

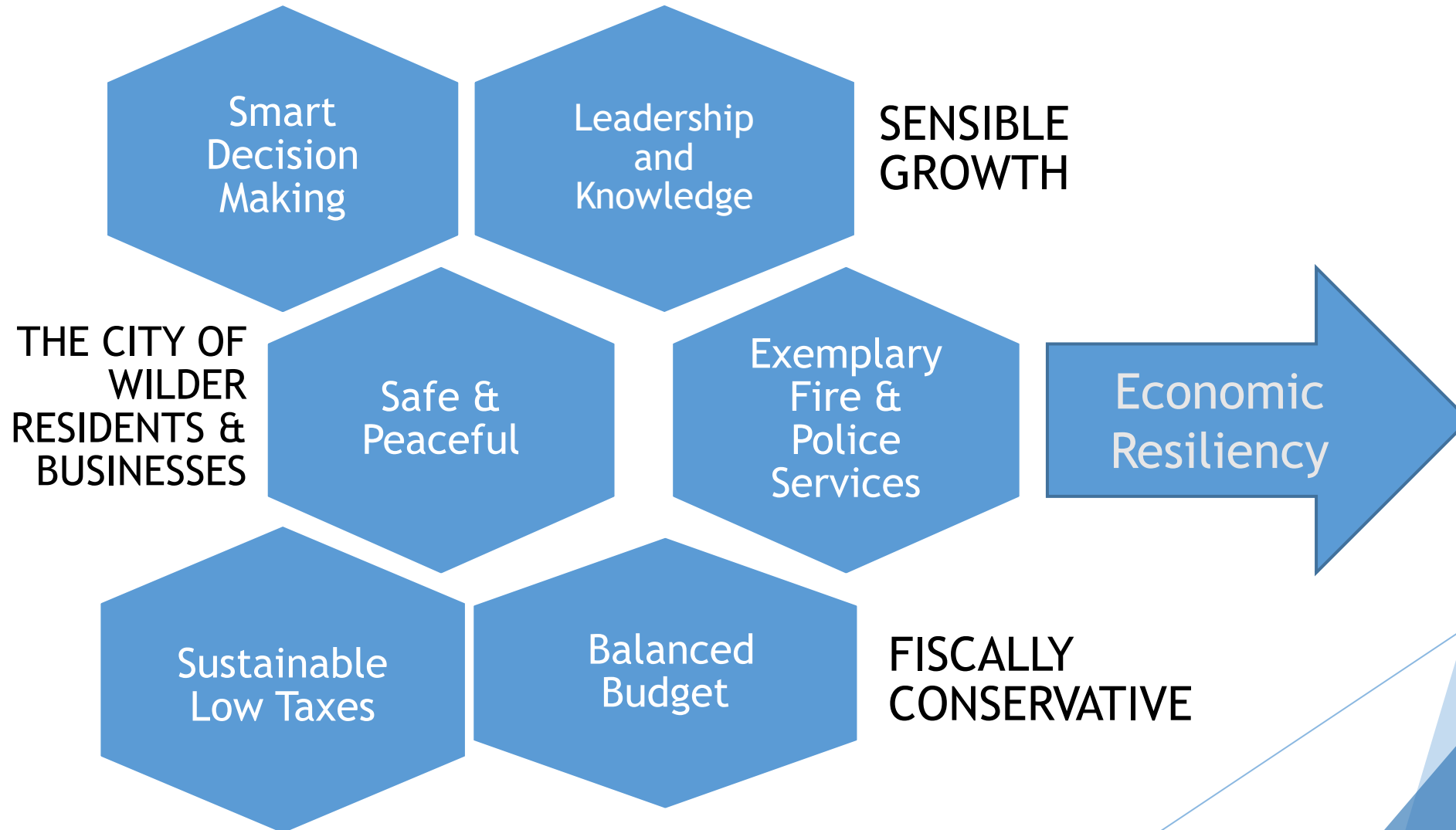


2025-2026 ANNUAL REPORT CITY OF WILDER

CITY OF WILDER MISSION STATEMENT

The mission of the City of Wilder, Kentucky is to deliver quality, community-focused municipal services with an emphasis on public safety, neighborhood livability, job creation, responsible planning for economic growth, infrastructure improvements and public health. In pursuit of this mission, we use data to make decisions and measure progress based on economic, social, and environmental factors. The ultimate goal is to protect property values and provide the highest quality of services at the most reasonable tax rate possible.

OUR STRATEGIC GOALS



GOALS

SENSIBLE GROWTH

- ▶ Grow smart, not fast - keep taxes reasonable for the entire community.
- ▶ Protect the small town charm yet grow responsibly.
- ▶ Post an annual report for better transparency on the health of our economy & city & visibility to how tax dollars are spent.
- ▶ Utilize Public Service Announcements to draw attraction to Wilder.

SAFE & PEACEFUL

- ▶ Always provide high levels of service for our public's safety, security and infrastructure needs.
- ▶ Offer fair and competitive pay and benefits to attract and retain the best talent.
- ▶ Provide the necessary tools and equipment to do their jobs safely and effectively.

GOALS

ECONOMIC RESILIENCY

- ▶ New ventures should add jobs, increase Wilder's tax base through gross receipts & payroll taxes.
- ▶ Work with adjacent cities on development of Licking River banks & Frederick's Landing via Southbank Partners.
- ▶ Attract new businesses of all sizes.

FISCALLY CONSERVATIVE

- ▶ Plan & conduct low cost events for all which might include fitness classes, annual Medicare Seminars, Children and family events. Attract people to the city.
- ▶ Use a CBA (Cost and Benefits Analysis) for capital intensive projects; where logical to do so.
- ▶ Responsible management of revenues & expenditures - Balanced budget.
- ▶ Retain essential workers - turnover is costly

ACCOMPLISHMENTS

- ▶ Request for Economic Development assistance will be reviewed on case by case basis using the criteria adopted by surrounding jurisdictions.
- ▶ Balance budget prepared & adopted for FY26/27.
- ▶ Annual report published yearly since 2023.
- ▶ First Friday-Shop Local monthly program continues - Businesses participating with an incentive. Goal to condition the community to support Wilder's businesses.
- ▶ CPR classes conducted at businesses & for residents.
- ▶ Improved, open communications with residents on matters important to them, i.e. Fischer development, 3 Mile Road, SD1-Water projects, Duke Gas Line, Sewer upgrade, culvert replacement.
- ▶ On-going collaboration with state and county officials.
- ▶ Police recruit strategy to build our bench remains active.
- ▶ Increased FF/EMT and Paramedic manpower and increased Public Works staff.

