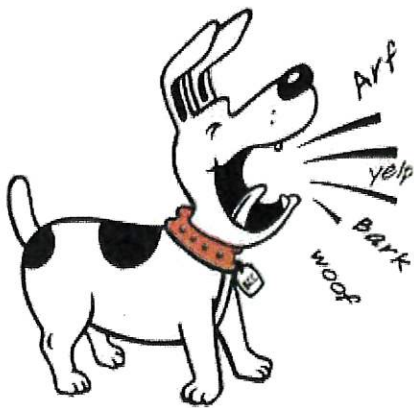
CITY SERVICE REFERENCE NUMBERS

CITY BUILDING	859- 581-8884
POLICE DEPT.	859- 581-8863
FIRE DEPT.	859- 431-5884
MAINTENANCE	859- 581-8884
BestWay Disposal	Call City Building
NORTHERN KY WATER DISTRICT	859- 578-9898
SANITATION DISTRICT	859- 578-7460

***2nd ANNUAL REPORT IS NOW AVAILABLE ON OUR WEBSITE**



**PLEASE KEEP OUR MEN AND WOMEN SERVING IN THE
ARMED FORCES IN YOUR THOUGHTS AND PRAYERS**



Please be mindful of those around you. Wilder does have an ordinance regarding habitual barking

§ 91.05 HABITUAL BARKING PROHIBITED.

No person shall harbor, keep, or permit a dog owned by him or which is under his control, which by loud and frequent or habitual barking, howling or yelping, causes annoyance or disturbance to other person or persons living or having the right to be in the vicinity so as to hear said barking, howling or yelping.



**ANNUAL CITY WIDE YARD SALE
SEPTEMBER 20th, 21st, & 22nd**

This is an annual event to assist citizens in perhaps making money on items that would routinely be disposed of. NO license is needed and all fees on this event are waived. Contact the City Building by Friday, September 13th, before noon, if you wish to be placed on the participation list which will be displayed at the City Building. An ad will be placed in the paper indicating participating streets.

TANK +

Tank Plus is an on-demand, flexible transportation service that provides curb-to-curb rides within the designated zone. It also connects you to fixed-route services for travel beyond the zone.

Instead of fixed bus routes, Tank Plus uses smaller vehicles that you can schedule as needed, either through the TANK+ app or by contacting their call center. The image below is what the pickup bus looks like.

Service is available Monday-Sunday from 9AM to 5PM (Including Holidays).

As a pilot program, not all areas of Wilder are currently included in the curb-to-curb pickup zone. However, we encourage residents outside the zone to still reach out and inform them, as the zones will expand to include more areas for curb-to-curb pickup as the demand goes up.



FAQ

✓ Traveling curb-to-curb within the zone is \$5.00 per trip

Traveling from your zone to a designated fixed route transfer point is \$2.50 per trip (Full bus fare will apply for fixed route trips)

✓ Booking a ride is simple with the TANK+ app. You can download the app for free on any smart phone device with location services enabled. TANK Plus trips can also be scheduled by calling 859-331-8265.

✓ For additional information you can go to their website at www.tankbus.org

BOOK NOW!

