

2024-2025
ANNUAL REPORT
CITY OF WILDER

CITY OF WILDER MISSION STATEMENT

The mission of the City of Wilder, Kentucky is to deliver quality, community-focused municipal services with an emphasis on public safety, neighborhood livability, job creation, responsible planning for economic growth, infrastructure improvements and public health. In pursuit of this mission, we use data to make decisions and measure progress based on economic, social, and environmental factors. The ultimate goal is to protect property values and provide the highest quality of services at the most reasonable tax rate possible.

OUR STRATEGIC GOALS

SENSIBLE
GROWTH

THE CITY OF
WILDER
RESIDENTS &
BUSINESSES

Economic
Resiliency

FISCALLY
CONSERVATIVE

GOALS

SENSIBLE GROWTH

- ▶ Grow smart, not fast - keep taxes reasonable for the entire community.
- ▶ Protect the small town charm yet grow responsibly.
- ▶ Post an annual report for better transparency on the health of our economy & city & visibility to how tax dollars are spent.
- ▶ Utilize Public Service Announcements to draw attraction to Wilder.

SAFE & PEACEFUL

- ▶ Always provide high levels of service for our public's safety, security and infrastructure needs.
- ▶ Offer fair and competitive pay and benefits to attract and retain the best talent.
- ▶ Provide the necessary tools and equipment to do their jobs safely and effectively.

GOALS

ECONOMIC RESILIENCY

- ▶ New ventures should add jobs, increase Wilder's tax base through gross receipts & payroll taxes.
- ▶ Work with adjacent cities on development of Licking River banks & Frederick's Landing via Southbank Partners.
- ▶ Attract new businesses of all sizes.

FISCALLY CONSERVATIVE

- ▶ Plan & conduct low cost events for all which might include fitness classes, annual Medicare Seminars, Children and family events. Attract people to the city.
- ▶ Use a CBA (Cost and Benefits Analysis) for capital intensive projects; where logical to do so.
- ▶ Responsible management of revenues & expenditures - Balanced budget.
- ▶ Retain essential workers - turnover is costly

ACCOMPLISHMENTS

- ▶ Request for Economic Development assistance will be reviewed on case by case basis using the criteria adopted by surrounding jurisdictions.
- ▶ Balance budget prepared & adopted for FY25/26.
- ▶ Annual report published yearly since 2023.
- ▶ First Friday-Shop Local monthly program continues - Businesses participating with an incentive. Goal to condition the community to support Wilder's businesses.
- ▶ CPR classes conducted at businesses & for residents.
- ▶ Improved, open communications with residents on matters important to them, i.e. Fischer development, 3 Mile Road, SD1-Water projects, Duke Gas Line, Sewer upgrade, speed limit reduction and Riegler.
- ▶ On-going collaboration with state and county officials.
- ▶ Police recruit strategy to build our bench - hired 4 new recruits, first since 2000's.
- ▶ Increasing FF/EMT and Paramedic manpower and increased Public Works staff.
- ▶ Leveraging a relationship with National Radio host to promote and advertise our businesses.

ACCOMPLISHMENTS CONTINUED

- ▶ Educational seminars, Medicare seminars, Senior Picnic, Terrarium Workshop, family events, fitness/health & well-being classes, Music Festival, Party in the Park, Municipals & kids programs offered.
- ▶ Donation Drives to help those less fortunate, food drive, pet essentials, school supplies with more theme drives to come.
- ▶ Working to bring Specialty Coffee/Tea shop to the city.
- ▶ Designed new salary strategy for current fiscal year.
- ▶ As evident in final P&L, results to follow, solid revenue forecasting, clear fiscal management of expenses, sizeable surplus expected.
- ▶ Transparent communications through PSA, Facebook and letters to the community. Promote events and public safety; post meeting agendas as early as possible and annual report.
- ▶ Through collaboration with TANK - expanded TANK Plus coverage across the city.
- ▶ Lowered 3 Mile speed limit.
- ▶ Business meetings - Visiting businesses throughout the year.
- ▶ Continue to attend HOA meetings to improve inclusivity of condo residents.

ACCOMPLISHMENTS CONTINUED

- ▶ Retentions agreement in place for Administration, Police, Fire and Public Works.
- ▶ Community Gardens located near Frederick's Landing.
- ▶ Merit pay program designed & implemented for the entire staff - Year 3.
- ▶ Kentucky League of Cities updated the city's outdated personnel policy & aligned the policy with more current practices & benefits - effective January 2024.
- ▶ Road repairs completed; additional repairs planned.
- ▶ Joined Southbank Partners for mutual benefits for the city. How to best connect Wilder with adjoining cities via bike & walking trails, for example.
- ▶ As promised, the city is receiving 100% of the tax revenue from the Fischer Development.