ACCOMPLISHMENTS CONTINUED

- ▶ Educational seminars, Medicare seminars, Senior Picnic, Terrarium Workshop, family events, fitness/health & well-being classes, Music Festival, Party in the Park, Municipals & kids programs offered.
- ▶ Donation Drives to help those less fortunate, food drive, pet essentials, school supplies with more to come.
- ▶ Signed lease with Biggby specialty coffee.
- ▶ Designed new salary strategy for current fiscal year.
- ▶ As evident in final P&L results to follow, solid revenue forecasting, clear fiscal management of expenses, sizeable surplus expected.
- ▶ Transparent communications through PSA, Facebook and letters to the community. Promote events and public safety; post meeting agendas as early as possible and annual report. First State of the City address was delivered, November 2025.
- ▶ TANK Plus coverage across the city.
- ▶ Security Cameras have been installed at parks and city properties.
- ▶ Business meetings -
 - ▶ Visiting businesses throughout the year
 - ▶ 2 luncheons a year with business leaders.
- ▶ Continue to attend HOA meetings to improve inclusivity of condo residents.

ACCOMPLISHMENTS CONTINUED

- ▶ Retentions agreement funded for Administration, Police, Fire and Public Works.
- ▶ Community Gardens located near Frederick's Landing.
- ▶ Merit pay program designed & implemented for the entire staff - Year 4.
- ▶ Road repairs completed; additional repairs planned.
- ▶ Member of Southbank Partners.
- ▶ City continues to receive 100% of the tax revenue from the Fischer Development.

GENERAL BUDGET

HISTORICAL VIEW - REVENUE

REVENUE			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2023-2024	\$5,150,295.00	\$5,506,644.00	Due to jump in payroll tax and sale of assets
2024-2025	\$5,462,045.00	\$6,106,000.00	10.9% growth Increase in Payroll, Gross Receipts and Insurance
2025-2026	\$5,952,034.00	\$6,886,726.00	Exceptional growth at 12.8%
2026-2027	\$6,299,029.00		