A designated curb-to-curb map is provided on the following page



Find address or place

Covington

Newport

Fort Thomas

Lunken Airport

Clough Creek

Anders

City Building

WHEEL ROAD

Latonia

Highland Heights

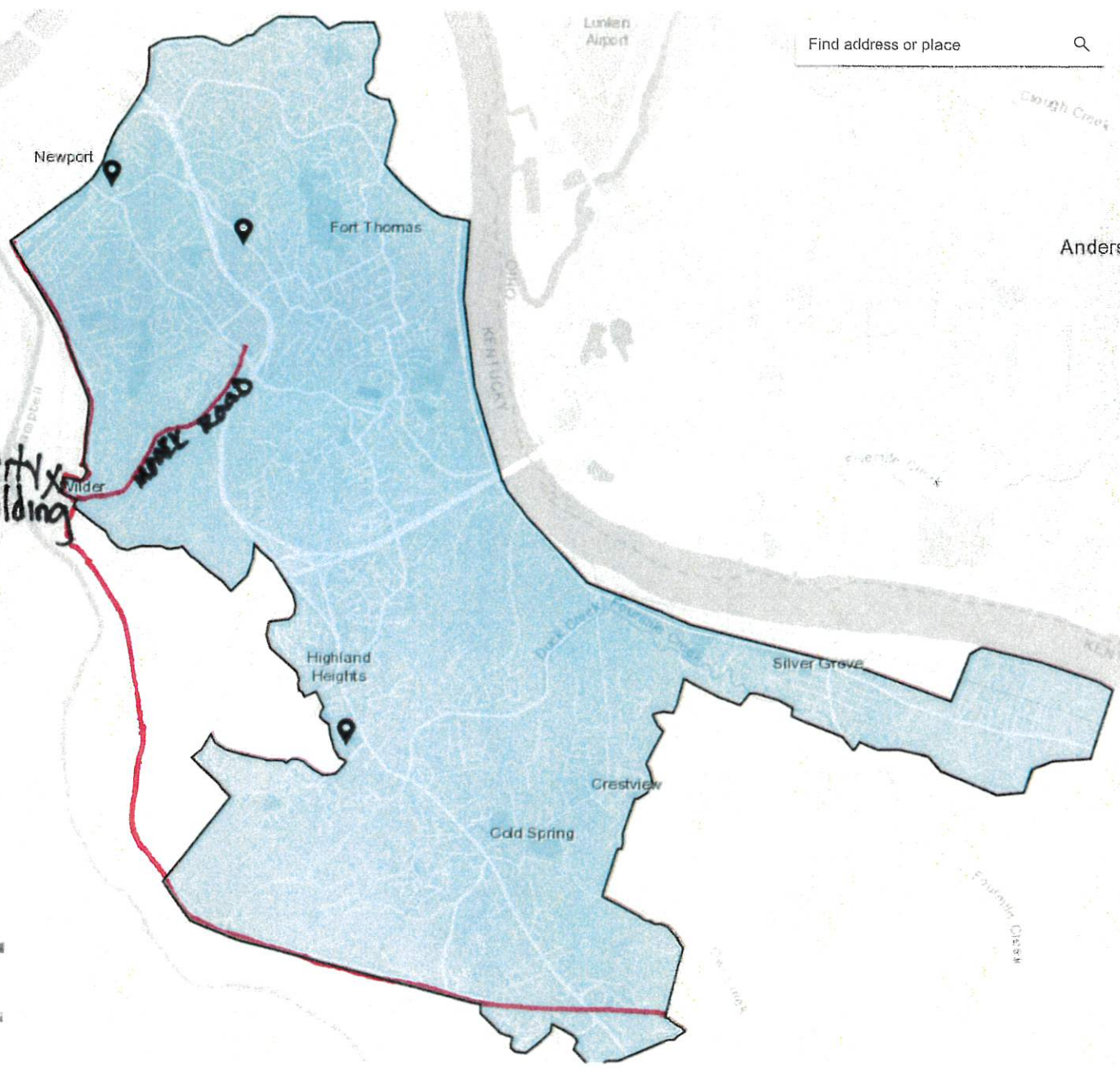
Silver Grove

Crestview

Cold Spring

Taylor Mill

0 0.5 1mi



Business Spotlight

Furniture Solutions

SPOTLIGHT

Since 1999, Furniture Solutions has been a family-owned and operated business, proudly offering Sauder Furniture, Ashley Furniture, Riverside Furniture, Sealy Mattress, Corsicana Mattress and other fine brands. They provide exceptional pricing on Mohawk carpet and luxury vinyl flooring. Their goal is to deliver the best value possible on furniture and flooring needs, guaranteeing market-leading value on all Sauder products and their complete line of mattresses. Their popular clearance corner allows them to purchase truckloads of merchandise at significant discounts, passing the savings on to their loyal customers.

Furniture Solutions is available at the South end of the AA Highway of Wilder. Their hours of operation are Monday through Friday from 10AM-7:30PM and Saturday 10AM-6PM.

For inquiries, you can email jon.furniture@gmail.com or visit their website at www.furnitureolutionsinc.net

Furniture[®]
solutions

1400 Gloria Terrell Dr.
Wilder, KY 41076
859-442-7225

Visit Furniture Solutions where you will find a friendly no pressure atmosphere, you will be greeted and welcomed but never pressured.

**SUPPORT THE LOCAL BUSINESSES
THAT SUPPORT THE AREA WHERE
YOU LIVE, WORK, AND PLAY**



ADMINISTRATION

EMPLOYEE SPOTLIGHT

KAREN SCHLIPF

In 2017, I was appointed as the Assistant City Clerk and Communications Director, a role that has allowed me to blend my expertise in administration and public relations. I hold a degree in Psychology from NKU and am a certified yoga instructor. My professional journey includes valuable experience at the Kenton County Clerk's Office and the Kenton County Sheriff's Office, which honed my skills in public service. As a dedicated member of the Northern Kentucky Municipal Clerks Association and a Certified Kentucky Municipal Clerk, I am continually advancing my professional development and am currently working towards my Kentucky Master Municipal Clerk certification. My passion for my job is evident in the joy and satisfaction I derive from organizing events and witnessing the community's enjoyment. Helping people in the community is at the heart of what I do. Whether it's through facilitating local events, providing essential services, or simply being a supportive presence, I am committed to making a positive impact on the lives of those around me. I find immense fulfillment in contributing to a thriving, engaged community.

Outside of work I am a mother of 3 beautiful young adults. I enjoy walking, hiking, skiing, pickleball, boating, camping, live music and pretty much anything that involves being outside.

September 6th & October 4th

**FIRST FRIDAY
SHOP LOCAL**

***See participating
Businesses below**



**Bambooz
Subway**

Barleycorn's Brewhouse

Longnecks Sports Grill

Key Storage

Wilder Storage

Performance Chiropractic

State Farm

***Terms and conditions on the following page**

First Friday Shop Local Participating Businesses

Bambooz

501C Licking Pike, Wilder KY 41071 phone# (859)261-7555

- Offering 10% off entire bill with proof of Wilder Residency.

Subway

1412 Gloria Terrell Drive, Suite 1, Wilder, KY 41076 phone# (859)360-2181

- Offering 10% off entire bill.
- Must let the Sandwich Artist know you are there for First Friday Shop Local.
- This deal can NOT be used with other offers, coupons or discounts.

Barleycorn's Brewhouse

402 Licking Pike, Wilder, KY 41071 phone# (859)291-2739

- Offering 15% off of items at their retail shop with proof of Wilder residency.

Longnecks Sports Grill

1009 Town Drive, Wilder, KY 41076 phone# (859)291-5664

- Offering 15% off entire meal
- Alcoholic Beverages Excluded
- Proof of Wilder Residency is required.

Key Storage

206 Vine Street, Wilder, KY 41071 phone# (859)757-0211

- New customers will be offered a \$39.00 move in special.
- In order to qualify for the discounts, the customer must bring in a copy of this page at the time of rental OR show on phone.
- The offer will have an initial expiration date of 12-31-2024.
- The coupon can't be used with any other offers or discounts.
- Proof of Wilder Residency is required.

Wilder Storage

91 Banklick Road, Wilder, KY 41076 phone# (859)444-6688

- New customers will be offered a \$39.00 move in special.
- In order to qualify for the discounts, the customer must bring in a copy of this page at the time of rental OR show on phone.
- The offer will have an initial expiration date of 12-31-2024.
- The coupon can't be used with any other offers or discounts.
- Proof of Wilder Residency is required.

Performance Chiropractic

419 Licking Pike, Suite B, Wilder, KY 41071 phone# (859)360-0664

- Free Recovery Room use. This includes use of Normatec compression systems
<https://nkychiropractor.com/recovery-room/>
- 25% off Products (excludes Hypervolt)

State Farm

1400 Gloria Terrell Dr. Ste D, Wilder, KY 41076

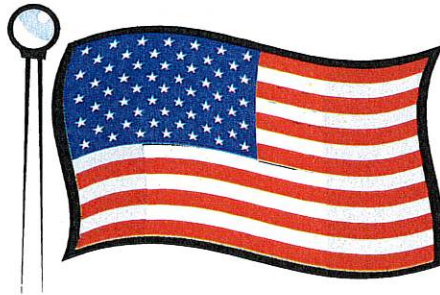
- Stop by the State Farm Office –Wilder Pointe Shopping Center- 9:00 a.m. – 4:45 p.m.
- GET A NO-OBLIGATION QUOTE
- Pick up your \$10.00 Gift Card

YOU ARE CORDIALLY INVITED TO THE
FIFTY-NINTH ANNUAL FLAG RAISING CEREMONY

SEPTEMBER 7, 2023

12:00 P.M.