GENERAL BUDGET HISTORICAL VIEW - REVENUE

REVENUE			
2022-2023	\$4,976,791.00	\$5,357,000.00	
2023-2024	\$5,150,295.00	\$5,506,644.00	Due to jump in payroll tax and sale of assets
			10.9% growth
2024-2025	\$5,462,045.00	\$6,106,000.00	Increase in Payroll, Gross Receipts and Insurance

MAIN SOURCES OF REVENUE AS % OF TOTAL REVENUE

Top Revenue Sources

Payroll Taxes – 44%

Insurance Premiums – 17%

Property Taxes – 15%

Tangible Taxes – 7%

Gross Receipts – 5%

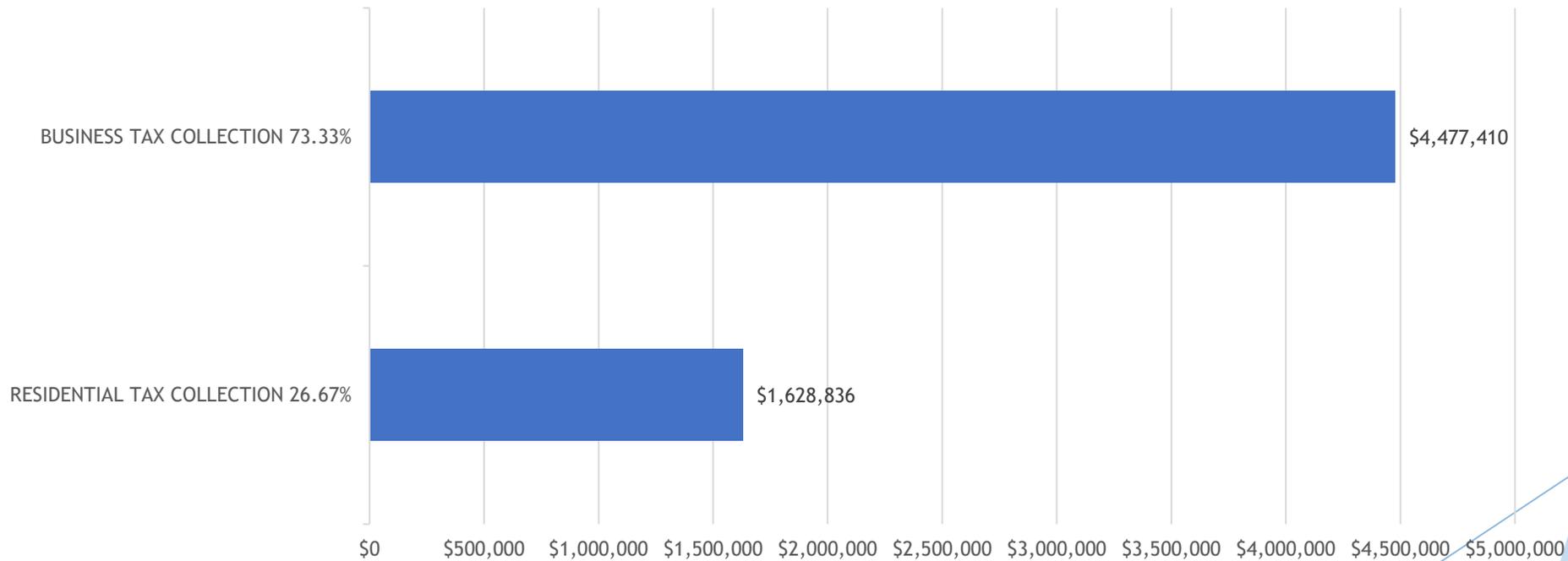
Utility Tax – 3%

Motor Vehicle Taxes – 1%

Other – 8%

BUSINESS VERSUS RESIDENTIAL TAX REVENUE - ILLUSTRATES THE IMPORTANCE OF OUR BUSINESSES TO THE WELFARE OF WILDER AS A COMMUNITY.