MAIN SOURCES OF REVENUE AS % OF TOTAL REVENUE

Top Revenue Sources

Payroll Taxes – 44%

Insurance Premiums – 16%

Property Taxes – 16%

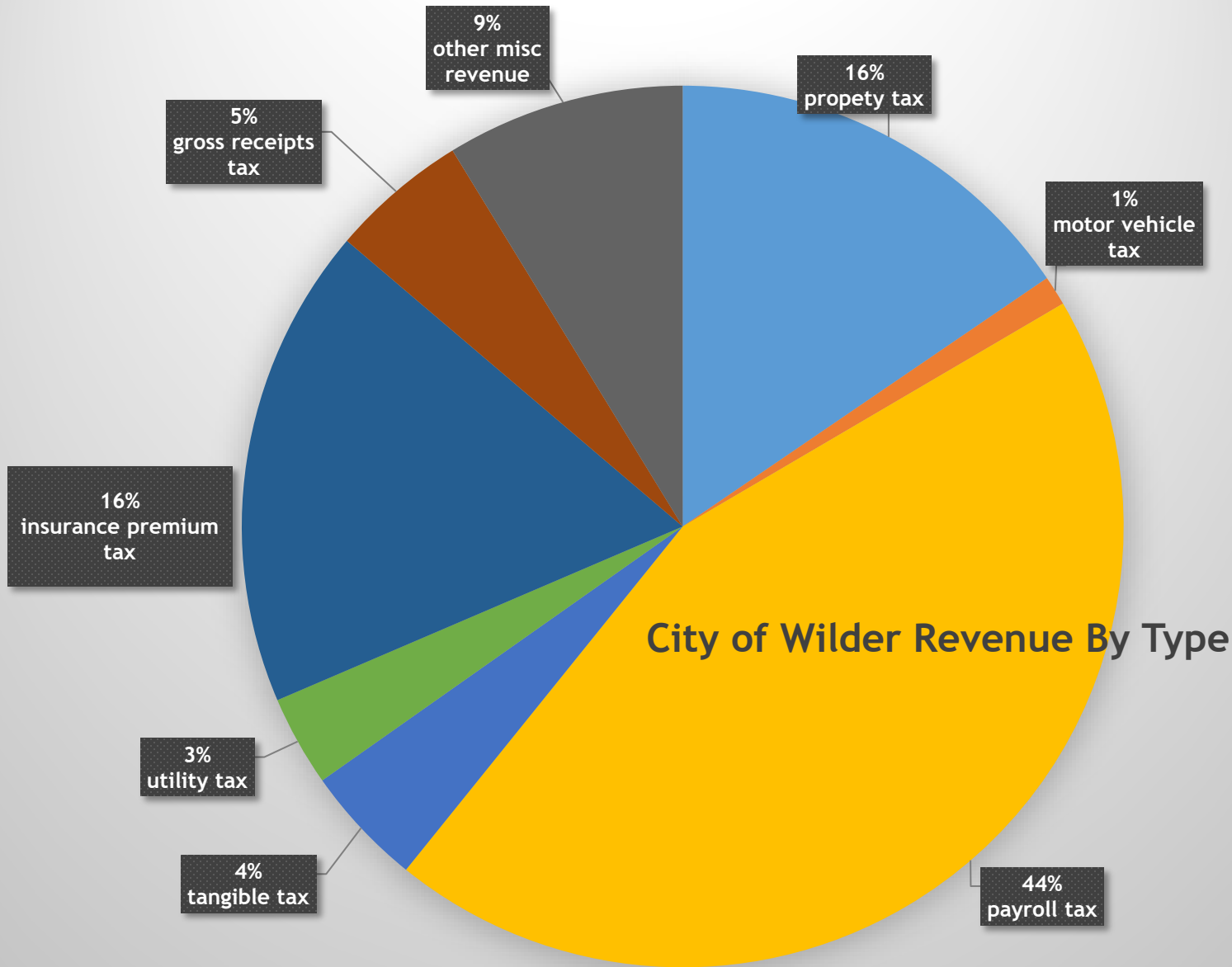
Tangible Taxes – 4%

Gross Receipts – 5%

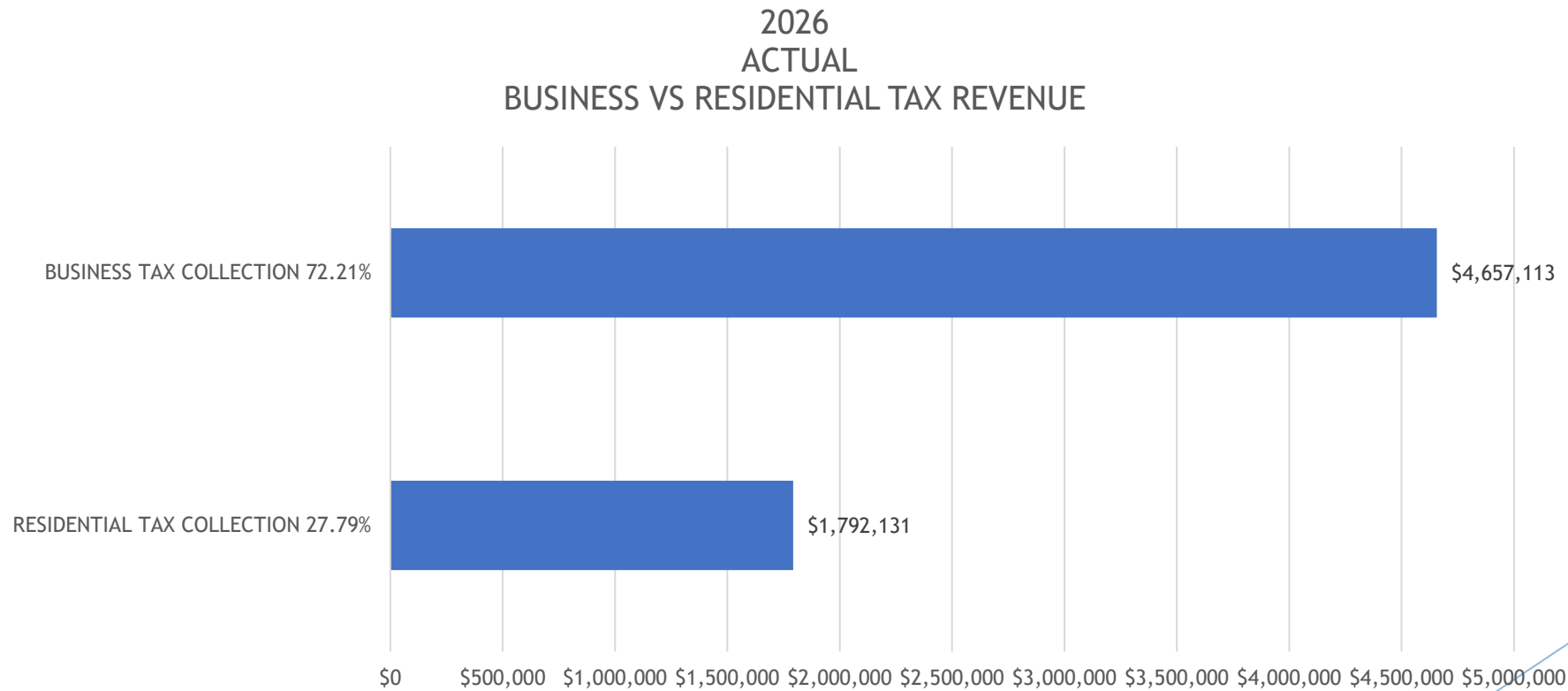
Utility Tax – 3%

Motor Vehicle Taxes – 1%

Other – 9%



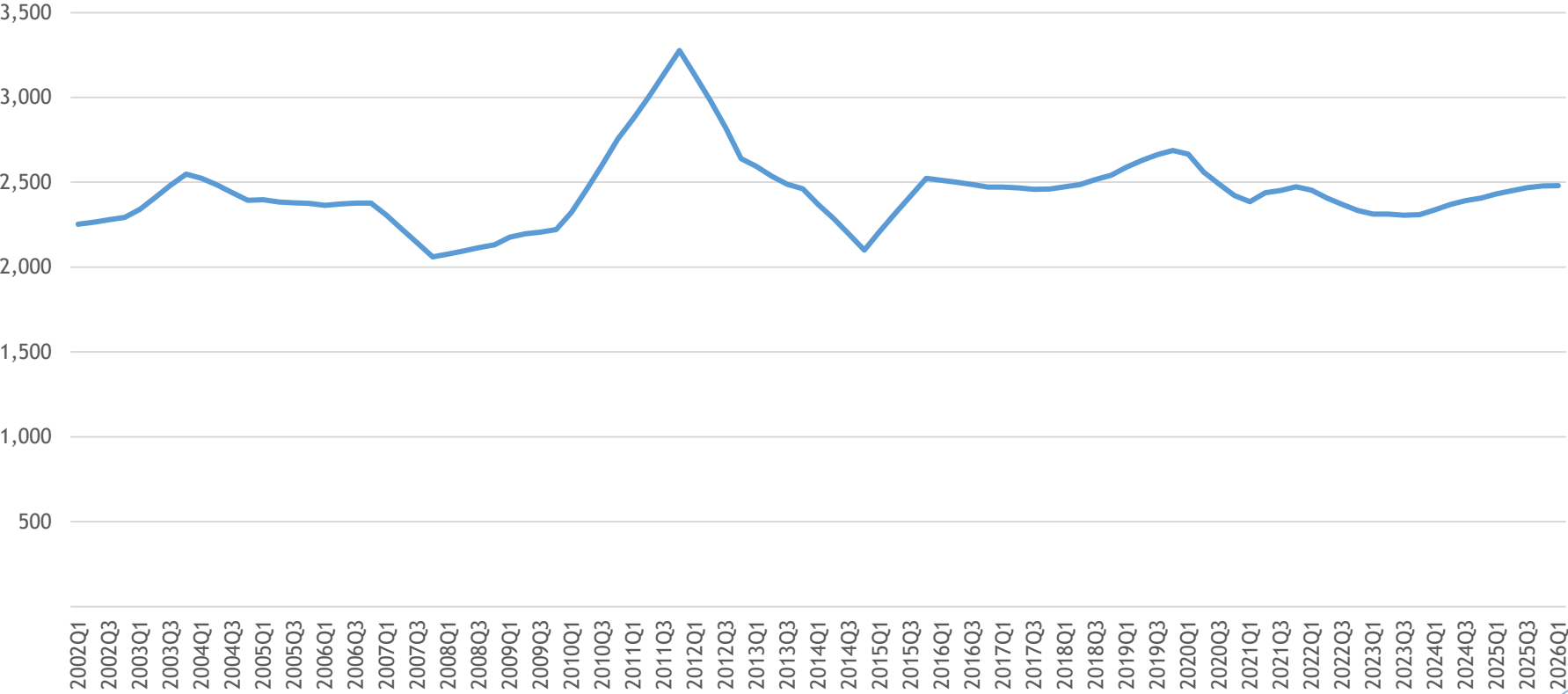
BUSINESS VERSUS RESIDENTIAL TAX REVENUE - ILLUSTRATES THE IMPORTANCE OF OUR BUSINESSES TO THE WELFARE OF WILDER AS A COMMUNITY.