Veteran's Memorial Park Shelter
Located at the south end of The City Center Park



We look forward to seeing you at
Wilder's Fifty- Ninth Annual Flag Raising Ceremony
(Light lunch will be served immediately following ceremony)

Please call the city building office at 859-581-8884 if you have any questions.

JOIN US FOR

COFFEE & TALK

We are excited to invite you to a special event where you can engage in a casual and meaningful conversation with our Mayor and City Administrator. This is a unique opportunity to ask questions or explore data of interest about our community. Whether you have questions about city projects, policies, or just want to get to know our leaders better, this is the perfect occasion. Come with your questions and enjoy a cup of coffee with us September 9th, 10:00 AM at the City Building.

*Please note that this event will take place on the 2nd Monday instead of the 3rd Monday due to a schedule conflict



"SCIENCE MAY NEVER COME UP WITH A
BETTER COMMUNICATION SYSTEM THAN
THE COFFEE BREAK."

- BY EARL WILSON

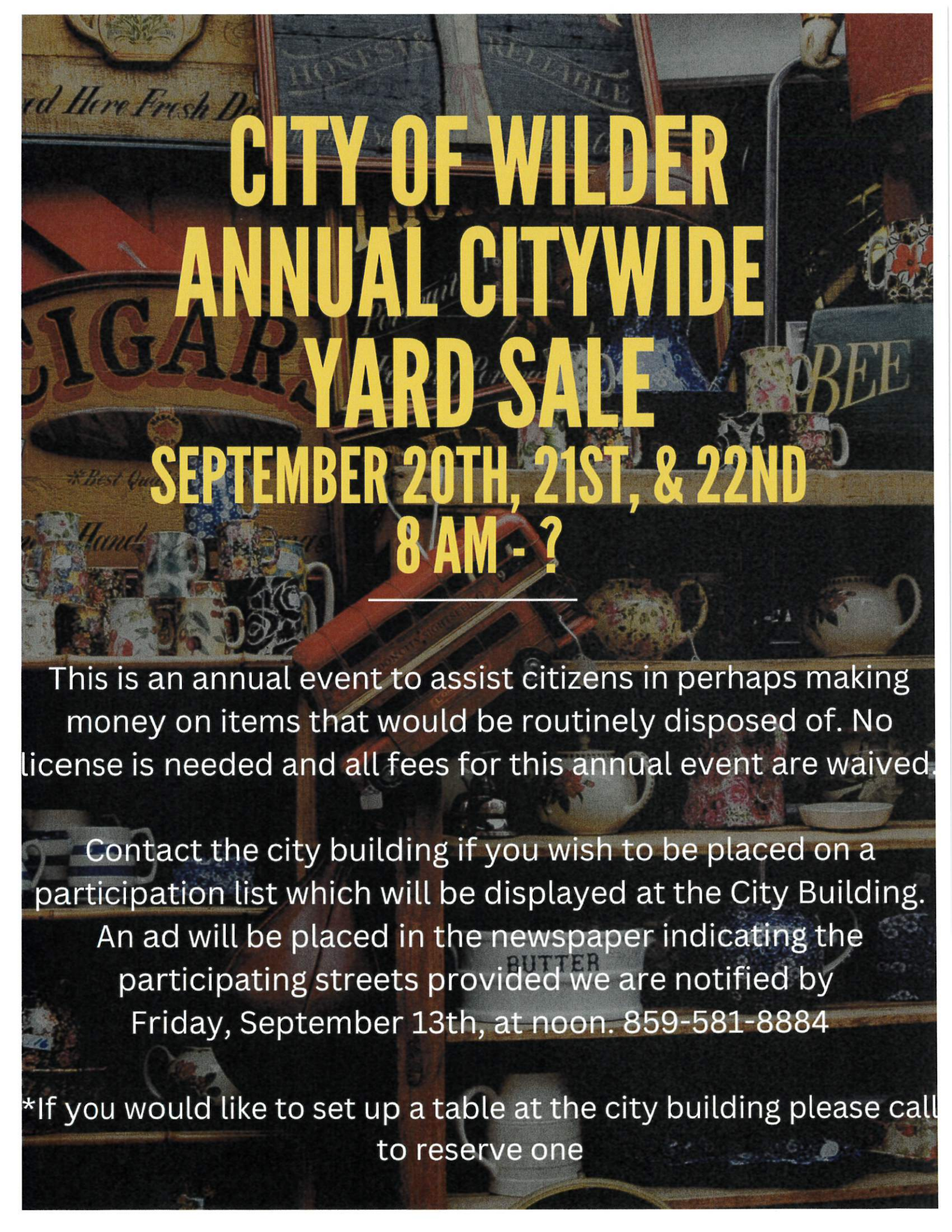
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"Seniors are Wilder"

SENIOR PICNIC

September 13, 2024
City Center Park
11:30 AM - 2:00 PM

Wilder Residents only
Non Wilder Residents must be
accompanied by a Wilder Resident
Please Call to reserve your spot at
859-581-8884



CITY OF WILDER ANNUAL CITYWIDE YARD SALE

SEPTEMBER 20TH, 21ST, & 22ND
8 AM - ?

This is an annual event to assist citizens in perhaps making money on items that would be routinely disposed of. No license is needed and all fees for this annual event are waived.

Contact the city building if you wish to be placed on a participation list which will be displayed at the City Building.

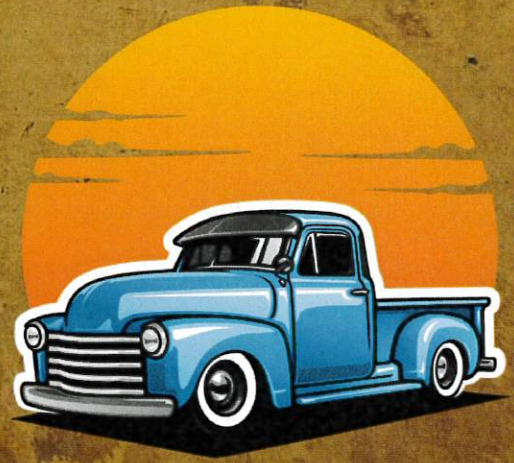
An ad will be placed in the newspaper indicating the participating streets provided we are notified by Friday, September 13th, at noon. 859-581-8884

*If you would like to set up a table at the city building please call to reserve one

MUSIC FESTIVAL & CRUISE IN

September 28, 2024

2 PM - 6 PM



PERFORMANCES BY:
BOBBY MACKAY
JUKEBOX MEMORIES
STRAY BULLET BAND
SCOTT LUCK

LOCATION:
CITY CENTER PARK
LOCATED BEHIND THE WILDER
CITY BUILDING

The Campbell County Historical & Genealogical Society
4th Annual Christmas Trees of Honor & Remembrance

Trees will be lit at Dusk every evening through January 6

We will once again light up the
Alexandria Courthouse Lawn
NEW this year!
The Wilder, KY City Building Lawn
select site (Alexandria or Wilder) when ordering



Cost is \$85.00

Order online at www.cchgsky.org or
You may print order form and mail to
Campbell County Historical & Genealogical Society
8352 East Main St. Alexandria, KY 41001

Watch for decorating dates and further information on our Facebook page
(The Campbell County (Kentucky) Historical and Genealogical Society) and our
website cchgsky.org or contact:

Mark Thomas at mthomas3372@gmail.com

Tom & Sheila Everson at shay572@aol.com

Please contact Mark or Tom & Sheila with questions.