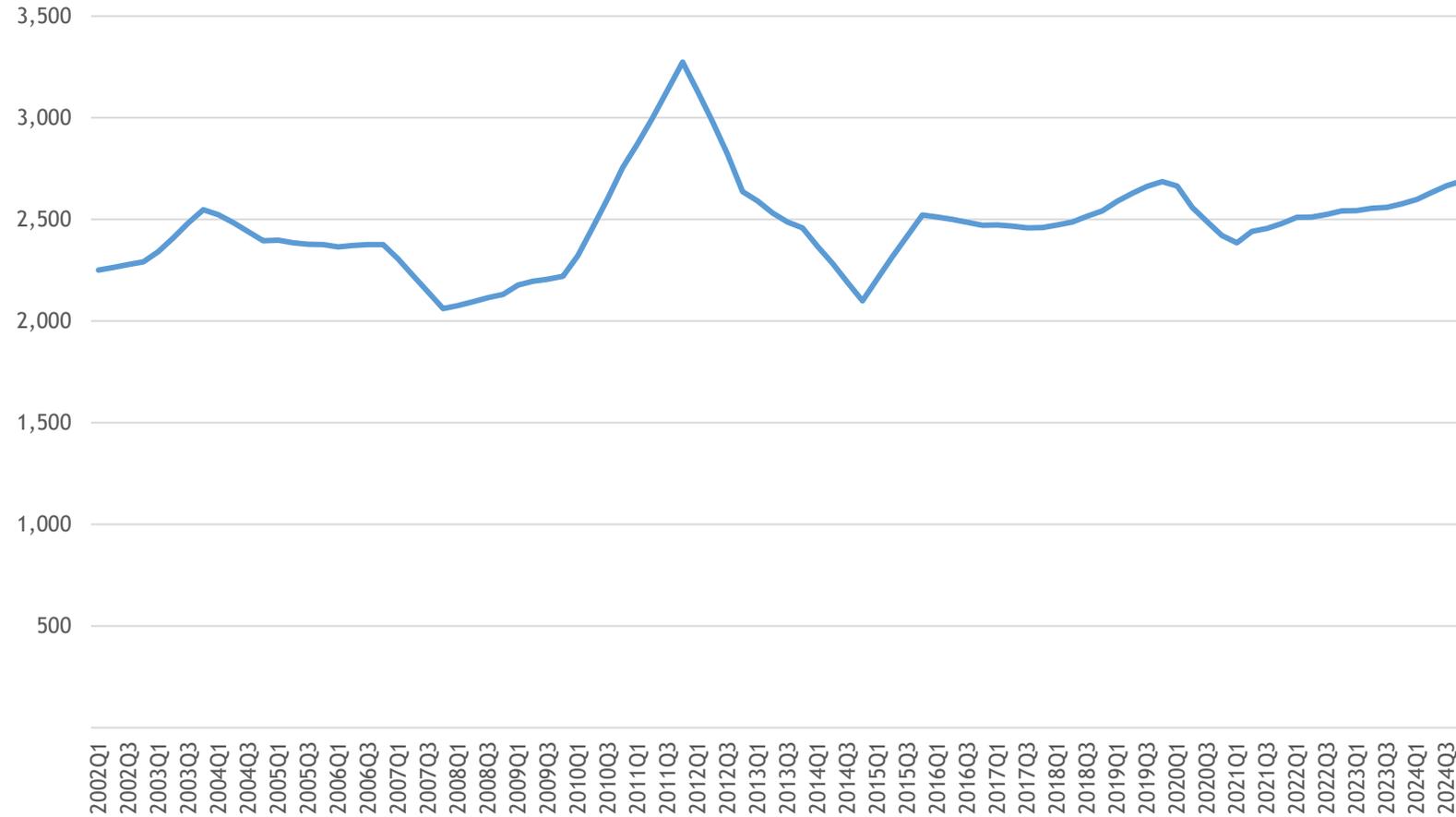
2025
ACTUAL
BUSINESS VS RESIDENTIAL TAX REVENUE



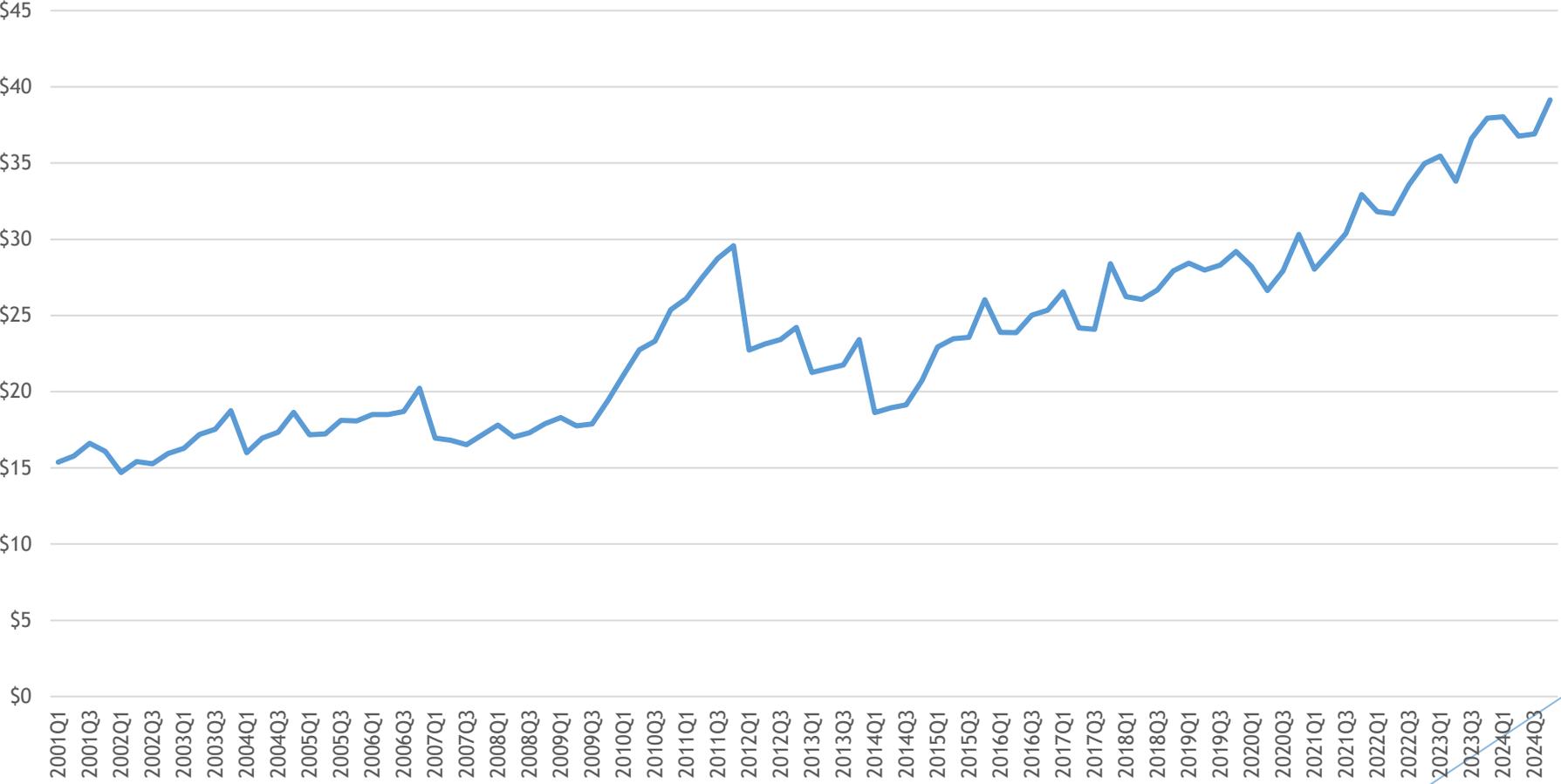
GENERAL BUDGET: HISTORICAL VIEW - EXPENSES