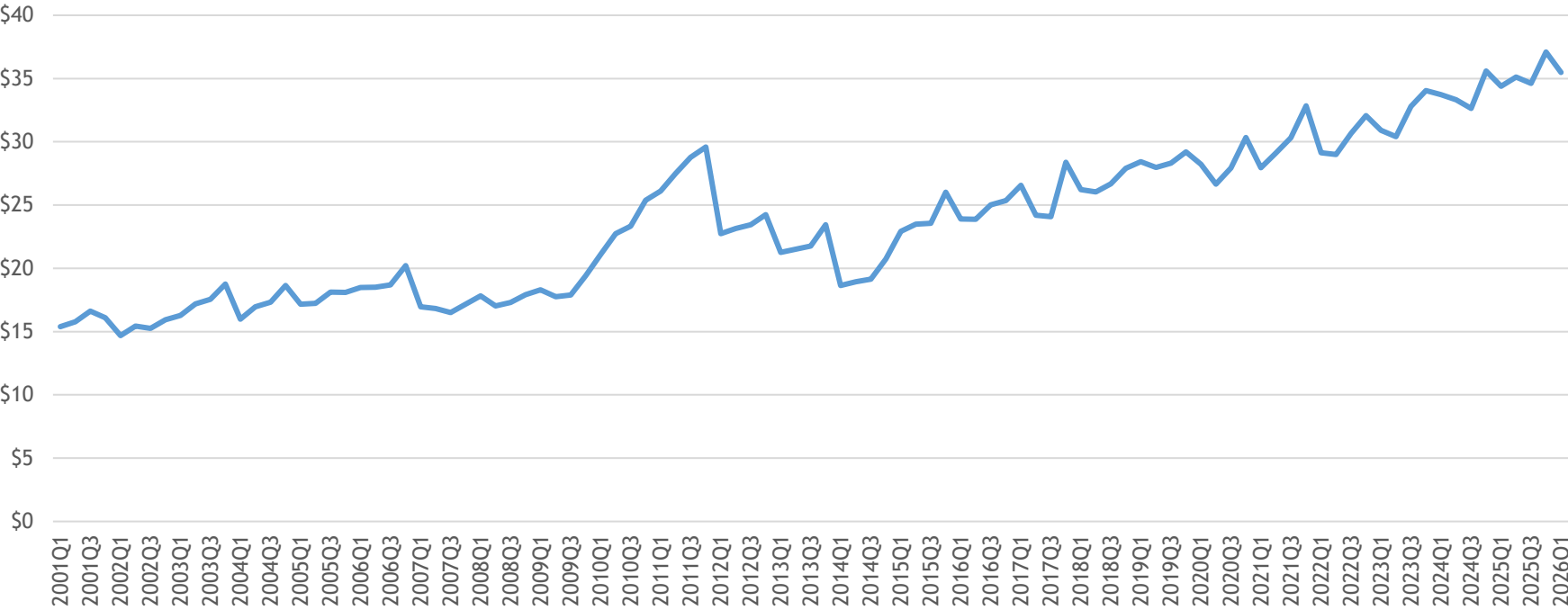
GENERAL BUDGET: HISTORICAL VIEW - EXPENSES

EXPENSES			
FISCAL YEAR	BUDGETED	ACTUAL	COMMENTS
2023-2024	\$5,150,295.00	\$4,657,092.00	Solid Fiscal Management
2024-2025	\$5,462,045.00	\$5,096,000.00	Solid Fiscal Management
2025-2026	\$5,952,034.00	\$5,687,105.00	Solid Fiscal Management
2026-2027	\$6,299,029.00		