Deadline for Orders is September 30, 2024

Lighting Ceremony at Alexandria Sunday December 1, 5:30 pm

Courthouse and the CCH&GS offices open at 3:30

Lighting Ceremony at Wilder Monday December 2, 7:30

Open House in Wilder City Building following Tree Lighting

4th Annual Christmas Trees of Honor and Remembrance
Light Up the Lawn!

It's time for the Campbell County Historical & Genealogical Society to Light Up the Lawn. We will provide the tree, white lights, and a yard sign dedicated to your designee. A U.S. flag will be placed in the tree of all military personnel.

Trees will be placed on the lawns of the Alexandria Courthouse & the Wilder, KY City Building in mid-November. Each location will have a tree lighting ceremony. Trees will be lit dawn to dusk 'til January 6th.

Trees may be decorated with non-breakable, inedible (no bird seed) ornaments. Only lights provided by CCH&GS may be used. No colored lights or battery lights may be added. Tree decorations must be removed by 1/3/25.

Tree Cost is \$85.00

Order deadline is September 30th.

Yes! I want to order a tree to be placed at the following site:

_____ALEXANDRIA COURTHOUSE LAWN _____ WILDER, KY CITY BUILDING

Have you purchased a tree before? _____ If yes, will you be using last year's sign? _____

Name as you want it to appear on sign _____

Check one (space is limited, we will work with you so you have what you want)

____In Honor of ____In Memory of ____My own words _____

Do you wish to honor this person for Military Service? (Circle one) Yes No

Military Service Information Branch _____ Service Years _____

Additional Military Information you want included _____

Individual/Family Purchasing Tree (as you want displayed on sign) _____

Purchaser Contact Information Name _____

Contact email (this is how we will communicate details) _____

Phone Number _____

Checks payable to CCH&GS. Note as ATTN Christmas Tree Project. Mail or drop off order form & payment to CCH&GS, 8352 E Main St. Alexandria, KY. Online ordering & payment available at cchgsky.org. Contact Mark at mthomas3372@gmail.com with additional questions.

CAMPBELL COUNTY FALL 2024 CLEANUP EVENT



**OCTOBER 11 & OCTOBER 12
8:00 AM - 5:00 PM**

**RESIDENTS ONLY- BRING PHOTO ID OR PROOF OF RESIDENCY
PARTICIPANTS MUST UNLOAD OWN VEHICLE (LIMITED ASSISTANCE AVAILABLE)**

LOCATION	ACCEPTED ITEMS
Frederick's Landing KY 9-AA Highway, Wilder	Furniture & Mattresses Trash & Debris Yard Waste
Pendery Park 4113 Williams Lane, Melbourne	
Campbell County Transportation Center/Road Department 1175 Racetrack Road, Alexandria	Furniture & Mattresses Trash & Debris Yard Waste Appliances (Freon OK) Batteries (Vehicle & rechargeable only) Electronics (Limit 1 TV per vehicle) Propane Tanks Scrap Metal (Remove all fluids) Tires (Limit 8 Tires; Rims OK)

**Please note change in locations!*

NOT ACCEPTED

Paint, Liquids, Junk Vehicles/Boats, Hazardous Waste, Fluorescent Bulbs, Dirt, Concrete, Rocks

Have more? Contact
Solid Waste for disposal
information!



Re-elect Robert Blankenship Wilder City Council



Hello everyone,

I'm Robert (Bob) Blankenship and I'm about to complete my 22nd year on Council for the City of Wilder. Many of you may already know me, but for those who don't, here is some background.

My wife Joan and I have lived on Langview Drive since December 1971. Prior to our area (up to I-275) being annexed by Wilder in 1993, I served on the Johns' Hill Road and Langview Drive civic associations. Our children, Matt and Jill, grew up here. Both are college graduates and are married with families of their own. We have 5 grandchildren (ages 9 – 21). While working full-time, I went to night school and earned a degree from NKU. My work has been in Information Systems where my greatest achievements were managing two different company's large-scale data center operations. In 2007 I took early-retirement from Convergys. Now, I also volunteer 1-2 days/week at St Joseph Church and School in Cold Spring.

For the past 22 years, I have really enjoyed being a councilman for the city. I have seen our city evolve from being barely able to pay its bills to what we have now. We have a sufficient reserve to pay our bills and purchase equipment and/or services we need. Wilder is a vibrant city and we are continuing to grow. Our city tax rate is one of the lowest in the area. Plus, we don't have to pay an extra tax to fund fire/EMT services. Also, while other cities may charge homeowners extra for street repairs, the City of Wilder does not.

My goals for the upcoming term are to:

- Listen to resident's concerns and offer to assist with suggestions or bring their concerns to City Council's attention.
- Make sure we spend the city's money wisely
- Be a diligent representative for those who use Johns' Hill Rd. I am concerned about the road's condition and safety. I will continue to report problems.

I believe my involvement in the city, working relationship with the Mayor, Council members, administrative staff and past job experience will allow me to contribute to the continued success of the City of Wilder.

I want to continue serving the needs for Wilder's residents and would appreciate your vote on Tuesday November 5. Thank you.

Sandy Decker

Well, it's been an interesting 2 years but I think I've gotten a lot accomplished so far.

We have changed the look of our grounds by changing the mulch color and re-organizing the grounds around our city. I.E., annuals, perennials, bushes, etc.

Also, we have introduced the flags for different seasons, but the most significant of these flags were the military flags. I received so many compliments on this endeavor with the significant help of Juanita Schultz and our ground crew!

I have also started the blood drives in Wilder. We have 4(four) a year now which we had none before. Give the gift of life is my motto. One donation saves 3(three) lives! I do this with the help of Karen Schlipf!