EXPENSES			
2022-2023	\$4,976,791.00	\$4,848,523.00	
2023-2024	\$5,150,295.00	\$4,657,092.00	Solid Fiscal Management
2024-2025	\$5,462,045.00	\$5,096,000.00	Solid Fiscal Management

Wilder Business Employment Q3-2024

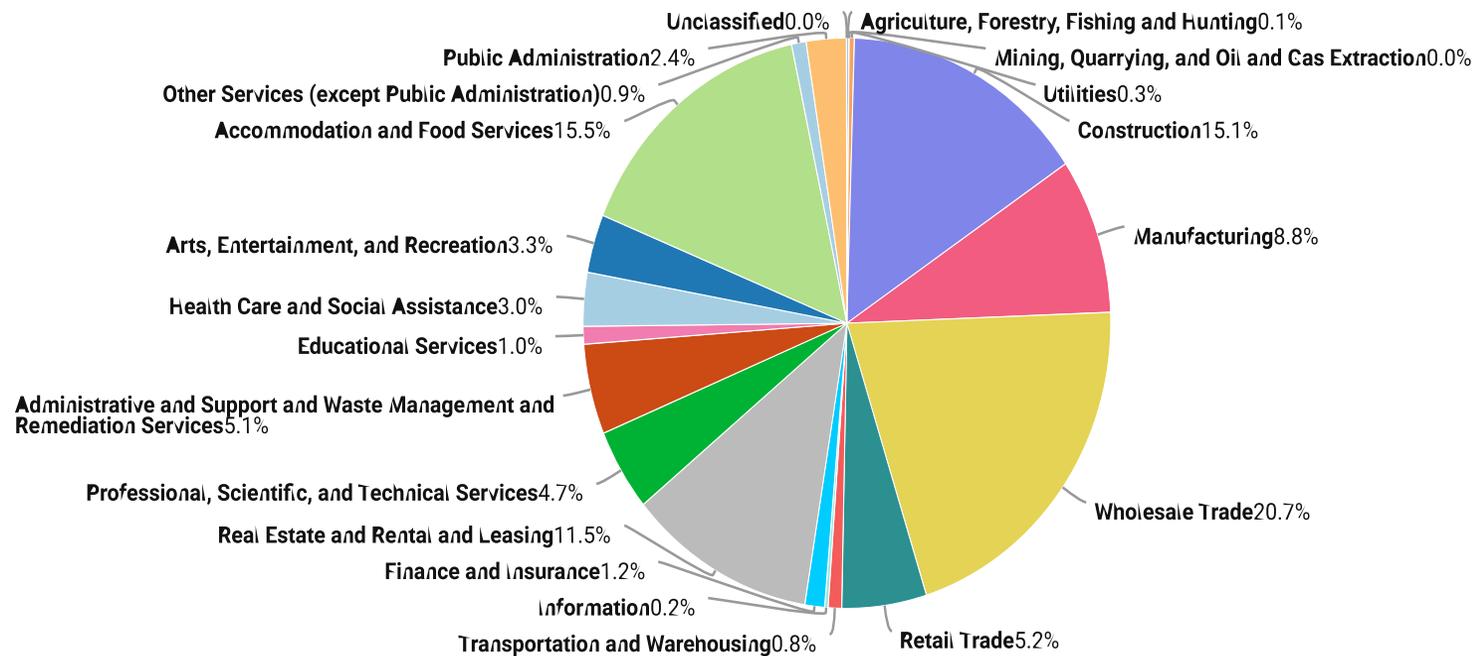


Wilder Business Wages Q3 2024



Industry Snapshot for Wilder Employment - 2024Q3 to 2024Q4

Total Workers for Wilder city, KY by Industry



Source: JobsEQ® Data as of 2023Q4

PROJECTS COMPLETED

- ECONOMIC DEVELOPMENT - We continually work on business expansion and retention and seek out new businesses. We engage with the Chamber and the County's Economic Development Team.
 - Working on job incentives to bring new jobs to the city
 - Jobs added: Castellini - Home Fresh, Maharaja Indian Restaurant, Construction jobs for Riegler Blacktop, Hometown Concrete, Fischer, Atlantic Heavy Duty
- Former Rumpke Property being developed by Madden Development - Asphalt and Concrete Plant and additional site for development.
- \$400,000 Sewer grant for development around Fredericks Landings - ½ complete - Second half on John's Hill side this fall.
- Planning development / use of city owned property across from the city building & at Frederick's Landing - Listed for sale
- Sanitation District work on Sanitary Sewer upgrade continues on Mook Road
- City Banners including Veterans - Total of 30 Veteran Banners.
- Beautification around the City Building and Parks