Wilder Business Employment Q1-2026



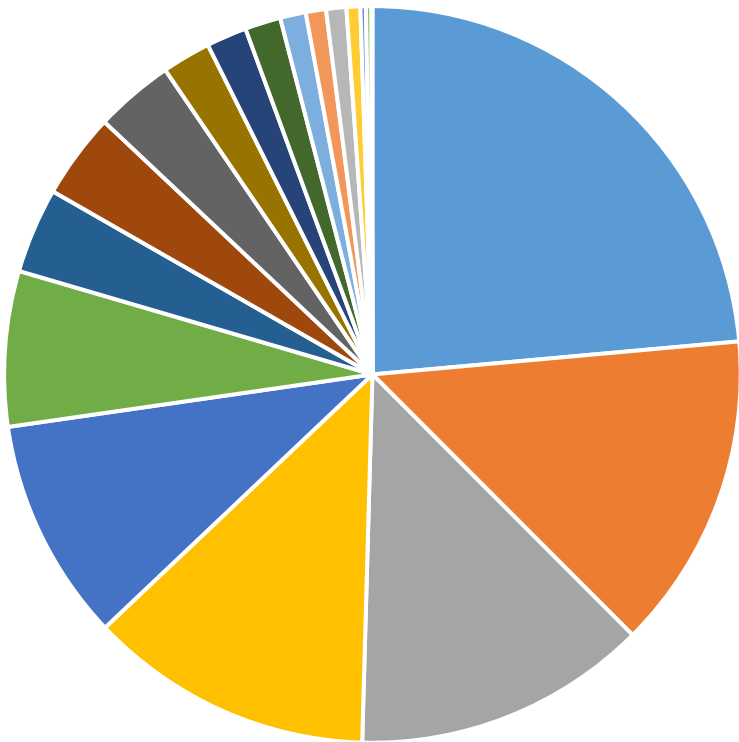
Wilder Business Wages Q1-2026



Industry Snapshot for Wilder Employment - 2026Q1

- Wholesale Trade
- Construction
- Accommodation and Food Services
- Real Estate and Rental and Leasing
- Public Administration
- Manufacturing
- Professional, Scientific, and Technical Services
- Administrative and Support and Waste Management and Remediation Services
- Retail Trade
- Arts, Entertainment, and Recreation
- Health Care and Social Assistance
- Transportation and Warehousing
- Educational Services
- Information
- Other Services (except Public Administration)
- Finance and Insurance
- Agriculture, Forestry, Fishing and Hunting
- Utilities
- Unclassified

Total Workers for Wilder City, KY by Industry



PROJECTS COMPLETED

- ECONOMIC DEVELOPMENT - We continually work on business expansion and retention and seek out new businesses. We engage with the Chamber and the County's Economic Development Team.
 - Working on job incentives to bring new jobs to the city.
 - Jobs added: Riegler Blacktop, Hometown Concrete now operating, construction jobs for Fischer.
- Former Rumpke Property being developed by Madden Development - Asphalt and Concrete Plant and additional site for development.
- \$400,000 Sewer grant for development around Frederick's Landings.
- Planning development / use of city owned property across from the city building & at Frederick's Landing - Listed for sale
- Sanitation District work on Sanitary Sewer upgrade completed on Three Mile.
- City Banners including Veterans - Total of 35 Veteran Banners.
- Beautification around the City Building, Parks and Entryways.
- Wilder Police Department - Kentucky - Office of Homeland Security Grant

NEW BUSINESS-ECONOMIC DEVELOPMENT

- Riegler Blacktop - Now operating
- Hometown Concrete - Now operating
- Kayak Kiosk
- Fischer Homes
- Andis Construction - waiting for Highway Project to confirm location
- C-3 Medical Cannabis Dispensary
- Acendion Apartment Complex