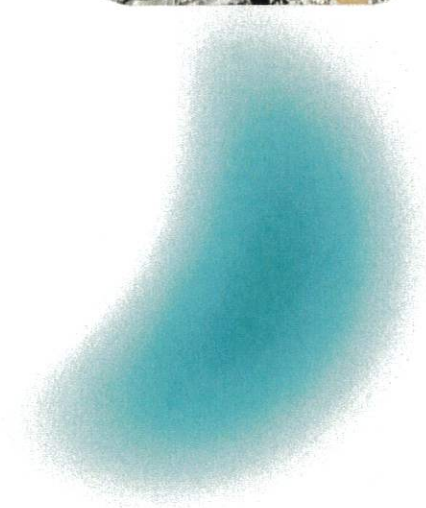
As you can see, I couldn't do any of this without our city employees. Thank you!

If you ever need anything or would like to discuss improvements for the city, feel free to reach out to me and I'd be glad to listen.

I don't know what I have up my sleeve for the next 2 years, but all I can say is Lookout!

Regards,

Sandy Ruschman-Decker



KELLY MEISER



Hello, my name is Kelly Meiser and I am running for my 4th term on City Council. While some may think that makes me a politician, I'm just a citizen who truly loves this city. I pride myself on being someone who is honest, detail-oriented, collaborative, yet willing to challenge ideas to always put what is best for the city above anything else. I've lived in Wilder for 16 years and reside on Three Mile Road. I hold a Bachelor's Degree from NKU with majors in Economics and International Business, while minoring in Political Science and Spanish. I went on to receive my MBA from NKU and then taught Advanced Microeconomics there as well. I currently work at an insurance company and have spent 20 years focusing on Product Management, Finance, Innovation, HR & Project Management.

On city council I have voted NO for every tax increase. In order to keep taxes low, I meticulously look at what we are spending money on and challenge if these are the best use of city funds. I would like to draw more businesses to Wilder to grow our revenues, while also looking at ways to reduce our expenses. This will allow us to continue to keep taxes low. I have served on the Economic Development & Budget Committees and have led special projects. Some of my special projects I came up with were the Snowman Challenge and the Great Pumpkin Hunt.

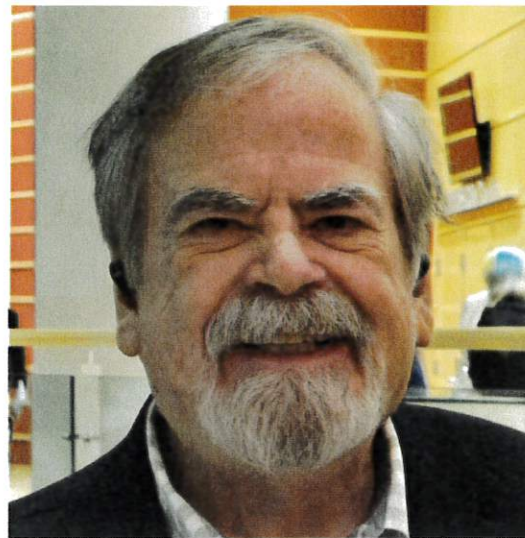
I strongly support all Police, Fire, Public Works and the Administration staff. I regularly review their salaries and propose ways that keep our greatest assets, the employees, wanting to stay in Wilder.

Some ideas I have to make Wilder even better is to freshen up Frederick's Landing. I will work with council, administration & citizens to hear what it is that we want all while being mindful of cost. I love collaborating and always say we are better together. I know I don't have all the solutions, but through working with others we can find ways to bring out the best.

If you have ideas on what you think we need to do to make this city even better, I would love to discuss. Please reach out to me at 513.332.7502 or email me at kmeiser@wilderky.gov. I look forward to hearing from you and would really appreciate your vote!

**Best,
Kelly Meiser**

JEFF MOLES



My name is Jeff Moles, I reside on Overlook Cir and I have lived in Wilder for 17 years. During the past two years I have taken an active role in attending Wilder City Council meetings and most recently Planning and Zoning. I have spoken several times giving my personal views as well as those expressed by other residents to me. I have been an advocate for Wilder residents and supporting those things I think are best for us, questioning and opposing things I don't think are in our best interest.

My background is in business, management, and in the computer technology industry. I currently work for a local hospital in the IT Department. I think many of you share my frustrations that even though residents attend meetings, voice opinions, provide excellent data opposing specific proposals it seems to fall on deaf ears many times. We have members on the Planning and Zoning Committee that aren't residents of Wilder. Essentially non-residents voting for zoning issues that do not have any skin in the game like residents do. I'm not saying anyone is bad or not qualified. I have no doubt all are good people. However, their interests may not always align with what is best for the community at large.

I'm asking for your vote to change the status quo. You and I may not always agree on everything, but I promise you I will always listen to what you have to say. Your opinion matters to me and I will be the fighter to work to get things done that align with what the majority of residents want. When I do cast a vote especially on important issues it won't be just a nay or yea. I will give you my reasoning, research and the why I cast a particulate vote. Just because we disagree doesn't mean we can't grab lunch later.

When I say I want to hear from you I mean just that. My email is Jeffrey.Moles@yahoo.com and my phone is 859-474-7900. I welcome your input by email, voice or text. I do work a regular job so I may not be able to pick up the phone during the day, but I can respond to emails and texts fairly quickly. If it is important to you, it is important to me. I understand the concept that city leaders are servants first. I welcome the opportunity to serve you as best as I can.

Brad Murphy

Brad was born and raised in Campbell County Ky. He currently resides on Observatory Pointe Dr. with his wife Melanie and daughter Piper. His son Peyton is a special education teacher in Northern Kentucky. He attended Newport Central Catholic High School.

He graduated from Eastern Kentucky University with a Bachelor of Science in 1992 with a degree in Fire & Safety Engineering with an emphasis on Industrial Risk Management. He began his safety career with a local Fire Protection company installing and inspecting sprinkler systems, suppression systems and fire extinguishers. Brad went on to be the Safety Officer for a group of hospitals in Northern Kentucky going through several State, Joint Commission, OSHA, and EPA inspections. Brad is currently a Safety Professional with over 25 years' experience in Northern Kentucky.

In his spare time, he works and plays on his land/farm in Morehead KY. Brad also enjoys traveling the country to see the Cincinnati Reds play and has been to all 30 Major League Baseball stadiums with his son and other family members. He is still a member of The National Disaster Medical System and deploys intermittently through The Department of Health & Human Services and under the Office of the Assistant Secretary for Preparedness & Response. Brad has been to several disasters throughout his tenure including COVID-19 hospitals, Hurricanes Isabel, Ivan, Katrina, Rita, and Harvey just to name a few to provide medical care.