NEW BUSINESS-ECONOMIC DEVELOPMENT

- Barleycorns Brew House - Parking Lot Expansion
- Riegler Blacktop
- Hometown Concrete
- Schack's Yaks - Kayak Kiosk
- L&W Emergency Equipment
- Atlantic Heavy Duty
- Jones Springs Office Addition/Expansion
- Pediatric Services
- Wilder Liquor
- Hello Fresh - Castellini
- Fischer Homes - Approved 611 housing units

WILDER POLICE DEPARTMENT

YEAR	PD RUNS	ARRESTS	BURGLARY	THEFTS	RAPE	ASSAULTS	DUI's	INJURY COLLISION	NON-INJURY COLLISION
2024	3,527	138	0	18	0	12	34	23	186
2023	3,941	110	3	31	0	17	23	28	177

SPECIALIZED TRAINING

- CRISIS INTERVENTION TEAM TRAINING
- DUI ENFORCEMENT
- REMOTE PILOT (small unmanned aircraft systems)
- POST CRITICAL INCIDENT SEMINAR
- ❖ EACH OFFICER IS REQUIRED TO OBTAIN A MINIMUM OF 40 HOURS OF ACCREDITED TRAINING PER YEAR

NEW EQUIPMENT

- UPGRADED LIGHTING SYSTEMS FOR PATROL RIFLES
- AED'S FOR CARDIAC EVENTS
- NEW POLICE VEHICLES

NOTEWORTHY EVENTS

- RECRUITMENT AND HIRING OF FOUR NEW OFFICERS TO SEND TO THE KENTUCKY DEPARTMENT OF CRIMINAL JUSTICE BASIC TRAINING ACADEMY. DURING ATIME WHERE AGENCIES NATIONWIDE ARE STRUGGLING TO FILL VACANT OPENINGS, WILDER HAS GROWN FROM NINE TO TWELVE OFFICERS!