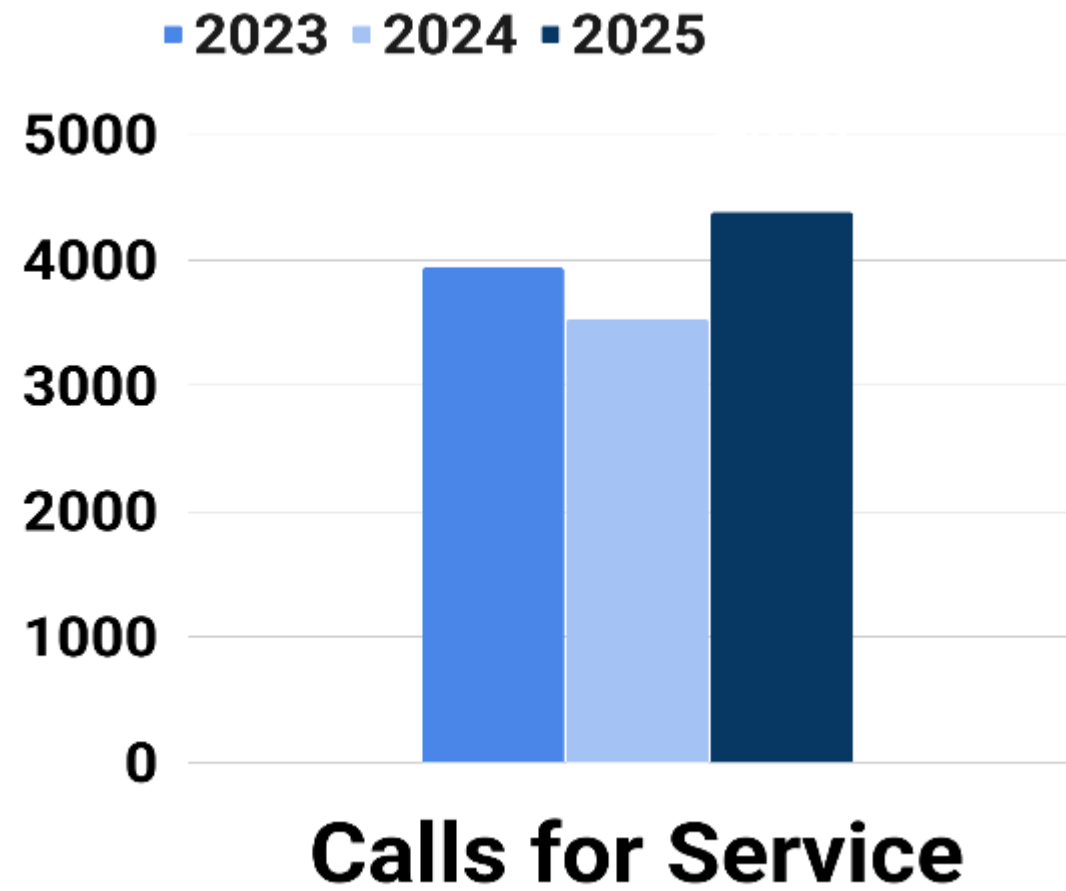


Wilder Police

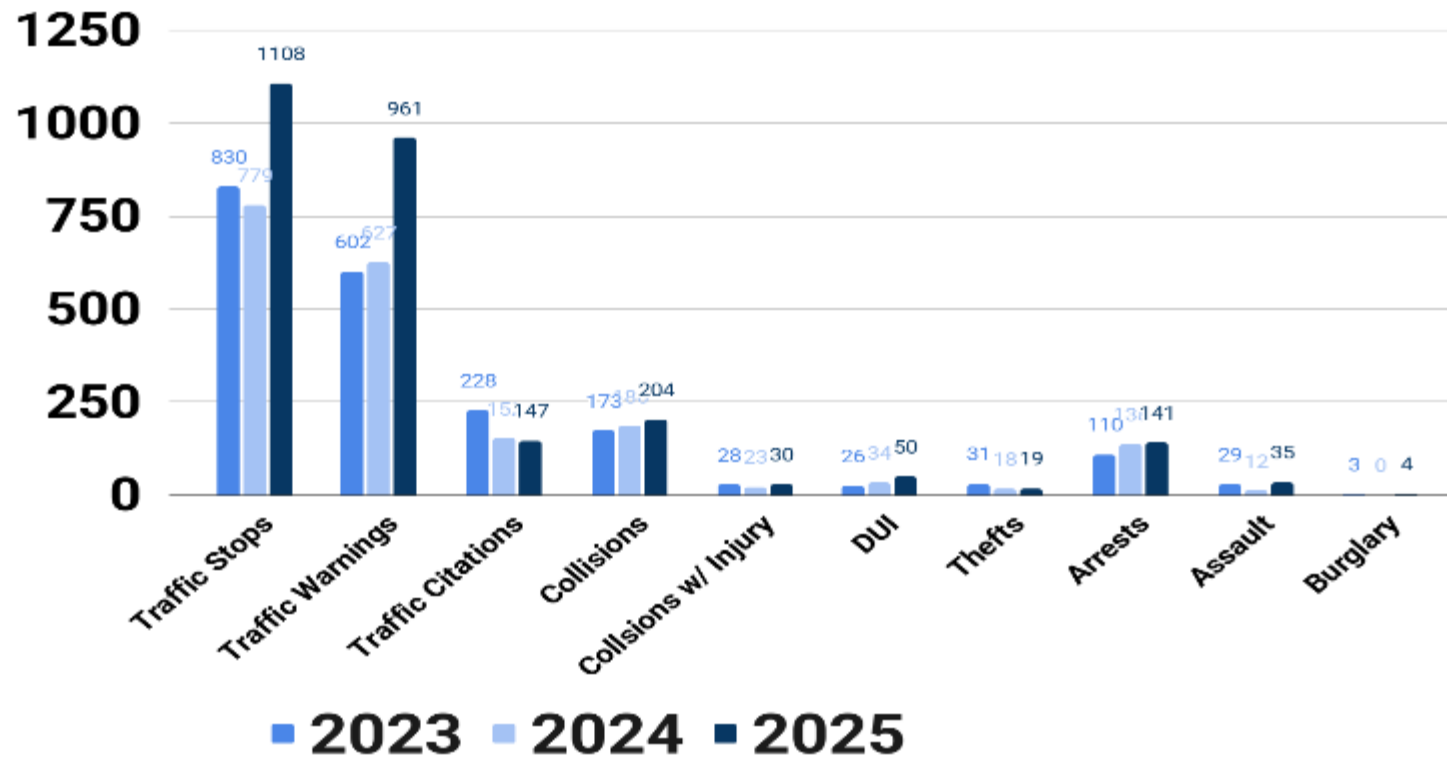
Chief Chad Martin

2025 Annual Report

Annual Total

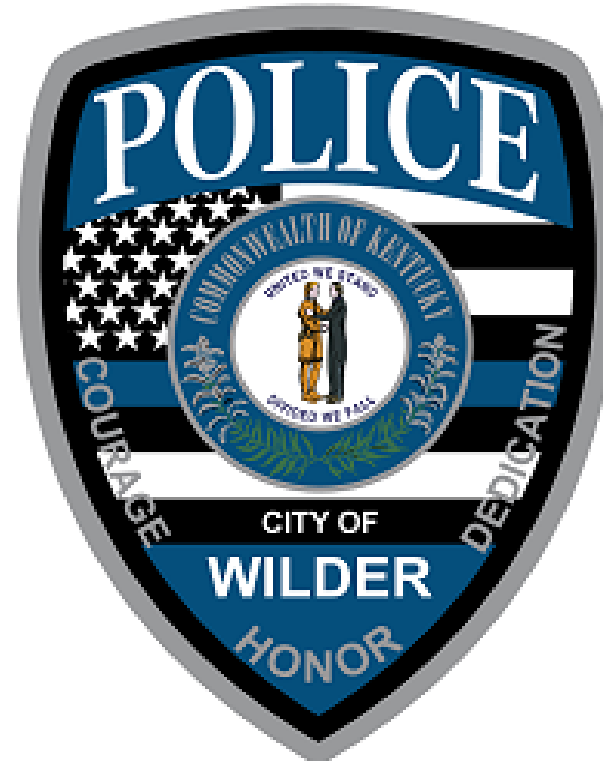


Annual Total



Department Summary

- ▶ Over the last year, Wilder Police had a 24% increase in calls for service
- ▶ The department added four new officers to patrol
- ▶ Officers exceeded the minimum 40 hours of accredited training
 - ▶ FBI - Supervisor Leadership Institute
 - ▶ Crisis Intervention Team (CIT)
 - ▶ Trauma Informed Interviewing