Brad has served on Wilder City Council since January of 2023. In that capacity he has volunteered to be the city representative on the Hazard Mitigation Planning Committee for the Northern Kentucky Area Development District. He is also the representative from the City of Wilder on the Board of Directors of the Southgate Wilder Emergency Medical Services(SWEMS).





Dear Friends and Neighbors:

Let me start by saying that I am grateful for the trust you have placed in me to serve as a member of YOUR City Council over the last 6 years. When I first ran for this office, I pledged to use my experience in public service to advocate for you, and to make this city the best that it can be for all its citizens.

As a lifelong resident, I have a deep, personal connection to this community and a vested interest in ensuring its continued prosperity. Wilder is one of the most desirable cities to live in Northern Kentucky, and I want to do everything I can to keep it that way.

I have an extensive background in public service (Here in Wilder) where I served as a part-time police officer, an EMT, and a volunteer firefighter for 11 years, reaching the rank of assistant chief. I was later appointed as Wilder Fire Chief, a position I held for 30 years. I also served in the United States Army for six-years reaching the rank of staff sergeant. My career in local government helped equip me with a deep understanding of the functions of our city, and I will continue to use my education and experience to further improve the quality of life for our wonderful community.

I am honored to have the support of many local and state leaders of whom I have worked with over the last several years. And I will continue to call on them for assistance when necessary to help move Wilder forward.

I am proud to say that I am happily married to my beautiful wife Trish. For many years now, Trish has graciously supported our city and county fire departments by preparing meals at turkey raffles, fish fries, and other related fundraisers. We have 4 children, 13 grandchildren, and 4 great-grandchildren. We couldn't imagine living anywhere else!

During my time on city council, I have worked hard to keep taxes low, something Wilder is known for. I have assisted our incredible maintenance staff with snow removal at no additional cost to the city. I have served on several committees that provided for a new firehouse, expanded economic development, and improved our city's infrastructure (roads, sidewalks, etc.). And of course, I can't forget the Splash pad that has been a hit with our community, and with my grandkids.

If re-elected, I will continue to be an advocate for you, and I will do everything I can to ensure that Wilder remains a place that our children and future generations will love to call their home.

On **November 5th**, I humbly ask for your vote. As always, if you have any questions or concerns, please feel free to contact me at (859) 581-8884 or jprofitt@wilderky.gov.

Sincerely,
Jim Profitt
Councilmember

ANDY WILLIAMS



Dear Wilder Residents,

Once again, we approach another election and of course, I look forward to my continuing representation for the citizens of Wilder as a council member, if reelected. Our beautiful city is strong, but we do face some unknowns as we move forward. I promise to use my lifetime of experience, in city government and Wilder to help make responsible, unbiased decisions for all residents in the community.

For those of you who may not know me, I am lifelong Wilder resident and spent 22 years of my law enforcement career with the Wilder Police Department before retiring as Chief of Police in 2019. Our original family farm was on Licking Pike and then built above it off the West John's Hill area. My father, longtime former mayor, Jerry Williams, instilled such a sense of service and pride in Wilder, in all of us. Both of my sisters and my wife Kim and I all built homes in the same area, where our Wilder pride and that same sense of community service remains.

After losing my father earlier this year, I reflect on all the lessons he taught me throughout my life. One of the most important, as it pertains to the city, is to never take a singular view on an issue but review all information available and make decisions based on the best possible outcome for the city. Many times, this is difficult, especially when passions are high or may affect one side more than another. But I will always try to take this approach when there's any critical issue the city may face.

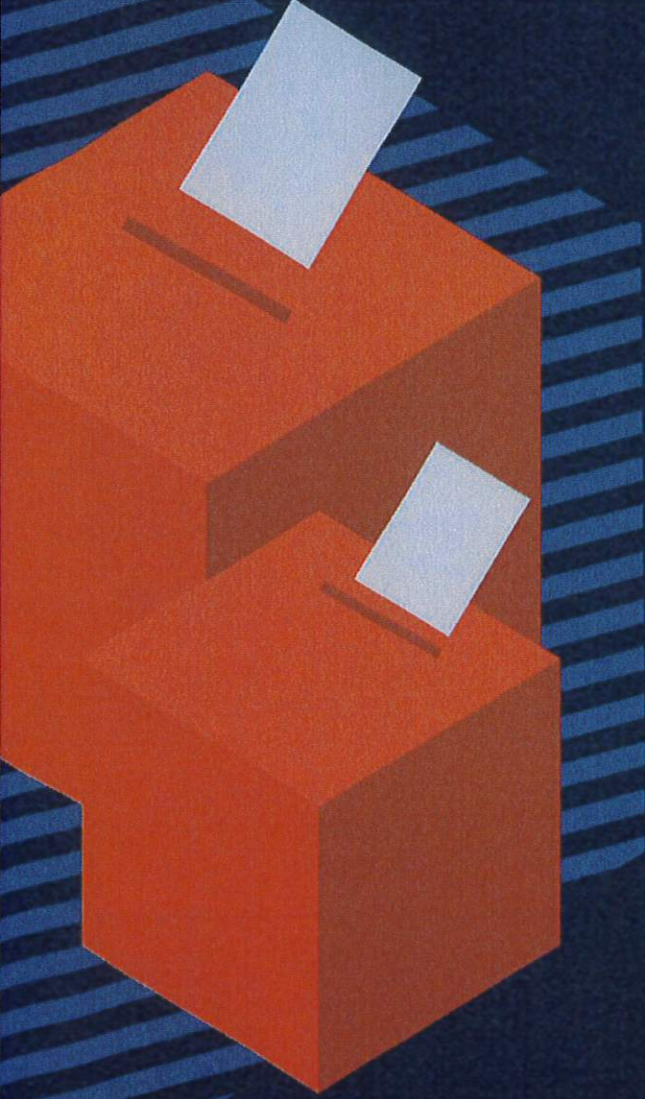
Today's political climate is truly scary. With all the personal attacks and misinformation within this realm, it has absolutely no place in our local government. Of course, there's disagreements but we must always be able to discuss and debate our issues in a professional manner, with the interest of Wilder and nothing else at the core.

So, if reelected, you will always have a representative that has no interest in power, politics, or personal self-interest and I will take a sound common sense approach to do what is best for our beautiful City of Wilder and our residents.