Wilder Police Department



2024 REPORT

Chief Doug Neyman



2024 CALLS FOR
SERVICE:
921

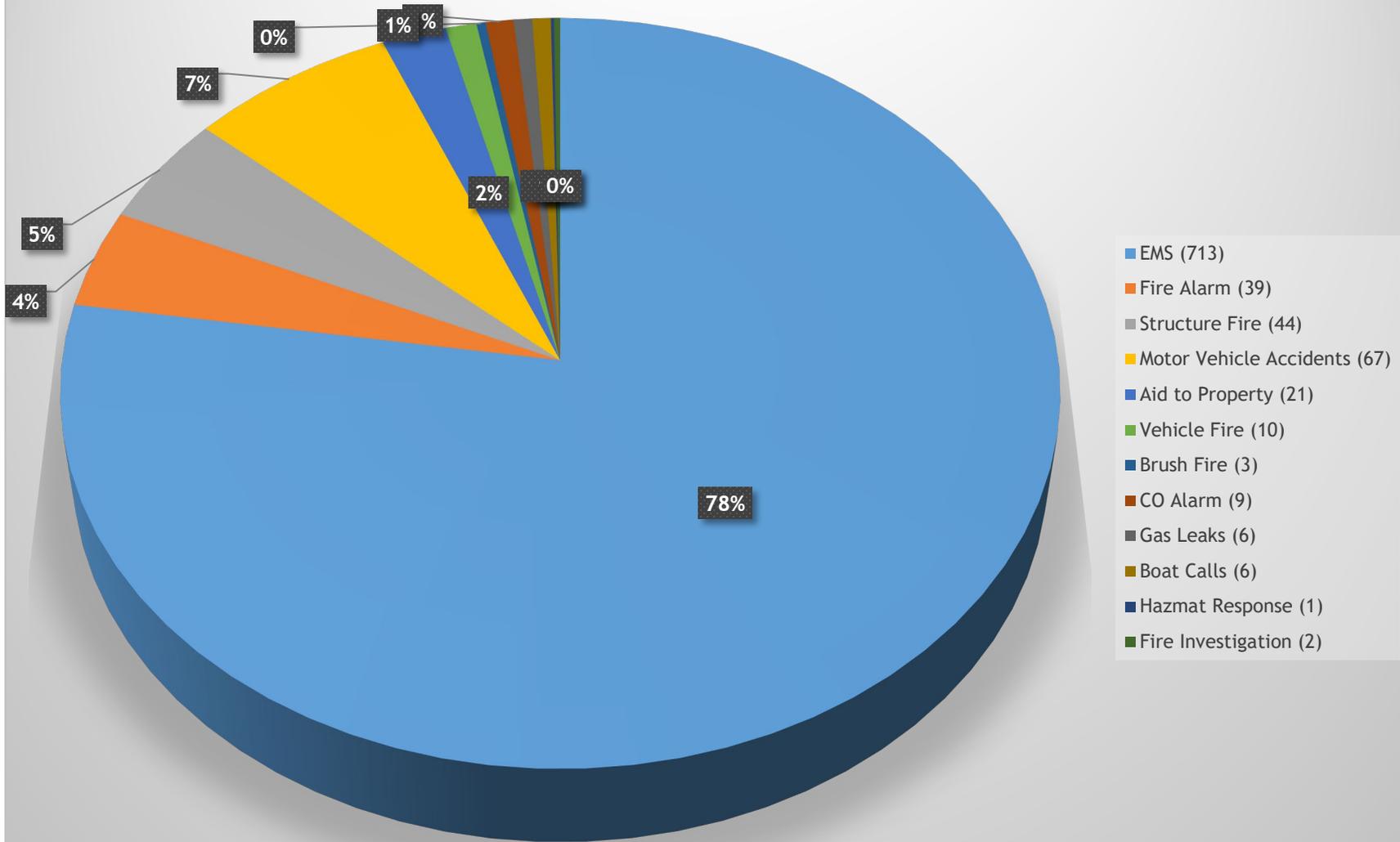
2024 RESPONSES:
1,043

2024
TRAINING HOURS:
4,970.85

INCIDENT INFORMATION

<u>Department</u>	<u>EMS Calls</u>	<u>Fire Calls</u>	<u>Total</u>
Wilder	332	128	460
Southgate	274	33	307
Central Campbell	30	31	61
Fort Thomas	68	2	69
Newport	4	7	11
Campbell County FD1	0	2	2
Bellevue Dayton	4	0	4
Alexandria	1	4	5
Covington	0	1	1
Total Calls	713	208	921

Run Volume by Incident Type



TRAINING

Your Wilder firefighters completed a total of 4,970.85 hours of training with an average of 414.23 hours per month of received training.

Wilder Firefighters completed multiple training classes with our mutual aid partners on numerous occasions and attended multiple technical rescue type classes put on by NKY Technical Rescue Team, International Association of Firefighters, and other outside agencies.

2024 NOTABLE ACTIVITIES

We added an additional Firefighter/EMTs to our full-time staff.

The Wilder Fire Department conducted 4 CPR Classes for business with a total of 51 employees within Wilder becoming CPR Certified.

We conducted 2 Fire Extinguisher training classes for business within the city to assist with training employees within Wilder of correct usage of Fire Extinguishers, types of extinguishers on their location and what to do in case of a fire. These classes utilize a fire extinguisher training prop that allows us to use live fire and extinguishers to simulate a fire that could occur at the business.

Captain Jeff Lang became an Electric Vehicle Fire Specialist.

Lieutenant Ryan Boothe became a Rope Rescue Technician and Hazardous Material Technician.

Lieutenant Casey Krentz was recognized by Southgate Fire Department for his help assisting with their training program.

Engineer Jacob Melville became a Hazardous Materials Technician.

Engineer Eric Noble became a Rope Rescue Technician.

Captain Lang, Lieutenant Boothe, and Engineer Melville attended a Man vs Machine class at the Campbell County Training Center to be able to handle many types of specialized rescue.

A Ladder Truck from E-One was ordered to replace Pumper/Tanker 1405 - Ladder truck was delivered in July 2025 -1405 was sold to Northern Pendleton Fire District.

2025 UPCOMING ACTIVITIES

We will continue to provide CPR and Fire Extinguisher classes for business within the City of Wilder, to residents who wish to become CPR Certified.

The Wilder Fire Department has decided to no longer have fish fries starting in 2025. This was a hard decision but is no longer feasible. Thank you to all who have helped in the past and supported the fire department by attending the fish fries.

Firefighter Edgar Rowland graduated Paramedic Class in August 2025. Firefighter Brian Baillie has completed Paramedic Class and is awaiting testing with the NREMT to become certified as a paramedic.

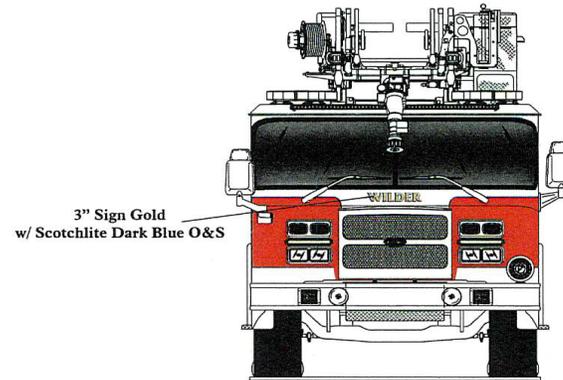
QUINT



WILDER FIRE DEPARTMENT
WILDER, KY
S.O. 147067 / QUOTE 125058
AERIAL BODY
E-ONE CYCLONE CHASSIS
HP78 AERIAL LADDER

THIS GRAPHIC DRAWING IS FOR REFERENCE PURPOSES. GRAPHICS ARE SUBJECT TO MINOR VARIATIONS BASED ON LAYOUT OF THE TRUCK AND AMOUNT OF AVAILABLE SPACE. THE SHOP ORDER WILL SUPERCEDE THIS DRAWING FOR PAINTED OPTIONS.