Members of the department



2025-2026 FISCAL YEAR REPORT

Chief Doug Neyman



2025-2026 CALLS FOR
SERVICE:
1,086

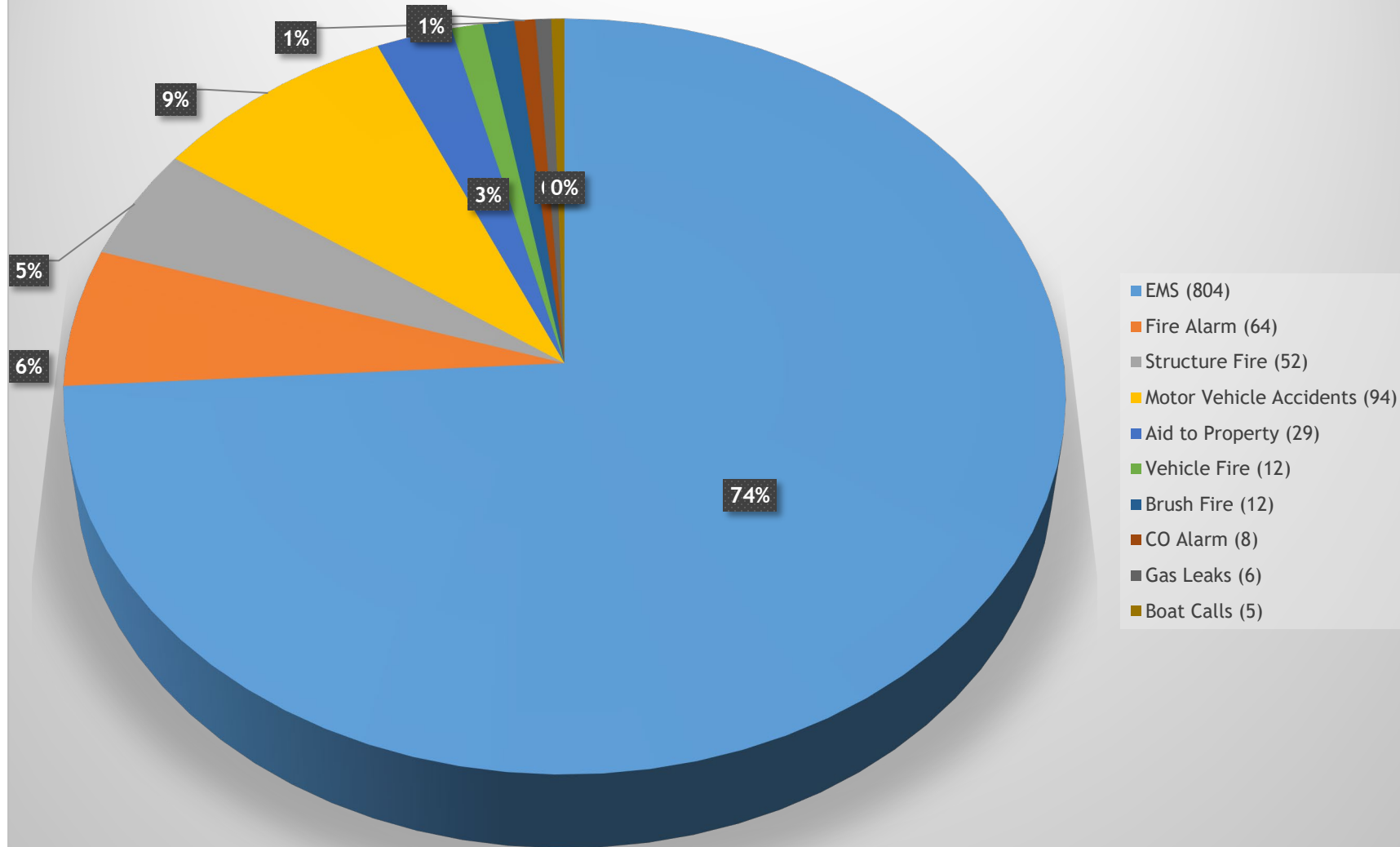
2025-2026 RESPONSES:
1,219

2025-2026
TRAINING HOURS:
4,467

INCIDENT INFORMATION

<u>Department</u>	<u>EMS Calls</u>	<u>Fire Calls</u>	<u>Total</u>
Wilder	395	173	568
Southgate	333	55	388
Central Campbell	20	29	49
Fort Thomas	49	5	54
Newport	4	18	22
Campbell Fire/Rescue	1	0	1
Bellevue-Dayton	1	0	1
Taylor Mill FD	1	2	3
Total Calls	804	282	1,086

Run Volume by Incident Type



TRAINING

Your Wilder firefighters completed a total of 4,467 hours of training with an average of 372.25 hours per month of received training.

Wilder Firefighters completed multiple training classes with our mutual aid partners on numerous occasions and attended multiple technical rescue type classes put on by Campbell County EMA, Kentucky Fire Marshalls Office, and other outside agencies.

- **2025-2026 NOTABLE ACTIVITIES**

Truck 1410 was placed in service in August of 2025

We added an additional Firefighter/Paramedic to our full-time roster bringing full time staffing to 11 career firefighters

The Wilder Fire Department conducted 3 CPR Classes for businesses with a total of 42 employees within Wilder becoming CPR Certified.

We conducted 2 Fire Extinguisher training classes for business within the city to assist with training employees within Wilder of correct usage of Fire Extinguishers, types of extinguishers on their location and what to do in case of a fire. These classes utilize a fire extinguisher training prop that allows us to use live fire and extinguishers to simulate a fire that could occur at the business.

April 2026 several members of the fire department received commendations for an EMS run that ended up with a citizen receiving life changing news with a cancer diagnosis that was previously unknown.

Members attended classes sponsored by the Kentucky Fire Marshalls office and National Fire Academy.

2026 UPCOMING ACTIVITIES

We will continue to provide CPR and Fire Extinguisher classes for businesses within the City of Wilder, and to residents who wish to become CPR Certified.

The Wilder Fire Department has decided to no longer have fish fries starting in 2025. This was a hard decision but is no longer feasible. Thank you to all who have helped in the past and supported the fire department by attending the fish fries.

We have 2 career members currently attending Paramedic class. Firefighter Jacob Nichols is expected to graduate in August 2026 and Firefighter Mitchell Hutchison is expected to graduate later in 2026.

PARKS & RECREATION - 2026 - 2027

CITY CENTER PARK

- Splash Pad opened Memorial Day weekend; closes Labor Day weekend.
- Concession stand open approximately 8 hours daily.

SPECIAL EVENTS

- Easter Egg Hunt, Terrarium Workshop, and Musicfest.
- Party in the Park – September 1, 2026.
- Flag Raising – September 12, 2026.
- Touch a Truck and KY Little Citizens – September 26, 2026.
- Senior Picnic – September 30, 2026.
- Truck or Treat – October 24, 2026.
- Card making craft/class – November 7, 2026.
- Historical Society Tree Lighting – November 30, 2026.
- Christmas Tree Lighting – December 7, 2026.
- Active Aging Classes – May – June, 2027.
- Coffee and Talk with the Mayor – Every other month on the 3rd Monday.