Sincerely and respectfully,

R. Andrew Williams, Candidate for Wilder City Council

LEGALIZATION OF MEDICAL CANNABIS – ON THE NOVEMBER 2024 BALLOT BECAUSE YOUR VOICE MATTERS



At the June 17th Council Meeting, the city adopted a resolution placing the decision to allow the City of Wilder to opt-in or opt-out to the business side of legalized medical cannabis. The question posed is:

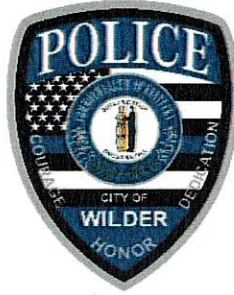
“Are you in favor of the sale of medical cannabis at a licensed dispensary and the operation of other cannabis business in Wilder?” YES or NO

Representatives from the Kentucky Medical Cannabis Program will host an informative community forum at the NKADD, 22 Spiral Drive, Florence, on Thursday, July 25th, at 1:30 p.m. For more information on Kentucky’s Medical Cannabis Program, visit <https://kymedcan.ky.gov/Pages/index.aspx>

KEEPING YOU INFORMED

**ELECTION DAY
NOVEMBER 5TH**

From the desk of Police Chief:



Election Season

With recent events, I would like to take a moment to share some thoughts on how to navigate an election as a community. Elections are important and I encourage everyone to take part. Do not take your freedom for granted. Elections can bring about heightened emotions, but freedom allows for a difference of opinion. Here are some considerations to keep Wilder safe and the welcoming community that we pride ourselves on:
Election Season

Respectful Conversations

It's expected that voters will have strong opinions the closer we get to the election. If you choose to engage with others on political topics, approach with respect and kindness. Allow speech with a different viewpoint. Avoid any personal attacks. Debate all you want, but your point will go farther when approached with love and not hatred. Remember, it's ok to disagree. You can still be friends.

Peaceful Gatherings

If you choose to plan or participate in a gathering, please follow the laws to ensure everyone's safety. Be respectful of your neighbors and demonstrate the professionalism that Wilder is known for.

Prevent Isolation

Imagine being the only resident on your street with a different political sign. This family may feel vulnerable and an act of kindness will go a long way. Instead of pressuring them, look for a way to do something nice with no hidden agenda. This is how you demonstrate community.

Stay Informed

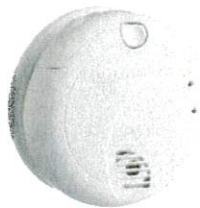
If you only watch the news station that supports your candidate, of course you will believe your view is correct. I suggest turning off the news completely, your mental health will thank you. Read books from both sides, listen to speeches from both, if you watch the news try another station, and understand the owners of social media companies can also have an agenda of their own.

Lead by Example

If you get to scream, belittle others, and demand your way because your view is right, you may be intolerant. Set an example for children. We teach them that throwing a tantrum is never the right way to get what you want. No sinner came to Christ by being verbally beat down. It was through love.

Chad Martin
Chief of Police

From the desk of Fire Chief:



That time of year again!

As a yearly reminder for your safety and that of your family, be sure to change the battery in your smoke detector and run a test. It has been proven through many research studies that working smoke detectors with proper placements have saved countless lives.

If you are unsure about your current smoke detectors placement or workings please contact us for information.

Wilder Fire Department
522 Licking Pike
859-431-1440

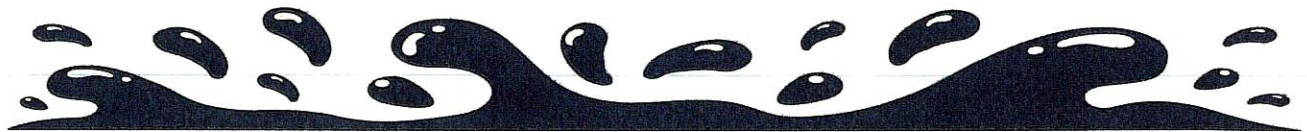
From the desk of City Clerk:



Summer has wrapped up and now we are gearing up for Tax season. 2024 Taxes will be going out the beginning of October. Also as a reminder, bills are mailed to the home owner. If you have an escrow account you are responsible to forward your bill to the escrow company once you receive it. It is the homeowners responsibility to make sure their property tax is paid. 2024 Property tax is due by November 30, 2024, anything after that is considered late and will accrue penalty and interest accordingly. Any questions please feel free to call the city building at 859-581-8884



We hope everyone enjoyed the summer at the City Center Park as much as we did. The last day for the Splash Pad features to operate is Monday, September 2, 2024. We look forward to seeing everyone next summer!!



FROM THE DESK OF THE CITY ADMINISTRATOR:

PLANNING AND ZONING INSIGHTS PART TWO

Not all cities in Kentucky have planning and zoning regulations. If a city desires to adopt planning and zoning regulations, it must abide by Kentucky Revised Statute Chapter 100 (KRS 100). The last article discussed the makeup and type of planning and zoning commissions. This article will discuss some of the requirements that must be undertaken for a jurisdiction to adopt planning and zoning laws.

After a city or county decides it desires to adopt zoning and establishes the type of planning unit it will operate under, the next steps are outlined as follows:

COMPREHENSIVE PLAN REQUIRED: Each planning unit must prepare a comprehensive plan. The plan shall serve as a guide for public and private actions and decisions to assure the most appropriate methods to develop public and private property. Elements of the plan include at a minimum:

- A statement of goals and objectives
- A land use plan
- A transportation plan
- A community facilities plan
- Provisions for military installations
- Additional items may include elements such as community renewal, housing, flood control, pollution, conservation, natural resources, regional impact, historic preservation and other programs the planning commission may desire

In adopting a comprehensive plan the jurisdiction shall base the plan on research on population present and forecasted, economic survey and analysis, existing land and building use, transportation and community facilities as well as any other research that will further serve the purpose of the comprehensive plan.

The statement of goals and objectives must be approved by the planning commission and then also approved by the legislative body of the jurisdiction. The adoption of the goals and objectives is a public process involving one or more public hearings. Notice of adoption is required to be sent to all adjoining planning units, including independent, joint or regional.

Adoption of the comprehensive plan or individual elements of the plan are required to be completed at a public hearing. It may be done all at one time or each individual element. After adoption, the jurisdiction is required at least once every five (5) years to review, amend or readopt the plan elements. This also requires a public hearing.