DESIGN APPROVAL _____	DATE _____	CLASS IS _____
CUSTOMER APPROVAL _____	DATE _____	WITH REVISIONS _____



3" Sign Gold
w/ Scotchlite Dark Blue O&S

10" Sign Gold
w/ Scotchlite Dark Blue O&S



DATE	BY	CHKD BY	REVISION	REASON
12/10/14	WJ	WJ	1	ISSUE FOR QUOTE

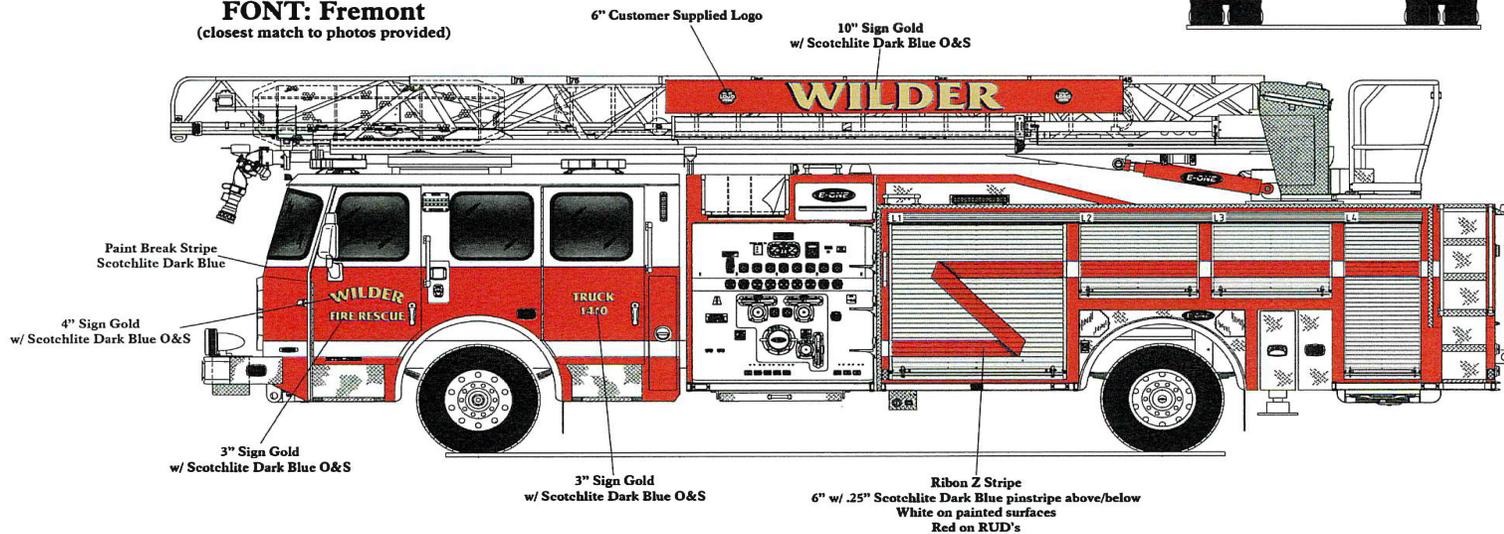
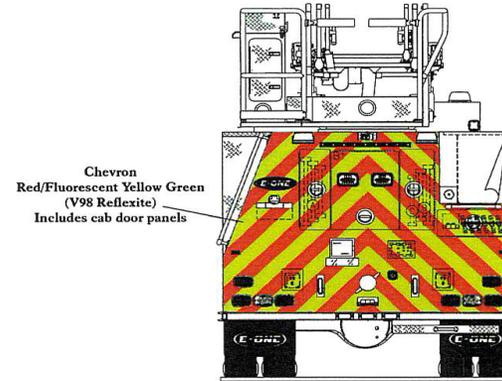


WILDER FIRE DEPARTMENT
WILDER, KY
S.O.147067 / QUOTE 125058
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DEALER APPROVAL _____ DATE _____ AS IS
CUSTOMER APPROVAL _____ DATE _____ WITH REVISIONS

FONT: Fremont
(closest match to photos provided)



DATE	BY	REVISED	BY

PARKS & RECREATION - 2025 - 2026

CITY CENTER PARK

- Splash Pad opened Memorial Day weekend; closes Labor Day weekend.
- Concession stand open approximately 8 hours daily

SPECIAL EVENTS

- Easter Egg Hunt, Terrarium Workshop, and Musicfest
- Active Aging Classes – Thursdays in September 2025
- Flag Raising – September 7, 2025.
- Senior Picnic – September 17, 2025.
- Touch a Truck and City Government for Kids – September 20, 2025.
- Truck of Treat – October 22, 2025.
- Card making craft/class – November 8, 2025.
- Holiday Terrarium – November 18, 2025.
- Christmas Tree Lighting and Historical Society Tree Lighting – December 1, 2025.
- Active Aging Classes – May – June, 2026.
- Coffee and Talk with the Mayor – Every other month on the 3rd Monday.
- Party in the Park – Ribbon Cutting Schack's Yaks.