PUBLIC WORKS - 2026-2027

REGULAR MAINTENANCE ITEMS

- Maintain/check/clean Splash Pad, maintain grass on all city properties, clean city building
- Remove trash from city right of ways, check/repair/monitor boat dock at Fredericks Landing
- Maintain city properties
- Maintain equipment & vehicles
- Community Hall – Set up for rentals, clean after events

STREETS

- Repair/replace street signs, i.e. no parking, speed limits, etc.
- Repair potholes & small curb projects
- Snow removal & salting of city streets
- Crack Sealing roads
- Restriping and painting of parking lots and roadways
- Added new stop signs in development
- Paint fire hydrants

PUBLIC WORKS - CONTINUED

SPECIAL PROJECTS

- Cleaned up Frederick's Landing bike trail.
- Completed painting road way stop bar and all wood benches in the city.
- Cleared brush from AA Highway around Rosewood Drive.
- Community garden – pick up compost & monitor water barrels; fill as needed.

ASSIST OTHER AGENCIES / DEPARTMENTS

- Participate in Campbell County Spring & Fall clean-up events at Fredericks Landing.
- Switch out damaged waste / recycle carts for residents; work with Bestway to maintain supply.
- Assist Fire Department with Turkey Raffle events.

Banners & Signs – put up & remove banners / signs for special events.

PUBLIC WORKS

CITY PARKS

- Partnered with Woodmen Life on Memorial at Frederick's Landing for Mr. Stamper.
- New mulch at Frederick's Landing.
- Replace bad wood on benches and reseal and stain.
- Replaced slides.
- Updated computer equipment on Splash Pad.

TRAINING

- Hired three seasonal Part-time employees.
- Ben Branch hired full time.
- Matt Coates hired full time.
- Public Works training:
 - Safety Training
 - Traffic management
 - Traffic awareness

WHAT'S TO COME

2026/2027 STREET REPAIR

- This year we will be doing spot repairs on several streets throughout the city. The following streets will be addressed this year:
 - End of Banklick Road Phase II to end of street - Summer 2026
 - Interstate Access Road has been repaved.
 - Vine Street being repaved.
 - Country Drive being repaved.
 - Portion of Hillside replaced at the beginning of the street.
 - Duke Energy completed a gas line replacement at 275/AA and Alanna Drive, Thelma and John's Hill Road.
- In addition to these area repairs, we will be putting a crack sealing project out to bid for late fall or early spring.

WHAT HAPPENED AND WHAT'S TO COME

2026 CALENDAR OF EVENTS THROUGH DECEMBER

- March 28, Easter Egg Hunt
- April 25, Barleycorn's 5K Breast Cancer Run/Walk
- April 29, April Business Meeting
- April 30, Terrarium Workshop
- May - June, Active Aging
- May 26, Blood Drive
- June 11, Terrarium Workshop
- June 13, Movie night
- June 23, Party in the Park
- July 2, Concert in the Park
- August 25, Blood Drive
- September 1, Party in the Park
- September 12, Annual Flag Raising
- September 30, Senior Picnic
- September 30, Medicare Informational Seminar
- October 24, Trunk or Treat -
- November 7, Card making class/craft
- November 20, Turkey Raffle
- November 30, Historical Society Tree Lighting
- December 5, Breakfast with Santa
- December 7, Christmas Tree Lighting
- December 16, Blood Drive

WHAT'S TO COME

- Business Luncheon - October 2026 and April 2027.
- Bike & Walking Trails, preliminary design underway.
- Face-to-face business meetings (Mayor & City Administrator) - on-going - Several completed.
- Town and Country Field replacement
- Kings Hammer home field
- Fredericks Landing/Licking Pike Sanitary Sewer Project - completed.
- Bobby Mackey - Demo complete. Construction to began Summer of 2026.
- Fischer - First 63 units sold; Phase 3 construction has started. Phase 4 approved and anticipated completion date 2026.
- Historical Society - Christmas Tree Event.
- Opening of C-3 - Medical Cannabis Dispensary.
- Acendion Apartments underway.
- NKU/AA Highway Connector from John's Hill Road to Pooles Creek Road - Begin Construction 2026 and complete by 2028.

WHAT'S TO COME

- Phase 1 of the SD 1 sewer project - **Complete**.
- Phase 2 along Moock Road and Three Mile is complete.
- Restoration work is starting on lots owned by the city at Licking Pike and Johns Hill.
- With the small parking lot added at the end of Andrews Way, continuing to work on accessibility to future trails on the north side of Three Mile Creek.
- Consultation with commercial developers on city owned properties
- Active Aging to resume May - June, 2027 - one class, weekly.
- Accepted proposals on corner lot.

YOUR CHAMPIONS

MAYOR : Valerie A. Jones

❖ COUNCIL MEMBERS

- ❖ Bob Blankenship
- ❖ Sandy Decker
- ❖ Brad Murphy
- ❖ Jim Profitt
- ❖ Jeff Moles
- ❖ Andy Williams

❖ ADMINISTRATION

- ❖ Terry Vance, City Administrator/P&Z Administrator, Building Inspector
- ❖ Chad Martin, Police Chief
- ❖ Doug Neyman, Fire Chief
- ❖ Juanita Schultz, City Clerk/Treasurer
- ❖ Laurie Shuttters, Asst. City Clerk/Communications Lead
- ❖ Jane Haney, Receptionist
- ❖ Matt Coates, Public Works Laborer
- ❖ Zachary Harvey, Public Works Laborer
- ❖ Ben Branch, Public Works Laborer

THANK YOU!

City of Wilder

859-581-8884

<https://www.wilderky.gov>

Follow us on FB: The City of Wilder, Kentucky

Mayor Jones: vjones@wilderky.gov

Note: The Annual Report is meant to provide meaningful data, more transparency & better insight to the city's operations and achievements. By statute, it is not required.