Public input into the process of adopting such a significant set of regulations is very important. The more input and research received prior to adoption, the better the plan and outcome will be for the community.

The City of Wilder last completed the comprehensive plan update in 2019. A copy of the plan is on the city's website at [Comprehensive Plan | Wilder, KY \(wilderky.gov\)](https://www.wilderky.gov/comprehensive-plan). It has been five (5) years since the adoption so it is time to once again begin the process of reviewing and/or amending as necessary the city's plan. We will be putting out information and public hearing notices to begin the process.

Terry Vance

FROM THE DESK OF THE MAYOR:

Dear Wilder Residents,

As this is an election year for council members, we have decided to hand-deliver this edition to ensure you get to know those running to serve you. I am thrilled that for the first time in years, we have more candidates on the ballot wanting to join this administration and to serve Wilder than seats available. More candidates gives the public more choices.

This delivery maximizes viewership, therefore it is also the perfect opportunity to update you on some additional accomplishments since the last delivered publication. Keeping you informed is paramount to a healthy and trusted relationship with the city. It is our goal to deliver the updates twice a year.

POLICE / FIRE / PUBLIC WORKS-INFRASTRUCTURE / STAFF

- Designed and implemented a Retention Agreement for public works staff. All essential workers are part of the city's focus on critical skill retention based on measurable objectives.
- Two police recruits were hired and the first to attend the academy in over 20 years. The city could not continue to rely on a plan to hire retired officers. We needed a bench; we needed a recruiting strategy.
- Road repairs completed. Seven streets have been repaved or repaired. We will be focused on crack sealing late fall, 2024, or early spring, 2025.
- Hired and continue to hire new firefighters – EMTs – paramedics. This is the succession plan to cover attrition and the needed manpower in anticipation of the new residential developments.
- Upgraded, painted and revamped much of Frederick's Landing. Hire 2-seasonal part-time employees to supplement the full-time staff and make significant progress on the parks and landscaping.
- Upgraded a 16 year old staff vehicle which was a heavy maintenance burden, lacked reverse transmission, was not reliable and was creating a serious safety issue for our City Administrator who is also the Building Inspector.
- Implemented Year 2 of the Merit Program designed in 2023 to award our employees for going above and beyond as determined by Department leaders.
- Continued to fund, through effective cost management, new and existing benefits and increase compensation for the entire staff who remain Wilder's greatest assets.

BUDGET / EXPENSE MANAGEMENT / TAX BASE / ECONOMIC DEVELOPMENT

- The second annual report published providing greater transparency to the city operations, the revenues & expenses and accomplishments. Found on the city website.
- The city's revenue base is growing based on an increase in payroll taxes from the Castellini Home Fresh expansion & their selection of Wilder for the operation. Revenues are expected to steadily increase due to the Fischer development with the city realizing the 100% of the property taxes. I campaigned on this and held firm through negotiations since taking office.
- Balanced, fiscally responsible budget prepared and adopted in June, 2024.
- Through solid fiscal management, the city will realize a sizable surplus from 2023-2024. This will be used to pay down debt, service existing debts and finance capital intensive expenditures.
- Applied for EV charging station grant and the Fire Safer Grant. The latter could fund up to 3 firefighters/EMTs. The charging station is a pay-as-you-go with a projected break-even for the city in approximately three years. This puts Wilder on the EV grid & increases our traffic, which increases business revenues and in turn, increases the tax revenue to the city.
- Personal meetings with the Wilder businesses have been on-going. I care about their satisfaction with the city, their growth strategy and future development plans. Our businesses generate 72% of our revenues. It's easier to retain a business than to replace one.
- New business opening in the Town Center area – Indian Restaurant. Other expansions on the radar.
- Bobby Mackey's facility to be totally remodeled. Expected to begin September, 2024. At completion, his music returns to Wilder.
- New, seven home development across the street from St. John the Baptist Church in the planning stages.
- We remain in contact with the steel plant on the possibility of reopening or redeveloping in the near future.

OTHER NOTABLE ACTIVITY AND ACCOMPLISHMENTS FOR THE COMMUNITY AS A WHOLE

- Having proudly served with Councilwoman Decker on the Beautification Committee, and now as Mayor, supported her long-time request for seasonal banners. Taking this a step further, made it a priority in 2024 to replicate the Veteran's banners other cities proudly display to honor our servicemen and women. Thank you to council for the budget, thank you to Sandy for her collaboration and support and big thank you to Terry, Juanita, Karen, Aaron and Andrew for making these beautification initiatives a reality.
- Partnered with the county, Wilder is participating in the Tank-Plus, on-demand, transportation service pilot. Instead of a fixed route, Tank Plus uses smaller vehicles you can schedule on an as needed basis. Insert included in this newsletter.
- Prime piece of city-owned property is for sale. We are accepting proposals. Vacant land sitting idle serves no purpose.
- Wilder Police partnered with other cities to launch the NKY Law Enforcement Peer Support Group.
- Community Gardens made available to residents. Public Works maintained and filled water barrels as needed.
- Bike & walking trails remain a focus area - the city continues to work with Duke on a path which would utilize their right away. This is taking more time than anticipated.
- Many recreational events and programs offered. What's to come by year-end: Annual Flag Raising, Senior Picnic, Music Fest / Car Cruise-in, Great Pumpkin Hunt, Medicare Informational Seminar, Halloween Night, Turkey Raffle, Snowman Scavenger Hunt, Christmas Tree Lighting, Breakfast with Santa, Blood Drive.
- New in 2024 - Wilder's participation in and support of the Campbell County Historical & Genealogical Society's Christmas Trees of Honor & Remembrance event. See newsletter insert.
- Outreach Initiatives: announced Coffee and Talk for the residents. On-going, face-to-face business meetings, participating in the Condos HOA meetings, bi-annually when possible and through effective use of Public Service Announcements. With the support of council, the city may be hosting a Town Hall meeting with the objective to garner your input to Wilder's Comprehensive plan which needs to be updated. More information to follow.

The City of Wilder, our community and our people, are at the heart of every decision I make as Mayor.

To quote Mark Pope, UK's Men's' Head Basketball Coach, "Slow is smooth and smooth is fast" (*). This applies to masterful execution. He shared this principle during his speech to government officials and its application to public leadership. It's certainly a principle which can be applied to how we operate as a city: focused, efficient and doing things right the first time.

*A saying which originated in U.S. Special Forces.

If you would like a copy of the previous summary of city achievements, please call the office.

Your friend and Mayor, Valerie



Hope you enjoy a picture of our team. We work hard, but have fun along the way!!