PUBLIC WORKS - 2024-2025

REGULAR MAINTENANCE ITEMS

- Maintain/check/clean Splash Pad, maintain grass on all city properties, clean city building
- Remove trash from city right of ways, check/repair/monitor boat dock at Fredericks Landing.
- Replace HVAC filters quarterly, maintain city dog waste boxes
- Maintain equipment & vehicles
- Community Hall – Set up for rentals, clean after events

STREETS

- Repair/replace street signs, i.e. no parking, speed limits, etc.
- Repair potholes & small curb projects
- Snow removal & salting of city streets
- Crack Sealing roads
- Restriping and painting of parking lots and roadways
- Added new stop signs in development
- Paint fire hydrants

PUBLIC WORKS - CONTINUED

SPECIAL PROJECTS

- Cleaned up Frederick's Landing bike trail.
- Completed painting road way stop bar and all wood benches in the city.
- Cleared brush from AA Highway around Rosewood Drive.
- Community garden – pick up compost & monitor water barrels; fill as needed.

ASSIST OTHER AGENCIES / DEPARTMENTS

- Participate in Campbell County Spring & Fall clean-up events at Fredericks Landing.
- Switch out damaged waste / recycle carts for residents; work with Bestway to maintain supply.
- Assist Fire Department with Turkey Raffle events.
- Worked with Schack's Yaks to install rental units.

Banners & Signs – put up & remove banners / signs for special events.

PUBLIC WORKS

CITY PARKS

- Partnered with Woodmen Life on Memorial at Frederick's Landing for Mr. Stamper.
- New mulch at Frederick's Landing.
- Replace bad wood on benches and reseal and stain.

TRAINING

- Hired one seasonal Part-time employee.
- Zach Harvey hired full time.
- Trained Zach on equipment and snow removal.
- Public Works training:
 - Safety Training
 - Traffic management
 - Traffic awareness

WHAT'S TO COME

2025 STREET REPAIR

- This year we will be doing spot repairs on several streets throughout the city. The following streets will be addressed this year:
 - End of Banklick Road Phase II to end of street - Summer 2026
 - Interstate Access Road repaved.
 - Vine Street portions repaved.
 - Portion of Hillside replaced at the beginning of the street.
 - Duke Energy working on a gas line replacement at 275/AA and Alanna Drive, Thelma and John's Hill Road.
- In addition to these area repairs, we will be putting a crack sealing project out to bid for late fall or early spring.

WHAT HAPPENED AND WHAT'S TO COME

2025 CALENDAR OF EVENTS THROUGH DECEMBER

- April 12 - Easter Egg Hunt
- April 30 - Terrarium Workshop
- May 7 - June 25, Active Aging
- May 7 - Music Fest
- July 28 - Blood Drive
- July 28 - Party in the Park
- September - Thursdays in September - Active Aging
- September 6 - Annual Flag Raising
- September 17 - Senior Picnic
- September 20 - Touch-a-Truck and City Government for Kids
- October 1- Medicare Informational Seminar
- October 22 - Trunk or Treat
- October 31- Halloween Night
- November 8 - Card making class/craft
- November 18 - Holiday Terrarium
- November 21 - Turkey Raffle
- December 1 - Christmas Tree Lighting
- December 6 - Breakfast with Santa
- December 17 - Blood Drive

WHAT'S TO COME

- Business Luncheon - April 2025 and October 2025.
- Bike & Walking Trails, preliminary design underway.
- Face-to-face business meetings (Mayor & City Administrator) - on-going - Several completed.
- New business - Town Drive - Indian Restaurant.
- Fredericks Landing/Licking Pike Sanitary Sewer Project - ½ complete.
- Bobby Mackey - Demo complete. Plans to rebuild in the works.
- Fischer - First 63 units sold; Phase 3 construction has started. Phase 4 approved and anticipated completion date 2026.
- Historical Society - Christmas Tree Event

WHAT'S TO COME

- Phase 1 of the SD 1 sewer project - **Complete**.
- Phase 2 along Moock Road is underway in Southgate.
- Restoration work is starting on lots owned by the city at Licking Pike and Johns Hill.
- With the small parking lot added at the end of Andrews Way, continuing to work on accessibility to future trails on the north side of Three Mile Creek.
- Consultation with commercial developers on city owned properties
- Active Aging to resume May - June, 2025 - one class, weekly.
- Accepting proposals on corner lot.

YOUR CHAMPIONS

MAYOR : Valerie A. Jones

❖ COUNCIL MEMBERS

- ❖ Bob Blankenship
- ❖ Sandy Decker
- ❖ Kelly Meiser
- ❖ Brad Murphy
- ❖ Jim Profitt
- ❖ Jeff Moles

❖ ADMINISTRATION

- ❖ Terry Vance, City Administrator/P&Z Administrator, Building Inspector
- ❖ Chad Martin, Police Chief
- ❖ Doug Neyman, Fire Chief
- ❖ Juanita Schultz, City Clerk/Treasurer
- ❖ Laurie Shuttters, Asst. City Clerk/Communications Lead
- ❖ Aaron Keene, Crew Team Leader, Public Works
- ❖ Andrew Maus, Public Works Laborer
- ❖ Zachary Harvey, Public Works Laborer



THANK YOU!

City of Wilder

859-581-8884

<https://www.wilderky.gov>

Follow us on FB: The City of Wilder, Kentucky

Mayor Jones: vjones@wilderky.gov

Note: The Annual Report is meant to provide meaningful data, more transparency & better insight to the city's operations and achievements. By statute, it is not required.